Ambra MAZZELLI

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

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Intérêts de recherche

Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

Formation

2016 PhD in Management, Lancaster University Management School, Royaume Uni

Expérience Professionnelle

Positions académiques principales

Depuis 2022 Professeur associé, SKEMA Business School, France

Autres affiliations académiques

Depuis 2025 Cornell SC Johnson Smith Family Business Initiative Fellows, Cornell University, Etats-Unis d'Amérique

Publications

Articles académiques revus

FOSS, N. et MAZZELLI, A. (2026). Organizational Adaptation Under Goal Multiplicity: Toward an Integration of Dominant Coalition and Problemistic Search Theories. *BRQ Business Research Quarterly*, 29.

AVERSA, P., CENNAMO, C., MAZZELLI, A. et LORENZONI, G. (2026). How Strategic Leaders Drive Firms in Ecosystems: Envisioning Value, Orchestrating Knowledge, and Shifting Roles. *Journal of Management Studies*.

MAZZELLI, A. et FOSS, N. (2025). How learning and legitimacy goals influence inter-firm imitation in R&D investment decisions. *BRQ Business Research Quarterly*, 28(2), pp. 349-370.

FOSS, N. et MAZZELLI, A. (2024). Bringing managers and management back into strategy: Interfaces and dynamic managerial capabilities. *Journal of Business Research*, 186, pp. 114947.

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. et KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059–1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, 12, pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. et KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 101882.

MAZZELLI, A., NASON, R., DE MASSIS, A. et KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. et CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. et CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. et DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

Ouvrages et édition d'ouvrages

MAZZELLI, A., FOSS, N. et WEBER, L. (2024). *Behavioral Strategy*. Cambridge University Press.

Chapitres d'ouvrage

MAZZELLI, A. (2015). Behavioural theory and the family business. Dans: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.

Actes d'une conférence

MAZZELLI, A. et NASON, R. (2023). Race, Status, and Entrepreneurial Intentions. *Academy of Management Proceedings*, 2023(1), pp. 17730.

Présentations dans des conférences

MAZZELLI, A. (2026). Offshore Data Leaks as a Window into Family Wealth Management. Dans: Unlocking Private Wealth as a Resource for Solving Global Crises, VW Foundation Theme Week “Strained Resources, Multiple Crises”. Hannover.

MAZZELLI, A. et LEE, Y.T. (2026). When Boardroom Ties Help or Hurt: Performance Feedback and M&A Outcomes. Dans: SMS 46th Annual Conference. Berlin, Germany.

FAVARON, S. et MAZZELLI, A. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. San Francisco, California.

MAZZELLI, A. et FAVARON, S. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. Dans: SMS 45th Annual Conference. San Francisco.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2025). Breaking Free or Breaking Up: Racial Discrimination and Black Founders’ Entrepreneurial Journeys. Dans: AOM Annual Meeting 2025. Copenhagen.

MAZZELLI, A., ILSEVEN, E. et FOSS, N. (2025). Preventing and Recovering from Cooperation Breakdowns: Prosociality and Organizational Design. Dans: AOM Annual Meeting 2025. Copenhagen.

MAZZELLI, A., NASON, R., MAI, K. et YEPREMYAN, A. (2024). Race, status, and entrepreneurial intentions. Dans: DRUID24. Nice.

MAZZELLI, A., NASON, R., MAI, K. et YEPREMYAN, A. (2024). Race, status, and entrepreneurial intentions. Dans: INSEAD Doriot Entrepreneurship Conference 2024. Abu Dhabi.

MAZZELLI, A., ILSEVEN, E. et FOSS, N. (2024). Reeling in the burnout: Organization design as a regulator of burnout in interdependent task environments. Dans: SMS 44th Annual Conference. Istanbul.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2024). Redefining Necessity: Racial discrimination and necessity entrepreneurship. Dans: 40th EGOS Colloquium. Milan.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2024). Redefining Necessity: Racial discrimination and necessity entrepreneurship. Dans: 2024 BCERC. Munich.

MAZZELLI, A. et NASON, R. (2023). Race, Status, and Entrepreneurial Intentions. Dans: AOM Annual Meeting 2023. Boston.

MAZZELLI, A., NASON, R. et CARTER, J. (2023). Black and White Don't Matter if you Speak Green… and other Inter-identity Narrative Practices among Black Entrepreneurs. Dans: MOC Best Paper in Entrepreneurial Cognition, AOM Annual Meeting 2023. Boston.

Présentations dans des séminaires de recherche

MAZZELLI, A., NASON, R., MAI, K. et YEPREMYAN, A. (2026). Race, Status, and Entrepreneurial Intentions. Dans: Venice School of Management, Università Ca' Foscari Venezia. Venice.

Autres activités de recherche

Editeur associé d'une revue

Depuis 2025 BRQ Business Research Quarterly

Supervision de thèses / HDR

Depuis 2023 E. MONTORI, SKEMA Business School, Doctorat, Co-directeur de thèse