Konstantin KROTOV

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Formation

2009	PhD in Marketing, Graduate School of Management, St. Petersburg University, Russie

Expérience Professionnelle

Autres affiliations académiques

Depuis 2022	Responsable de programme MSc IMBD Lille, SKEMA Business School, France
Depuis 2022	Professeur de Supply Chain Management, SKEMA Business School, France
2015 - 2022	Directeur Exécutif, Graduate School of Management, St. Petersburg University, Russie
2014 - 2018	Professeur Associé, Graduate School of Management, St. Petersburg University, Russie
2012 - 2015	Responsable de programme Master en Management, Graduate School of Management, St. Petersburg University, Russie

Publications

Articles académiques revus

LIN, X., KROTOV, K. et GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.

KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. et IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.

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Chapitres d'ouvrage

KROTOV, K. (2025). Rise, Fall, Repeat: Russia as the Roly-Poly Doll of Empires. Dans: Jérôme Dumetz & Emin Akcaoglu (ed.). 1st ed. Springer Nature, pp. 185-200.

KROTOV, K. et KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. Dans: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

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