Yu LI

Professeur assistant

Académie : Transformation

Centre de recherche : Knowledge, Technology and Organization

Campus : Paris

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Intérêts de recherche

corport sociopolitical activism, CSR decoupling, geopolitics, foreign direct investment, stakeholder management, societal impact

Formation

2025	Ph.D. in Business Administration, University of South Carolina, Etats-Unis d'Amérique
2011	B.B.A. in Marketing, Sichuan University, Chine

Expérience Professionnelle

Positions académiques principales

Depuis 2025	Professeur assistant, SKEMA Business School, France

Contrats de recherche, prix et distinctions

Prix et distinctions

2026	Finalist for the 2026 IM Division Best Dissertation Award, Academy of Management, Etats-Unis d'Amérique
2025	Finalist for the 2025 Temple/AIB Best Paper Award, Academy of International Business Annual Conference, Etats-Unis d'Amérique
2025	Nominated for PhD Paper Prize at SMS Annual Conference, Strategic Management Society, Etats-Unis d'Amérique
2024	Best reviewer award for IM Division, Academy of Management (AOM), Etats-Unis d'Amérique
2024	Finalist for Best Paper Award of the STR Division, Academy of Management (AOM), Etats-Unis d'Amérique
2023	Finalist for IM Division Georgetown Best Paper in International Business and Policy Award, Academy of Management (AOM), Etats-Unis d'Amérique
2023	Finalist for the Best Theme Paper Award, IACMR Biennial Conference, Chine
2023	Finalist for the 2023 Temple/AIB Best Paper Award, Academy of International Business Annual Conference, Pologne

Contrats de recherche

2024 Humane Studies Fellowship, Institute for Humane Studies, Etats-Unis d'Amérique

Publications

Articles académiques revus

XIE, E., HUANG, Y., SHEN, H. et LI, Y. (2017). Performance implications of ties to large-scale state-owned enterprises and banks in an emerging economy. *Asia Pacific Journal of Management*, 34(1), pp. 97-121.

HUANG, Y., XIE, E., LI, Y. et REDDY, K.S. (2017). Does state ownership facilitate outward FDI of Chinese SOEs? Institutional development, market competition, and the logic of interdependence between governments and SOEs. *International Business Review*, 26(1), pp. 176-188.

Chapitres d'ouvrage

ALBINO-PIMENTEL, J., DE BRUYN, G. et LI, Y. (2024). Global nonmarket strategy. Dans: C. G. Asmussen, N. Hashai, & D. Minbaeva eds. *Encyclopedia of International Strategic Management*. 1st ed. Edward Elgar Publishing, pp. 133-137.

Présentations dans des conférences

LI, Y. (2026). Rainbow- hushing or washing? Institutional dispersion and corporate rhetoric. Dans: 42nd EGOS Colloquium. Bergamo.

LI, Y. (2026). Rainbow- hushing or washing? Institutional dispersion and corporate rhetoric. Dans: Diversity in Management and Organizations (DMO) Conference. Singapore.

LI, Y. (2026). Rainbow- hushing or washing? Institutional dispersion and corporate rhetoric. Dans: AOM Annual Conference. Philadelphia.

LI, Y. (2026). Rainbow- Hushing or Washing? Institutional Complexity and Corporate Rhetoric. Dans: Strategic Management Society. Berlin.

LI, Y. (2026). Political Geography and Market Entry. Dans: Industry Studies Association International Conference. Oxford.

LI, Y., ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2026). Unexpected Dilemmas: MNE Divestitures as Strategic Responses to Host-Country Anti-LGBTQ Legislation. Dans: SKEMA KTO Paper Development Workshop. Sophia Antipolis.

LI, Y. (2026). Rainbow- Hushing or Washing? Institutional Complexity and Corporate Rhetoric. Dans: Society for Business Ethics Annual Meeting. Philadelphia.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: AOM Annual Conference. Copenhagen.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to controversial host-country legislation. Dans: AIB Annual Conference. Louisville.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: Chamonix PhD Workshop. Chamonix.

LI, Y., ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: Strategic Management Society. San Francisco.

LI, Y. (2025). Rainbow- Hushing or Washing? Institutional Complexity and Corporate Rhetoric. Dans: Organization Schience Paper Development Workshop. Beijing.

LI, Y. (2024). Flipped faces: Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: SMS Annual Conference. Istanbul.

LI, Y. et ASTVANSH, V. (2024). Rising geopolitical risk and a supplier firm's customer concentration. Dans: SMS Annual Conference. Istanbul.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2024). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: AIB Northeast Conference. Boston.

LI, Y. et JOAO ALBINO-PIMENTEL, J. (2024). Firm LGBTQ inclinations and strategic responses to anti-LGBTQ laws. Dans: AOM Annual Conference. Chicago.

LI, Y. (2024). Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: AOM Annual Conference. Chicago.

LI, Y. (2024). Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: AIB Annual Conference. Seoul.

LI, Y. et ASTVANSH, V. (2024). Rising geopolitical uncertainty and a supplier firm's customer concentration. Dans: AMA Winter Academic Conference. St. Pete's Beach.

LI, Y. et ASTVANSH, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: AOM Annual Conference. Boston.

LI, Y. et ASTVANSH, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: AIB Annual Conference. Warsaw.

LI, Y. et ASTVANSH, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: IACMR Biennial Conference. Hong Kong.

LI, Y. (2023). Theorizing corporate sociopolitical activism: A three-market view. Dans: AMR Idea Development Workshop. Knoxville.

LI, Y. (2019). CEO duality in internationalization decisions: Agent or steward? Dans: AOM Annual Conference. Boston.

XIE, E., LI, Y., GAO, G.Y. et ZHOU, K.Z. (2015). Compliance or resistance: Firms' responses to corruption and performance in an emerging economy. Dans: AOM Annual Conference. Vancouver.

Présentations dans des séminaires de recherche

LI, Y., ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2026). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: ARCS Virtual Seminar Series.

LI, Y., ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2026). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: University of Groningen Global Economics & Management Department Seminar Series. Groningen.

Autres activités de recherche

Relecteur pour :

Strategic Management Journal, Organization Science, International Business Review, Journal of International Marketing, Strategic Management Society Annual Conference, Alliance for Research on Corporate Sustainability Annual Conference, Academy of International Business Annual Conference, Academy of Management Annual Conference

Organisation d'une conférence ou d'un séminaire

2026	Co-organizer for 2026 Global Strategy Journal Idea and Paper Development Workshop at SKEMA Business School, Strategic Management Society, Etats-Unis d'Amérique
2026	Co-organizer (with Beatrisa Pucalev) for AOM panel symposium "Rethinking Corporate Sociopolitical Activism: Trajectories and New Theoretical Directions", Academy of Management, Etats-Unis d'Amérique
2026	Organizer for AOM panel symposium "Firm Responses to Geopolitics: Ex Ante and Ex Post Strategies, Trade-Offs, and Consequences", Academy of Management, Etats-Unis d'Amérique
2025	Co-organizer (with Beatrisa Pucalev) for panel symposium "Stance or strategy? The challenging terrain of corporate sociopolitical activism", Academy of Management (AOM)
2024	Co-organizer (with Zhao Li) for presenter symposium "Firm strategic responses to political polarization around the world", Academy of Management (AOM)

Affiliations

Depuis 2022	Academy of Management
Depuis 2022	Academy of International Business
Depuis 2022	Alliance for Research on Corporate Sustainability (ARCS)
Depuis 2022	Women of the Academy of International Business
Depuis 2022	Strategic Management Society