Ghina CHAMMAS

Assistant Professor

Academy: Innovation

Research center: SKEMA Centre for Sustainability Studies

Campus: Paris

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Research interests

Upper Echelons Theory, executive psychology, non-market strategies, CEO sociopolitical activism, corporate social responsibility (CSR)

Education

2027	PhD, Strategy and Business Policy, HEC Paris, France
2023	Master of Science, Management, HEC Paris, France
2015	Master of Science, Engineering, Environmental Engineering, Imperial College, Great Britain

Experience

Full-time academic positions

Since 2026	Assistant Professor, SKEMA Business School, France

Other academic affiliations and appointments

2024	Visiting PhD Student, Pennsylvania State University - University Park, United States of America

Research grants, Awards and Honors

Awards and Honors

2026	2026 INFORMS/Organization Science Dissertation Proposal Competition Finalist
2024	Strategic Management Society (SMS) Annual Conference Best Doctoral Student Paper 2024 (Strategic Leadership and Governance Interest Group)
2014	Kiram Siniora Memorial Prize in recognition of Excellence in Academic Performance (American University of Beirut, Lebanon)

Publications

Peer-reviewed journal articles

DAOU, A., MALLAT, C., CHAMMAS, G., CERANTOLA, N., KAYED, S. and SALIBA, N.A. (2020). The Ecocanvas as a business model canvas for a circular economy. *Journal of Cleaner Production*, 258(2020), pp. 120938.