Catherine McDONALD

Assistant Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

Campus: Paris

Email: catherine.mcdonald@skema.edu

Research interests

Business and Human Rights, Nonmarket Strategy, Steward Ownership, International Business, Corporate Social Responsibility, Corporate Diplomacy, Responsible Artificial Intelligence (AI), Emerging Markets

Education

2026 PhD, Organization Studies & Cultural Theory, University of St.Gallen, Switzerland

Experience

Full-time academic positions

Since 2026 Assistant Professor, SKEMA Business School, France

Other academic affiliations and appointments

2020 - 2026 PhD Candidate & Research Assistant at the Institute for Business Ethics, University of St.Gallen, Switzerland

Publications

Peer-reviewed journal articles

MCDONALD, C. (2024). Bridging business and human rights and business for peace: A case study of Microsoft's multitrack diplomacy. *Business Horizons*, 67(6), pp. 815-825.

CALVÃO, F., MCDONALD, C. and BOLAY, M. (2021). Cobalt mining and the corporate outsourcing of responsibility in the Democratic Republic of Congo. *The Extractive Industries and Society*, 8(4), pp. 100884.

Conference proceedings

MCDONALD, C. and WESTERMANN-BEHAYLO, M.K. (2024). The Role of Institutional Context in Corporate Diplomacy: SDG 16 Solutions for Refugee Integration. *Academy of Management Proceedings*, 2024(1).

Other research activities

Affiliations

Since 2025 Member of the Social Issues in Management Impact & Outreach Committee, Academy of Management, United States of America

Other academic activities

Since 2025 Co-Host of Academy of Management Journal (AMJ) Radio Live, Academy of Management, United States of America

Professional Activities

Other professional activities

Since 2026 United Nations Principles for Responsible Management Education (UN PRME) Business and Peace Steering Committee, United Nations Principles for Responsible Management Education, United States of America