Konstantin KROTOV

Professor

Academy: Transformation

Research center: SKEMA Centre for Analytics and Operations

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Education

2009 PhD in Marketing, Graduate School of Management, St. Petersburg University, Russia

Experience

Other academic affiliations and appointments

Since 2022 Professor of Supply Chain Management, SKEMA Business School, France

Since 2022 IMBD Lille Programme Director, SKEMA Business School, France

2015 - 2022 Executive Director, Graduate School of Management, St. Petersburg University, Russia

2014 - 2018 Associate Professor, Graduate School of Management, St. Petersburg University, Russia

2012 - 2015 Director, Master in Management Programs, Graduate School of Management, St. Petersburg University, Russia

Publications

Peer-reviewed journal articles

LIN, X., KROTOV, K. and GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.

KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. and IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2016). Predicting technology integration and performance in transition economies: insights from Russia. *International Journal of Physical Distribution and Logistics Management*, 46(2), pp. 128-152.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2015). Examining the process R&D investment – performance chain in supply chain operations: The effect of centralization. *International Journal of Production Economics*, 167, pp. 246-256.

Book chapters

KROTOV, K. (2025). Rise, Fall, Repeat: Russia as the Roly-Poly Doll of Empires. In: Jérôme Dumetz & Emin Akcaoglu (ed.). 1st ed. Springer Nature, pp. 185-200.

KROTOV, K. and KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. In: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

KROTOV, K. (2016). How Russian tycoon became a game changer in business and sport. *Financial Times* December.