Jennifer LUCAS

Lecturer

Academy: Languages and Cultures Centre

Campus: Paris

Email: jennifer.lucas@skema.edu

Research interests

SoTL

Education

1995	Master of Arts in French, University of Georgia, United States of America
1993	Bachelor of Arts, double major, Literature, Languages French and English, Wofford College, United States of America

Experience

Full-time academic positions

Since 2023	Lecturer, SKEMA Business School, France
Since 2022	Lecturer, SKEMA Business School, France

Other academic affiliations and appointments

2018 - 2023	Lecturer, ISEFAC, France
2020 - 2022	External English Lecturer, SKEMA Business School, France
2020 - 2022	English Lecturer, Université de Cergy-Pontoise, France
2009 - 2011	Lecturer, Les Roches International School of Hotel Management, Switzerland
1993 - 1995	Teaching Assistant, University of Georgia, United States of America

Publications

Peer-reviewed journal articles

LUCAS, J. and OTMANINE, I. (2026). Trouver sa voix en anglais académique : apport et limites d'un assistant d'écriture basé sur l'IA. *Distances et médiations des savoirs*, 54.

Conference presentations

LUCAS, J. and OTMANINE, I. (2025). GPT pour développer l'écriture créative : comment trouver sa propre voix avec le 'Writing Coach'. In: UPLEGESS. Bordeaux.

LUCAS, J. and OTMANINE, I. (2024). Les étudiants, les professeurs, et l'IA en cours de rédaction. In: UPLEGESS. Paris.

LUCAS, J. and OTMANINE, I. (2024). Developing Writing Skills in the Age of AI: Students' Perceptions of AI, Peer, and Instructor Feedback in EFL. In: EDEN Annual Conference : "Learning in the Age of AI: Towards Imaginative Futures". Graz.

LUCAS, J. (2023). Optimiser et innover son syllabus grâce à la gamification. In: UPLEGESS. Guyancourt.

Faculty research seminar presentations

LUCAS, J. (2024). Rex : Developing Writing Skills in the Age of AI: Students' perceptions of AI, peer, and instructor feedback in EFL. Suresnes.

Press and social media

LUCAS, J. and OTMANINE, I. (2025). Snapshots of Teaching with AI. Thunder Bay, Ontario: teachonline.ca, Canada.

LUCAS, J. (2023). Gamification: How to Encourage Gen Z students to Read the Course Syllabus. Suresnes: SKEMA ThinkForward, France.

LUCAS, J. (2023). Dr Raphaël Zaffran : « La capacité à se concentrer est l'une des super-compétences du XXIº siècle». Suresnes: SKEMA ThinkForward, France.