Christophe GERMAIN

Professor

Academy: Transformation

Campus: Paris

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Education

2000 Doctorate, Business administration, Université de Bordeaux, France

Experience

Full-time academic positions

Since 2023 Vice-Dean, SKEMA Business School, France

2018 - 2023 Dean, Audencia Business School, France

2016 - 2018 Dean, Shenzhen Audencia Business School, China

2016 Acting Dean, Audencia Business School, France

2007 - 2015 Academic Dean - Vice-Dean, Audencia Business School, France

2001 - 2015 Professor, Audencia Business School, France

Publications

Peer-reviewed journal articles

GALARIOTIS, E., GERMAIN, C. and ZOPOUNIDIS, C. (2018). A combined methodology for the concurrent evaluation of the business, financial and sports performance of football clubs: the case of France. *Annals of Operations Research*, 266(1-2), pp. 589-612.

FRAGKIADAKIS, G., DOUMPOS, M., ZOPOUNIDIS, C. and GERMAIN, C. (2016). Operational and economic efficiency analysis of public hospitals in Greece. *Annals of Operations Research*, 247(2), pp. 787-806.

GATES, S. and GERMAIN, C. (2015). Designing Complementary Budgeting and Hybrid Measurement Systems that Align with Strategy. *Management Accounting Quarterly*, 16(2).

GATES, S. and GERMAIN, C. (2010). The integration of sustainability measures into strategic performance measurement systems: An empirical study. *Management Accounting Quarterly*, 11(3), pp. 1-7.

GERMAIN, C. and GATES, S. (2010). L'engagement des parties prenantes internes dans les démarches de Responsabilité Globale (RG) : l'intégration des indicateurs de RG dans les outils de pilotage du contrôle de gestion. *Management & Avenir*, 33, pp. 223-237.

GERMAIN, C. (2009). Les relations entre les budgets et les systèmes de mesure de la performance non financière : une étude empirique. *Finance Contrôle Stratégie*, 12(4), pp. 143-161.

GERMAIN, C. (2006). Le pilotage de la performance dans les PME en France : une comparaison des pratiques de tableaux de bord des organisations familiales et des filiales. *Revue Internationale PME*, 19(1), pp. 69-94.

GERMAIN, C. (2005). Une typologie des tableaux de bord implantés dans les petites et moyennes entreprises. *Finance Contrôle Stratégie*, 8(3), pp. 125-143.

GERMAIN, C. (2004). La contingence des systèmes de mesure de la performance : les résultats d'une recherche empirique sur le secteur des PME. *Finance Contrôle Stratégie*, 7(1), pp. 33-52.

Other research activities

Affiliations

Since 2023	Member of the AACSB European Advisory Council, France
Since 2016	Member of the Academic Board, The Football Business Academy

Other academic activities

2016 - 2023	Member of the International Advisory Board, Bradford University School of Management, Great Britain
2016 - 2023	Member of the International Advisory Board, Southwestern University of Finance and Economics, China