Catherine McDONALD

Professeur assistant

Académie : Globalisation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Paris

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Intérêts de recherche

Business and Human Rights, Nonmarket Strategy, Steward Ownership, International Business, Corporate Social Responsibility, Corporate Diplomacy, Responsible Artificial Intelligence (AI), Emerging Markets

Formation

2026 PhD, Organization Studies & Cultural Theory, University of St.Gallen, Suisse

Expérience Professionnelle

Positions académiques principales

Depuis 2026 Professeur assistant, SKEMA Business School, France

Autres affiliations académiques

2020 - 2026 PhD Candidate & Research Assistant at the Institute for Business Ethics, University of St.Gallen, Suisse

Publications

Articles académiques revus

MCDONALD, C. (2024). Bridging business and human rights and business for peace: A case study of Microsoft's multitrack diplomacy. *Business Horizons*, 67(6), pp. 815-825.

CALVÃO, F., MCDONALD, C. et BOLAY, M. (2021). Cobalt mining and the corporate outsourcing of responsibility in the Democratic Republic of Congo. *The Extractive Industries and Society*, 8(4), pp. 100884.

Actes d'une conférence

MCDONALD, C. et WESTERMANN-BEHAYLO, M.K. (2024). The Role of Institutional Context in Corporate Diplomacy: SDG 16 Solutions for Refugee Integration. *Academy of Management Proceedings*, 2024(1).

Autres activités de recherche

Affiliations

Depuis 2025 Member of the Social Issues in Management Impact & Outreach Committee, Academy of Management, Etats-Unis d'Amérique

Autres activités académiques

Depuis 2025 Co-Host of Academy of Management Journal (AMJ) Radio Live, Academy of Management, Etats-Unis d'Amérique

Activités Professionnelles

Autres activités professionnelles

Depuis 2026 United Nations Principles for Responsible Management Education (UN PRME) Business and Peace Steering Committee, United Nations Principles for Responsible Management EducationUnited Nations Principles for Responsible Management Education, Etats-Unis d'Amérique