Victor MOTTA

Associate Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

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Research interests

Microfinance, Financial Inclusion, Private Sector Development, International Finance

Education

2016	PHD in Business Administration, Pennsylvania State University - University Park, United States of America
2015	Master of Science in Economics, Pennsylvania State University - University Park, United States of America
2004	Bachelor of Science, Sciences, Mathematics, King University, United States of America
2004	Bachelor of Arts, Economy, Economics, King University, United States of America
2004	Bachelor of Science, Sciences, Statistics, King University, United States of America

Experience

Full-time academic positions

Since 2022	Associate Professor, SKEMA Business School, France
2018 - 2022	Assistant Professor, Getulio Vargas Foundation (FGV), Brazil
2016 - 2017	Assistant Professor, Fundação Dom Cabral (FDC), Brazil

Research grants, Awards and Honors

Research Grants

2024	Microfinance and Microenterprise Performance, Banco do Nordeste, Brazil
2024	Financial Health Index and Default Rates in Brazil, CAF - Development Bank of Latin America and the Caribbean, Colombia

Publications

Peer-reviewed journal articles

MASSET, P. and MOTTA, V. (2026). The economics of elegance: tasting profile, ratings and pricing of Pinot Noir across wine regions. *International Journal of Wine Business Research*.

BOURNAKIS, I., MOTTA, V. and VIDALI, M.E. (2025). No road with roses in developing countries: gender diversification in firm leadership and total factor productivity. *Macroeconomic Dynamics*, 29, pp. e75.

DA CUNHA, J.M., MOTTA, V., INÁCIO DE OLIVEIRA, A., BEZERRA MELO, M.R. and VALENTE JÚNIOR, A.S. (2025). Microcredit and Women's Financial Empowerment: Insights from Brazilian Crediamigo Microcredit Program. *Journal of Alternative Finance*, 2(2), pp. 153 - 173.

AMIN, M. and MOTTA, V. (2023). The impact of corruption on SMEs' access to finance: Evidence using firm-level survey data from developing countries. *Journal of Financial Stability*, 68(October), pp. 101175.

MOTTA, V. and GONZALEZ, L. (2022). Determinants of financial inclusion in Latin America and the Caribbean. *Development in Practice*, 32(8), pp. 1063-1077.

MOTTA, V. (2020). Lack of access to external finance and SME labor productivity: does project quality matter? *Small Business Economics*, 54(1), pp. 119-134.

MOTTA, V. and SHARMA, A. (2020). Lending technologies and access to finance for SMEs in the hospitality industry. *International Journal of Hospitality Management*, 86, pp. 102371.

MOTTA, V. (2019). The Impact of Local Food Expenditure on School Foodservice Revenues. *Journal of School Health*, 89(9), pp. 722-729.

SHARMA, A., MOTTA, V. and MARTINEZ, L. (2019). Effectiveness of short videos to enhance HACCP information for consumers. *Journal of Foodservice Business Research*, 22(6), pp. 549-562.

MOTTA, V. (2019). Estimating Poisson pseudo-maximum-likelihood rather than log-linear model of a log-transformed dependent variable. *RAUSP Management Journal*, 54(4), pp. 508-518.

MOTTA, V. (2017). Are SMEs in the hospitality industry less likely to experience credit constraint than other industries in the service sector? Evidence from Latin America. *Tourism Economics*, 23(7), pp. 1398-1418.

MOTTA, V. (2017). The impact of crime on the performance of small and medium-sized enterprises. *Tourism Economics*, 23(5), pp. 993-1010.

SHARMA, A., MOTTA, V., CHOI, J.G. and ALTMAN, N.S. (2016). Economic production in hospitality and tourism industry. *International Journal of Contemporary Hospitality Management*, 28(5), pp. 1026-1050.

MOTTA, V. and SHARMA, A. (2016). Benefits and transaction costs of purchasing local foods in school districts. *International Journal of Hospitality Management*, 55, pp. 81-87.

Book chapters

MOTTA, V. (2023). Gender and financial inclusion in Latin America and the Caribbean. In: Valentina Hartarska and Robert Cull (ed.). *Handbook of Microfinance, Financial Inclusion and Development*. 1st ed. Northampton: Edward Elgar Publishing, pp. 339-356.

MOTTA, V. (2020). The Impact of Farm-to-School and Local Food Expenditures on School Foodservice Revenues. In: Amit Sharma (ed.). *Financial Decision-Making in the Foodservice Industry: Economic Costs and Benefits*. 1st ed. New York: Apple Academic Press, pp. 151-172.

Working papers

AMIN, M. and MOTTA, V. (2021). *The Impact of Corruption on Smes' Access to Finance: Evidence using Firm-Level Survey Data from Developing Countries*. 9812, Washington, DC: The World Bank.

MOTTA, V. and DE ZEEUW, M. (2021). *Minority-Owned Enterprises and Access to Capital from Community Development Financial Institutions*. 15, San Francisco: Federal Reserve Bank San Francisco.

Other research activities

Reviewer for:

Journal of Business Ethics, Journal of Financial Stability, Tourism Management, Applied Economics, International Small Business Journal, Small Business Economics, Tourism Economics

Affiliations

Since 2014	Agricultural & Applied Economics Association, Agricultural & Applied Economics Association
Since 2012	American Economic Association, American Economic Association

Other academic activities

Since 2024	European Research Conference on Microfinance