Anne BARRAQUIER

Associate Professor

Academy: Innovation

Research center: SKEMA Centre for Sustainability Studies

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Research interests

The influence of ethics and responsibility on economic performance, and innovation in particular

Education

2006	Doctorate in Management, Université Côte d'Azur, France
2003	MSc in Information and Knowledge Management, SKEMA Business School, France
1990	Master in International Business, Aix-Marseille Université, France
1986	B.A Chinese Studies, Aix-Marseille Université, France

Experience

Full-time academic positions

Since 2006	Associate Professor, SKEMA Business School, France

Other academic affiliations and appointments

2014 - 2015	Visiting Researcher, Schulich School of Business - York University, Canada
2011	Visiting lecturer in Corporate Social Responsability, ESA Business School (Ecole Supérieure des Affaires), Lebanon
2010	Visiting lecturer in Corporate Social responsability, Business Intelligence Program, University of Executive Education of Alger (UFC Alger), Algeria
2009	Visiting Researcher, University of Northern Iowa, United States of America
2006 - 2009	Director of Postgraduate Program in Sustainability Management, SKEMA Business School, France

Other professional experiences

2000 - 2006	Manager of the Grasse local branch, Chambre de Commerce et d'Industrie de Nice et Cote d'Azur, France
1997 - 2000	Consultant in Strategy and International Business,, Chambre de Commerce et d'Industrie de Nice et Cote d'Azur, France
1993 - 1996	Managing Director, SELLEN Ltd, Trading Company, China
1994	Business intelligence mission, Air Liquide, China
1992 - 1993	Trading Manager, PALOUME Ltd, China

Other professional experiences

1990 - 1992 Trading Manager, BENAROYA (H.K) Ltd, China

Research grants, Awards and Honors

Awards and Honors

2023 Best Reviewer, Journal of Business Ethics

2012 Best Reviewer, Academy of Management (AOM)

Publications

Peer-reviewed journal articles

BARRAQUIER, A. (2021). Les stratégies adaptatives du maintien de légitimité: étude exploratoire. *Management International*, 25(4), pp. 192–209.

BARRAQUIER, A. (2014). Le rôle de la responsabilité sociale dans la connaissance organisationnelle: approche conceptuelle. *Management International*, 19(1), pp. 130-140.

BARRAQUIER, A. (2013). A Group Identity Analysis of Organizations and Their Stakeholders: Porosity of Identity and Mobility of Attributes. *Journal of Business Ethics*, 115, pp. 45-62.

BARRAQUIER, A. (2011). Ethical Behaviour in Practice: decision outcomes and strategic implications. *British Journal of Management*, 22, pp. S28-S46.

Book chapters

BARRAQUIER, A. (2025). Degrowth. In: Christian Schott (ed.). *Sustainability*. 1st ed. SAGE Publications.

BARRAQUIER, A. (2023). Strong Sustainability. In: Lakshmi Nair (ed.). *Business Ethics*. 1st ed. Washington DC: SAGE Publications.

BARRAQUIER, A. (2022). Sustainability in Historic Family Firms. In: Claire Seaman (ed.). *Corporate Citizenship and Family Business*. 1st ed. London: Routledge, pp. 34-55.

BARRAQUIER, A. (2019). "You're responsible, I'm liable": Stakeholder relations in the face of responsibility. In: Adam Lindgreen, Francois Maon, Joelle Vanhamme, Beatriz Palacios Florencio, Christinne Strong, Carolyn Vallaster eds. *Engaging with stakeholders: A relational perspective on responsible business*. 1st ed. London and New York: Routledge, pp. 209-221.

BARRAQUIER, A. (2015). A Plea for a Chinese Model of Ethical Leadership. In: Alidou Ouedraogo (ed.). *Multinational's CSR Practices in Developing Countries: An International Perspective*. 1st ed. New York: Nova Science Publishers Inc, pp. 43-57.

BARRAQUIER, A. (2012). Postface. In: Alain Maes (ed.). *Le Management Intégrateur: Fondements, méthodes et applications*. 1st ed. Paris: Edition de Boeck, pp. 271-272.

Conference proceedings

BARRAQUIER, A. (2022). The Micro Foundations of Sustainability: A Social Process of Sensemaking and Knowledge Sharing. *Academy of Management Proceedings*, 2022(1), pp. 15958.

BARRAQUIER, A., BENDER, M., KLAW, B., MAYER, D. and HOLCOMB, J. (2017). Innovations in in Teaching Business Ethics and Business & Society., 28, pp. 105-117.

DHOOGE, L., KLAW, B., BARRAQUIER, A. and HOLCOMB, J. (2014). Globalizing the Business & Society Curriculum: Integrating Ethics, Law and Public Policy., 25, pp. 311-322.

BARRAQUIER, A. (2012). A Cultural Analysis of Sustainability and Human Organizations., 23, pp. 112-121.

BARRAQUIER, A. (2011). The Influence of Social and Ethical Issues on Innovation., 22, pp. 176-188.

Conference presentations

BARRAQUIER, A. (2024). Unspeakable logics. An exploration of the tensions experienced by municipal organizations facing the “net zero land cover” objective. In: IABS. Annapolis, MD.

BARRAQUIER, A. (2023). Candid confessions of unsustainability: an exploratory study across industries. In: IABS. Bath.

BARRAQUIER, A. (2023). The essence of sustainability: an enacted sensemaking perspective in highly-regulated organizations. In: EURAM. Dublin.

BARRAQUIER, A. (2022). Ecological adaptiveness: building capabilities in regulatory environments. In: IABS (International Association for Business and Society). San Francisco.

BARRAQUIER, A. (2022). The micro foundations of sustainability: a social process of sensemaking and knowledge sharing. In: Academy of Management Annual Meeting. Seattle.

BARRAQUIER, A. (2021). Sustainability in Historic Family Firms. In: SBE - Society of Business Ethics annual meeting. online.

BARRAQUIER, A. (2021). An organizational knowledge perspective of sustainability. In: IABS (International Association for Business and Society). Virtual.

BARRAQUIER, A. (2020). Maintaining Legitimacy: an exploratory study. In: IABS (International Association for Business and Society). Lisbon.

BARRAQUIER, A. (2019). Gone fishing! Lessons from non-profit organizations facing the issue of biodiversity. In: IABS (International Association for Business and Society). San Diego.

BARRAQUIER, A. (2017). Deceiving but looking good: how business organizations politicalize complex knowledge. In: EGOS (European Group for Organization Studies). Copenhagen.

BARRAQUIER, A. (2017). A coevolution approach of institutional logics and moral disengagement: the case of China. In: SBE - Society of Business Ethics annual meeting. Atlanta.

BARRAQUIER, A. (2016). Can complex Knowledge be used deceituffly in organizations? A case study in a higly regulated industry. In: IABS (International Association of Business and Society) Conference Theme: Business and Society at the Crossroads. Park City.

BARRAQUIER, A. (2016). A critical approach of moral and democratic assumptions about CSR: the case of China. In: LAEMOS Colloquium. Vina del Mar.

BARRAQUIER, A. (2015). Decoupling of compliance and ethical meaning: a micro analysis. In: IABS (International Association for Business and Society). Guanacaste.

BARRAQUIER, A. (2013). Serial suicides in deregulated French corporations: Loss of identification and meaning? In: IABS (International Association for Business and Society). Portland.

BARRAQUIER, A. (2013). Social innovation in the classroom. In: IABS (International Association for Business and Society). Portland.

BARRAQUIER, A. (2012). A cultural analysis of sustainability and human organizations. In: IABS (International Association for Business and Society). Asheville.

BARRAQUIER, A. (2011). The influence of social and ethical issues on innovation: an exploration of the innovation. In: IABS (International Association for Business and Society). Bath.

BARRAQUIER, A. (2011). Mirror, mirror on the wall, who is the fairest organization of all? In: AOM American Academy of Management Conference. San Antonio.

BARRAQUIER, A. (2010). Ethical decision making in practice: strategic implications. In: LAEMOS Colloquium. Buenos Aires.

BARRAQUIER, A. (2010). Can sustainable development contribute to the progress of managerial ethics? In: IABS (International Association for Business and Society). Banff.

BARRAQUIER, A. (2010). Why are socially responsible firms more competitive? A granular approach of the competitiveness mechanisms of CSR. In: Global Forum on Business Driven Action. Nice.

BARRAQUIER, A. (2010). Middle managers et résolution des dilemmes éthiques. In: Cycle Innovation et Connaissance - SKEMA Expert. Paris.

BARRAQUIER, A. (2009). Managers' perception of consumer activism. In: EBEN (European Business Ethics Network). Athens.

BARRAQUIER, A. (2009). La théorie des parties prenantes appliquée au risque en ressources humaines. In: MRH international colloquium, Hotel Mercure. Algiers.

BARRAQUIER, A. (2009). Tourisme et développement durable. In: Symposium MDI. Alger.

BARRAQUIER, A. (2008). Implementing social performance: a qualitative field study on middle management practice. In: IABS (International Association for Business and Society). Tampere.

BARRAQUIER, A. (2008). Développement durable et Pôles de Compétitivité. In: Symposium MDI. Alger.

BARRAQUIER, A. (2008). Facteurs de compétitivité des entreprises durables. In: Cycle Innovation et Connaissance - SKEMA Expert. Nice.

BARRAQUIER, A. (2007). Exploring Knowledge Creation Mechanisms Of Socially Responsible Organizations As A Factor Of Value Creation. In: SBE - Society of Business Ethics annual meeting. Philadelphia.

BARRAQUIER, A. (2007). Why are socially responsible firms more competitive? The domino effect of complexity, values conflict, sense making and knowledge creation. In: IABS (International Association for Business and Society). Florence.

BARRAQUIER, A. (2007). Responsabilité sociale et intelligence économique. In: ICC Conference on Economic intelligence. Paris.

BARRAQUIER, A. (2006). Knowledge based view of Corporate Social Performance : a conceptual approach. In: AOM American Academy of Management Conference. Atlanta.

BARRAQUIER, A. (2006). Middle managers and social responsibility: the white knight dilemma. In: EAMTP International Conference. Berlin.

Other research activities

Reviewer for:

Business and Society, British Journal of Management, Journal of Business Ethics, Journal of Management Inquiry

Affiliations

Since 2007	Society of Business Ethics (SBE)
Since 2006	International Association of Business and Society
Since 2006	Academy of Management
2017 - 2018	European Group for Organization Studies (EGOS)
2013 - 2016	Member of the board of directors, International Association for Business and Society (IABS), United States of America

Other academic activities

2017	Rep at large at the Social Issues In Management Division, AOM American Academy of Management Conference
2015	Board Member: Advisory Board or Board of Trustees, AOM American Academy of Management Conference