Ghina CHAMMAS

Professeur assistant

Académie : Innovation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Paris

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Intérêts de recherche

Upper Echelons Theory, executive psychology, non-market strategies, CEO sociopolitical activism, corporate social responsibility (CSR)

Formation

2027	PhD, Strategy and Business Policy, HEC Paris, France
2023	Master of Science, Management, HEC Paris, France
2015	Master of Science, Ingénierie, Ingénierie Environnementale, Imperial College, Royaume Uni

Expérience Professionnelle

Positions académiques principales

Depuis 2026	Professeur assistant, SKEMA Business School, France

Autres affiliations académiques

2024	Visiting PhD Student, Pennsylvania State University - University Park, Etats-Unis d'Amérique

Contrats de recherche, prix et distinctions

Prix et distinctions

2026	2026 INFORMS/Organization Science Dissertation Proposal Competition Finalist
2024	Strategic Management Society (SMS) Annual Conference Best Doctoral Student Paper 2024 (Strategic Leadership and Governance Interest Group)
2014	Kiram Siniora Memorial Prize in recognition of Excellence in Academic Performance (American University of Beirut, Lebanon)

Publications

Articles académiques revus

DAOU, A., MALLAT, C., CHAMMAS, G., CERANTOLA, N., KAYED, S. et SALIBA, N.A. (2020). The Ecocanvas as a business model canvas for a circular economy. *Journal of Cleaner Production*, 258(2020), pp. 120938.