Berill BLAIR

Professeur associé

Académie : Globalisation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Paris

Email : berill.blair@skema.edu

Intérêts de recherche

Sustainability, Natural resource management, Climate services, Arctic systems

Formation

2017	PhD Natural Resources and Sustainability, University of Alaska Fairbanks, Etats-Unis d'Amérique
2010	Master of Arts, Global Environmental Policy, University of Alaska Fairbanks, Etats-Unis d'Amérique
2002	Bachelor of Science, Informatique, Western Oregon University, Etats-Unis d'Amérique
2012	Resilience and Adaptation Program Fellow, University of Alaska Fairbanks, Etats-Unis d'Amérique

Expérience Professionnelle

Positions académiques principales

Depuis 2022	Professeur associé, SKEMA Business School, France
2017 - 2022	Chercheur postdoctoral, Wageningen University and Research, Pays-Bas

Contrats de recherche, prix et distinctions

Prix et distinctions

2012	Resilience and Adaptation Program Fellowship, University of Alaska Fairbanks, Etats-Unis d'Amérique

Contrats de recherche

2020	Advancing sea ice and weather information in the Arctic to support sustainable development, Research Council of Norway
2014	Established Program to Stimulate Competitive Research, National Science Foundation, Etats-Unis d'Amérique

Publications

Articles académiques revus

BRUIN, R., COOPER, E., LAMERS, M. et BLAIR, B. (2025). Sustaining the brand and branding sustainability: landscape as homeland in Greenland's visual marketing. *Journal of Sustainable Tourism*, 33(11), pp. 2484-2503.

BLAIR, B., MÜLLER, M., PALERME, C., BLAIR, R., CROOKALL, D., KNOL-KAUFFMAN, M. et LAMERS, M. (2022). Coproducing Sea-Ice Predictions with Stakeholders Using Simulation. *Weather, Climate, and Society*, 14(2), pp. 399-413.

BLAIR, B., GIERISCH, A., JEURING, J., OLSEN, S. et LAMERS, M. (2022). Mind the gap! A consensus analysis of users and producers on trust in new sea ice information products. *Climate Services*, 28, pp. 100323.

BLAIR, B. (2021). Marine Meteorological forecasts for Coastal Ocean Users–Perceptions, Usability and Uptake. *Geoscience Communication*, 4(3), pp. 361-381.

BLAIR, B. et KOFINAS, G.P. (2020). Cross-scale risk perception: differences between tribal leaders and resource managers in Arctic Alaska. *Ecology and Society*, 25(4, art. 9).

BLAIR, B. et LOVECRAFT, A.L. (2020). Risks Without Borders: A Cultural Consensus Model of Risks to Sustainability in Rapidly Changing Social–Ecological Systems. *Sustainability*, 12(6), pp. 2446.

BLAIR, B., LEE, O.A. et LAMERS, M. (2020). Four Paradoxes of the User–Provider Interface: A Responsible Innovation Framework for Sea Ice Services. *Sustainability*, 12(2), pp. 448.

BLAIR, B., LOVECRAFT, A.L. et KOFINAS, G.P. (2014). Meeting institutional criteria for social resilience: a nested risk system model. *Ecology and Society*, 19(4), pp. 36.

Chapitres d'ouvrage

BLAIR, B., LOVECRAFT, A. et HUM, R. (2018). The disaster chronotope: Spatial and temporal learning in governance of extreme events. Dans: Giuseppe Forino, Sara Bonati, Lina Maria Calandra eds. *Governance of Risk, Hazards and Disasters: Trends in Theory and Practice*. 1st ed. London: Routledge, pp. 43-64.

Editeur invité d'un numéro spécial

BLAIR, B. (2025). Climate and ocean education and communication: practice, ethics, and urgency. *Geoscience Communication*.

Rapports techniques

BLAIR, B., MÁÑEZ-COSTA, M., OEN, A., NESSET, T., CELLIERS, L., SUHARI, M. ... SCHUCK-ZÖLLER, S. (2022). Co-production of Climate Services: A diversity of approaches and good practice from the ERA4CS projects (2017–2021). Linkoping University Electronic Press.

BLAIR, B. et MÜLLER-STOFFELS, M. (2019). Maritime Futures 2035: The Arctic Region. Wageningen: Wageningen University , Pays-Bas.

Conférencier invité

BLAIR, B. (2023). Nurturing Systems Thinking in Project Management. Dans: Sketching Tomorrow. Paris.

Présentations dans des conférences

BATLLORI, E., UNTER, K., ARIAS MONTEVECHIO, E., BLAIR, B., RAUTENBACH, C., LANG, F. et PARK, S. (2026). Spatial Data and Methods for Interdisciplinary Business Sustainability Research. Dans: GRONEN Research Conference. Barcelona.

JOLINK, A., NIESTEN, E., BACHA, E., BLAIR, B. et UNTER, K. (2026). From Terroir to Turmoil: Absorptive Capacity and Business Model Innovations in French Wineries. Dans: TerClim 2026. Angers.

NIESTEN, E., JOLINK, A., BLAIR, B. et BACHA, E. (2025). Adapting to Climate Change: Business Model Innovations of French Wineries. Dans: Academy of Management Conference. Copenhagen.

BLAIR, B. et CROOKALL, D. (2023). Harnessing the power of debriefing to enhance your geo-work. Dans: European Geosciences Union General Assembly. Vienna.

BLAIR, B., LAMERS, M., MÜLLER, M., GIERISCH, A., BLAIR, R., CROOKALL, D. et KNOL-KAUFFMAN, M. (2020). ICEWISE: A game to test the effects of sea ice forecast reliability on voyage planners' confidence. Dans: European Geosciences Union General Assembly. Vienna.

BLAIR, B. (2020). Socio-economic scenarios to aid coproduction of climate services in sea ice social-ecological systems. Dans: Arctic Frontiers. Tromsø.

BLAIR, B. (2018). An Agent-based Mobilities Assessment for Enhanced Arctic Climate Services. Dans: Polar 2018 Conference, Scientific Committee on Antarctic Research and the International Arctic ScienceCommittee. Davos.

BLAIR, B. (2017). Toward Arctic Transformations and Sustainability: Modeling Risks and Resilience Across Scales of Governance. Dans: Swiss Academy of Sciences. Crans Montana.

BLAIR, B. (2017). Modeling Risk Priorities: Comparing Views on Sustainability between North Slope Tribal Leaders and State and Federal experts. Dans: Alaska Forum on the Environment. Anchorage, Alaska.

BLAIR, B. (2015). Raising the New Without Razing the Old: Arctic Alaska Communities Navigating Sustainability and Risks in the New Millennium. Dans: First Central European Polar Meeting. Vienna.

BLAIR, B. (2014). Engaging scale and meaning in formulating policy learningfor disaster governance. Dans: Arctic Change. Ottawa.

BLAIR, B., LOVECRAFT, A. et KOFINAS, G.P. (2014). Meeting institutional criteria for social resilience: A nested risk system model. Dans: Resilience 2014. Montpellier.

BLAIR, B. (2014). Risk Perception as a Complex Dynamic System: Scenarios as a Tool for Assessment. Dans: Alaska Forum on the Environment. Anchorage, Alaska.

BLAIR, B. et COST, D. (2014). Long-term planning for healthy sustainable communities: A focus on risks, learning and education. Dans: Arctic Science Conference. Fairbanks, Alaska.

Présentations dans des séminaires de recherche

BLAIR, B. (2023). Sustainability & Climate Change: Thoughts on research and education. Dans: EDEN Doctoral Seminar, SKEMA Business School. Paris.

Autres activités de recherche

Relecteur pour :

Weather, Climate, and Society, Geoscience Communication, Ecology and Society

Organisation d'une conférence ou d'un séminaire

2024	GRONEN 2024, Group for Research on Organizations and the Natural Environment
2023	Co-convener, EGU 2023 session SC3.15, European Geosciences Union
2023	Co-convener, ISAGA 2023 workshop, International Simulation and Gaming Association
2018	European PolarBoard Open Session (PPP-SERA), Organisation météorologique mondiale, Pays-Bas
2014	Resilience 2014 | Session 'Pathways of Resilience in a Rapidly Changing Alaska', CIRAD, France

Activités Professionnelles

Autres activités professionnelles

Depuis 2016	Contributor, Polar Research and Policy Initiative, Royaume Uni
2016 - 2017	Arctic Monitoring and Assessment Programme Working Group, Arctic Council