Bruno CIRILLO

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : Sophia Antipolis

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Intérêts de recherche

Artificial intelligence, Employee mobility, Employee entrepreneurship, Spinouts, Corporate venturing, Organizational learning, Information and Communication Technologies, Quantitative Research, Mixed Methods, Human capital, Relational capital, Corporate strategy, Promotion

Formation

2012	Ph.D. in Business Administration and Management, Bocconi University, Italie
2005	Bachelor in Business Administration with honors, Università degli Studi "Gabriele d'Annunzio", Italie

Expérience Professionnelle

Positions académiques principales

Depuis 2018	Associate Professor, SKEMA Business School, France
2019	Professeur visitant, LeBow College of Business, Drexel University, Etats-Unis d'Amérique
2012 - 2018	Assistant Professor, SKEMA Business School, France

Autres affiliations académiques

Depuis 2025	Autre, SAGE Publications, Etats-Unis d'Amérique
Depuis 2025	Knowledge, Technology & Organisation Research Centre Director, SKEMA Business School, France
Depuis 2023	Autre, Strategic Management Society, Etats-Unis d'Amérique
Depuis 2022	Autre, Strategic Management Society, Etats-Unis d'Amérique
Depuis 2021	Autre, Institute for Operations Research and the Management Sciences (INFORMS), Etats-Unis d'Amérique
Depuis 2018	Autre, WILEY, Etats-Unis d'Amérique
2024 - 2025	Autre, Strategic Management Society, Etats-Unis d'Amérique
2005 - 2007	Research Assistant, Università degli Studi "Gabriele d'Annunzio", Italie

Contrats de recherche, prix et distinctions

Prix et distinctions

2026	Best Reviewer Award, Journal of Management, Journal of Management, Etats-Unis

	d'Amérique
2026	SEJ Outstanding Reviewer Award, Strategic Entrepreneurship Journal, Strategic Management Society, Etats-Unis d'Amérique
2025	SEJ Outstanding Reviewer Award, Strategic Entrepreneurship Journal., Strategic Management Society, Etats-Unis d'Amérique
2024	SEJ Outstanding Reviewer Award, Strategic Entrepreneurship Journal., Strategic Management Society, Etats-Unis d'Amérique
2024	Best Paper Finalist, Academy of Management, TIM division., Academy of Management (AOM), Etats-Unis d'Amérique
2023	Outstanding ERB Reviewer Award, Organization Science., Institute for Operations Research and the Management Sciences (INFORMS), Etats-Unis d'Amérique
2018	SKEMA Best Research Award, SKEMA Business School, France
2018	EBS-SITE Best Paper award - 2nd prize, EBS Paris - European Business School, Allemagne
2013	TIM Best Dissertation Award, Academy of Management (AOM), Etats-Unis d'Amérique

Publications

Articles académiques revus

ZUNINO, D., CIRILLO, B., WEZEL, F. et BRESCHI, S. (2024). New entrants, Incumbents, and the Search for Knowledge: The Role of Job Title Ambiguity in the U.S. Information and Communication Technology Industry, 2004–2014. *Industrial and Corporate Change*, 33(1), pp. 172-193.

ZAKARYAN, A., TZABBAR, D. et CIRILLO, B. (2023). Mind the Time: Failure Response Time, Variations in the Reasons for Failures, and Learning from Failure. *Industrial and Corporate Change*, 32(6), pp. 1245-1266.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2022). The Differential Impact of Intrafirm Collaboration and Technological Network Centrality on Employees' Likelihood of Leaving the Firm. *Organization Science*, 33(6), pp. 2085-2540, C2-C3.

CIRILLO, B., TZABBAR, D. et SEO, D. (2020). A Bibliometric and Topic Modeling Analysis of the Structural Divide in the Multidisciplinary Research on Employee Mobility. *Advances in Strategic Management*, 41, pp. 15-36.

AGARWAL, R., BIDWELL, M., CIRILLO, B. et TZABBAR, D. (2020). Two perspectives on employee mobility: A conversation between Rajshree Agarwal and Matthew Bidwell. *Advances in Strategic Management*, 41, pp. 37-54.

CIRILLO, B. (2019). External Learning Strategies and Technological Search Output: Spinout Strategy and Corporate Invention Quality. *Organization Science*, 30(2), pp. 361-382.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2018). Divide to connect: Reorganization through R&D unit spinout as linking context of intra-corporate networks. *Research Policy*, 47(9), pp. 1585-1600.

CIRILLO, B., BRUSONI, S. et VALENTINI, G. (2014). The Rejuvenation of Inventors Through Corporate Spinouts. *Organization Science*, 25(6), pp. 1764-1784.

Chapitres d'ouvrage

CIRILLO, B. et VALENTINI, G. (2014). International Open Innovation: Taking Stock and Moving Forward. Dans: Rowe, F., & Te'eni, D. eds. *Innovation and IT in an international context*. 1st ed. Londres: Palgrave Macmillan.

Editoriaux d'une revue

TZABBAR, D. et CIRILLO, B. (2020). Introduction: An integrated perspective of employee intra- and inter-firm mobility. *Advances in Strategic Management*, 41, pp. 1-11.

Actes d'une conférence

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. *Academy of Management Proceedings*, 2022(1), pp. 15804.

ARUSYAK, Z., TZABBAR, D. et CIRILLO, B. (2019). Learning and forgetting from failures and the contingent role of failure recovery duration.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). The effect of social and knowledge interdependencies on employee mobility and entrepreneurship., 2018.

CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge., 2018.

ZAKARYAN, A. et CIRILLO, B. (2017). Experiential Learning and Knowledge Network Structures., 2017.

CIRILLO, B. (2014). Recombinant search through corporate spinouts: Evidence from the ICT Industry., 2014.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: Spin-Outs as Linking Contexts of Inventors' Communities., 2012.

CIRILLO, B. (2012). Do Corporate Spin-Outs Benefit The Parent Organization?, 2012.

Présentations dans des conférences

CIRILLO, B. (2025). SMS 2025 San Francisco Workshop: Junior Faculty Paper Development Workshop. San Francisco.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2025). The Differential Impacts of Technological and Collaboration Centralities on Knowledge Employee Promotions. Dans: Bocconi Strategic Human Capital Workshop. Milan.

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2023). New entrants, Incumbents, and the Search for Knowledge: The Role of Job Title Ambiguity in the U.S. Information and Communication Technology Industry, 2004–2014. Dans: Druid Society Annual Conference. Lisbon.

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. Dans: Strategic Management Society. London.

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. Dans: Israel Strategy Conference. Herzliya.

CIRILLO, B. et TZABBAR, D. (2019). Are old-timers inhibitors or facilitators of change to firm's technological core? Dans: Carnegie School of Organizational Learning Conference. Pacific Grove, CA.

ZAKARYAN, A., CIRILLO, B. et TZABBAR, D. (2019). Early success and future breakthrough generation. Dans: Carnegie School of Organizational Learning Conference. Pacific Grove, CA.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). When structural holes turn into black holes: The varying effects of collaborative and knowledge brokerage on inventors' mobility and spinout. Dans: INSEAD WORKSHOP ON INNOVATORS' MOBILITY. Fontainebleau.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). The effect of social and knowledge interdependencies on employee mobility and entrepreneurship. Dans: AOM American Academy of Management Conference. Chicago.

CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge. Dans: AOM American Academy of Management Conference. Chicago.

CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge. Dans: Strategic Management Society annual Conference. Paris.

ZAKARYAN, A., CIRILLO, B. et TZABBAR, D. (2018). Early success and future breakthrough generation. Dans: AOM American Academy of Management Conference. Tel Aviv.

CIRILLO, B. (2017). Les spin-out aux avant-postes de l'innovation. Dans: Conférence Ecosystème d'Innovation, SKEMA. Paris.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2017). Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility. Dans: DRUID Conference. New York City.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2017). Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility. Dans: Strategic Management Society annual Conference. Houston.

ZAKARYAN, A. et CIRILLO, B. (2017). Organizational Learning and Knowledge Structures: The Interplay between Experiential and Cognitive Search. Dans: AOM American Academy of Management Conference. Atlanta.

CIRILLO, B. (2014). Recombinant search through corporate spinouts: Evidence from the ICT Industry. Dans: AOM American Academy of Management Conference. Philadelphia.

CIRILLO, B. (2014). Recombinant certainty in corporate spinout search. Dans: Strategic Management Society annual Conference. Madrid.

CIRILLO, B. (2013). Corporate Rejuvenation through Technological Spin-outs: Evidence from High-tech Industries. Dans: Finalist TIM Dissertation Award, Academy of Management annual meeting. Orlando.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2013). Recombinant Exploration: Corporate Spin-Outs as Linking Contexts of Inventors' Communities. Dans: SEI - Strategy, Entrepreneurship and Innovation Workshop. Lausanne.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2013). Corporate Spin-Outs as Linking Contexts of Inventors' Clusters. Dans: EMAEE (European Meeting on Applied Evolutionary Economics). Sophia Antipolis.

CIRILLO, B. (2012). Do Corporate Spin-out Benefit the Parent Organization? Dans: DRUID Conference. Copenhagen.

CIRILLO, B. (2012). Unleashing Explorative Potential: The Spin-out Effect in Hign-tech Industries. Dans: AOM American Academy of Management Conference. Boston.

CIRILLO, B. (2012). Do Corporate Spin-out Benefit the Parent Organization? Dans: AOM American Academy of Management Conference. Boston.

CIRILLO, B. (2012). Do Corporate Spin-Outs Benefit The Parent Organization? Dans: Paper Development Workshop PDW SKEMA. Sophia Antipolis.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Linking Communities of Inventors: The Spin-out Effect in High-tech Industries. Dans: Organization Science Winter Conference. Steamboat Springs.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in Hign-tech Industries. Dans: KITES: New Frontiers in the Economics and Management of Innovation conference. Milan.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in Hign-tech Industries. Dans: Sumantra Ghoshal conference. London.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in Hign-tech Industries. Dans: DRUID Conference. Copenhagen.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Spin-outs and the Rejuvenation of Old-timers. Dans: AOM American Academy of Management Conference. San Antonio.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs. Dans: InnoS&T EU-Project Final Conference. Munich.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs. Dans: DRUID Winter Conference. Aalborg.

Présentations dans des séminaires de recherche

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2023). The Differential Impact of Intra-Firm Collaboration and Technological Network Centralities on Promotions. SKEMA-HEC Paris Crossing Bridges workshop. Paris.

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Title Ambiguity and Corporate Inventors' Mobility in the U.S. Information and Communication Technology Industry, 2000-2014. Dans: 23rd Taiwan Symposium on Innovation Economics and Entrepreneurship. Taiwan.

CIRILLO, B. et TZABBAR, D. (2019). Organizational Learning: The Contribution of Oldtimers to Changes in Firm's Technological Core. LeBow College of Business , PA, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2019). The Differential Impact of Intra-Firm Collaboration and Knowledge Network Centrality on Employees' Likelihood of Leaving the Firm. Stern School of Business , NY, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2019). The Differential Impact of Intra-Firm Collaboration and Knowledge Network Centrality on Employees' Likelihood of Leaving the Firm. Robert H. Smith School of Business, MD, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2018). When Structural Holes Turn Into Black Holes: The Varying Effects of Collaborative and Knowledge Brokerage on Inventors' Mobility and Spinout. CASS Business School, London, United Kingdom.

CIRILLO, B. (2015). Technological Search through Corporate Spinouts in the U.S. Information and Communication Technology Industry, 1975-2008. MTEI Seminar Series, EPFL, Lausanne , Switzerland.

CIRILLO, B. (2015). Technological Search through Corporate Spinouts in the U.S. Information and Communication Technology Industry, 1975-2008. Católica - Lisbon Research seminars, Lisbon, Portugal.

Études de cas publiées

CHEREAU, P. et CIRILLO, B. (2015). ARECO : A full steam ahead. The Case Centre.

Autres activités de recherche

Membre d'un comité éditorial

Depuis 2025	Journal of Management
Depuis 2023	Strategic Management Journal
Depuis 2023	Strategic Entrepreneurship Journal
Depuis 2021	Organization Science
Depuis 2014	Journal of Management Studies

Organisation d'une conférence ou d'un séminaire

2025	SMS Junior Faculty Paper Development Workshop, Etats-Unis d'Amérique
2020 - 2022	AOM STR Junior Faculty Paper Development Workshop, Etats-Unis d'Amérique
2013 - 2022	Paper Development Workshop PDW SKEMA, France

2014	SEI Faculty Workshop, France

Affiliations

2024 - 2025	Representative-at-Large for the Strategic Human Capital Interest Group of the Strategic Management Society, Etats-Unis d'Amérique
2013 - 2025	Strategic Management Society
2009 - 2023	Academy of Management Association, TIM and BPS divisions