Victor MOTTA

Professeur associé

Académie : Globalisation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Belo Horizonte

Email : victor.motta@skema.edu

Intérêts de recherche

Microfinance, Financial Inclusion, Private Sector Development, International Finance

Formation

2016	PhD in Business Administration, Pennsylvania State University - University Park, Etats-Unis d'Amérique
2015	Master of Science in Economics, Pennsylvania State University - University Park, Etats-Unis d'Amérique
2004	Bachelor of Science, Sciences, Mathématiques, King University, Etats-Unis d'Amérique
2004	Bachelor of Arts, Economie, Economie, King University, Etats-Unis d'Amérique
2004	Bachelor of Science, Sciences, Statistique, King University, Etats-Unis d'Amérique

Expérience Professionnelle

Positions académiques principales

Depuis 2022	Professeur associé, SKEMA Business School, France
2018 - 2022	Professeur assistant, Getulio Vargas Foundation (FGV), Brésil
2016 - 2017	Professeur assistant, Fundação Dom Cabral (FDC), Brésil

Contrats de recherche, prix et distinctions

Contrats de recherche

2024	Microfinance and Microenterprise Performance, Banco do Nordeste, Brésil
2024	Financial Health Index and Default Rates in Brazil, CAF - Development Bank of Latin America and the Caribbean, Colombie

Publications

Articles académiques revus

MASSET, P. et MOTTA, V. (2026). The economics of elegance: tasting profile, ratings and pricing of Pinot Noir across wine regions. *International Journal of Wine Business Research*.

BOURNAKIS, I., MOTTA, V. et VIDALI, M.E. (2025). No road with roses in developing countries: gender diversification in firm leadership and total factor productivity. *Macroeconomic Dynamics*, 29, pp. e75.

DA CUNHA, J.M., MOTTA, V., INÁCIO DE OLIVEIRA, A., BEZERRA MELO, M.R. et VALENTE JÚNIOR, A.S. (2025). Microcredit and Women's Financial Empowerment: Insights from Brazilian Crediamigo Microcredit Program. *Journal of Alternative Finance*, 2(2), pp. 153 - 173.

AMIN, M. et MOTTA, V. (2023). The impact of corruption on SMEs' access to finance: Evidence using firm-level survey data from developing countries. *Journal of Financial Stability*, 68(October), pp. 101175.

MOTTA, V. et GONZALEZ, L. (2022). Determinants of financial inclusion in Latin America and the Caribbean. *Development in Practice*, 32(8), pp. 1063-1077.

MOTTA, V. (2020). Lack of access to external finance and SME labor productivity: does project quality matter? *Small Business Economics*, 54(1), pp. 119-134.

MOTTA, V. et SHARMA, A. (2020). Lending technologies and access to finance for SMEs in the hospitality industry. *International Journal of Hospitality Management*, 86, pp. 102371.

MOTTA, V. (2019). The Impact of Local Food Expenditure on School Foodservice Revenues. *Journal of School Health*, 89(9), pp. 722-729.

SHARMA, A., MOTTA, V. et MARTINEZ, L. (2019). Effectiveness of short videos to enhance HACCP information for consumers. *Journal of Foodservice Business Research*, 22(6), pp. 549-562.

MOTTA, V. (2019). Estimating Poisson pseudo-maximum-likelihood rather than log-linear model of a log-transformed dependent variable. *RAUSP Management Journal*, 54(4), pp. 508-518.

MOTTA, V. (2017). Are SMEs in the hospitality industry less likely to experience credit constraint than other industries in the service sector? Evidence from Latin America. *Tourism Economics*, 23(7), pp. 1398-1418.

MOTTA, V. (2017). The impact of crime on the performance of small and medium-sized enterprises. *Tourism Economics*, 23(5), pp. 993-1010.

SHARMA, A., MOTTA, V., CHOI, J.G. et ALTMAN, N.S. (2016). Economic production in hospitality and tourism industry. *International Journal of Contemporary Hospitality Management*, 28(5), pp. 1026-1050.

MOTTA, V. et SHARMA, A. (2016). Benefits and transaction costs of purchasing local foods in school districts. *International Journal of Hospitality Management*, 55, pp. 81-87.

Chapitres d'ouvrage

MOTTA, V. (2023). Gender and financial inclusion in Latin America and the Caribbean. Dans: Valentina Hartarska and Robert Cull (ed.). *Handbook of Microfinance, Financial Inclusion and Development*. 1st ed. Northampton: Edward Elgar Publishing, pp. 339-356.

MOTTA, V. (2020). The Impact of Farm-to-School and Local Food Expenditures on School Foodservice Revenues. Dans: Amit Sharma (ed.). *Financial Decision-Making in the Foodservice Industry: Economic Costs and Benefits*. 1st ed. New York: Apple Academic Press, pp. 151-172.

Documents de recherche

AMIN, M. et MOTTA, V. (2021). *The Impact of Corruption on Smes' Access to Finance: Evidence using Firm-Level Survey Data from Developing Countries*. 9812, Washington, DC: The World Bank.

MOTTA, V. et DE ZEEUW, M. (2021). *Minority-Owned Enterprises and Access to Capital from Community Development Financial Institutions*. 15, San Francisco: Federal Reserve Bank San Francisco.

Autres activités de recherche

Relecteur pour :

Journal of Business Ethics, Journal of Financial Stability, Tourism Management, Applied Economics, International Small Business Journal, Small Business Economics, Tourism Economics

Affiliations

Depuis 2014 Agricultural & Applied Economics Association, Agricultural & Applied Economics Association

Depuis 2012 American Economic Association, American Economic Association

Autres activités académiques

Depuis 2024 European Research Conference on Microfinance