Ivan COSTE-MANIÈRE

Professor

Academy: Globalization

Research center: SKEMA Centre for Global Risks

Campus: Sophia Antipolis

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Research interests

aviation, chemistry, Entrepreneurship, innovation and entrepreneurship, international brand management, luxury, sports

Education

1987	Doctorat in Engineering, Aix-Marseille Université, France
1984	DEA in Organic Chemistry, Aix-Marseille Université, France
1984	Engineer in Chemical Engineering, Centrale Méditerranée, France
1984	CES Génie Chimique, Aix-Marseille Université, France

Experience

Full-time academic positions

Since 2022	Membre de droit et coopté, Comité International Pierre de Coubertin, Switzerland
Since 2021	Honourly Professor, Amity Business School (ABS), India
Since 1998	Professor of Marketing, SKEMA Business School, France

Other academic affiliations and appointments

Since 2025	European Fair Play Movement Member of the Executive Board, European Fair Play Movement, Belgium
Since 2025	National Olympic Committee Member of the International Affairs CommissionOther, National Olympic Committee France, France
Since 2024	Member of the Steering Strategic Committee Grasse Campus, Université Côte d'Azur, France
Since 2018	Scholar SoSMSE in partnership with Universities of Poznan, Potsdam, Porto and Genova, Université Paris-Saclay, France
Since 2016	Busines Plans Courses Wimbledon, Key Biscayne, ATP / WTA Tennis Professional Associations, United States of America
Since 2016	Professeur, Institut de Développement du Sport par la Formation, France
Since 2015	Visiting Professor Executive Certificate in Luxury Management, ESA Business School (Ecole Supérieure des Affaires), Lebanon
Since 2014	Visiting Professor Global Faculty Programm, Tecnologico de Monterrey, Mexico

Other academic affiliations and appointments

Since 2014	Programme Faculty Director Luxury Retail in LATAM, Florida International University, United States of America
Since 2014	Visiting Professor INTnetwork CORINF on Correlated Multi-electron Dynamics in Intense Light Fields PhDSchool, Université Paris-Saclay, France
Since 2014	Lecturer, Global Fashion Management Conference, Great Britain
Since 2013	Visiting Professor, Shanghai International Studies University, China
Since 2010	Visiting Professor School on Science Management for Scientists & Engineers Mundus, University of Porto, Portugal
Since 2009	Visiting Distinguished Professor, Amity Business School (ABS), India
Since 2009	Scientific Director of MSc Luxury & Fashion Management, SKEMA Business School, France
Since 1990	Visiting Lecturer, Aix-Marseille Université, France
2024 - 2028	French Fair Play Comitee/ European Fair Play Movemen, Comité Français du Fair Play, France
2025 - 2027	International Olympic Academy Liaison Officer, International Olympic Academy, Greece
2022 - 2025	Research Officer IOAPA, International Olympic Academy, Greece
2015	Invited, Digital Luxury, Wharton School, University of Pennsylvania, United States of America
2010 - 2012	Associate Dean for Marketing, SKEMA Business School, France
2007 - 2009	Visiting Distinguished Professor, Indian Institute of Foreign Trade, India
2004 - 2006	Lecturer, IDRAC Business School, France
2004 - 2006	Lecturer, IUT Cannes, France
1992 - 2006	Lecturer, EDHEC Business School, France

Other professional experiences

1994 - 1995	Administrator of Laboratory Pilots, SBI
1987 - 1994	Research Engineer, SANOFI Industries, France
1983 - 1985	Research Engineer, Hoffman Laroche Switzerland : Center of Pharmaceutical Researches, Switzerland

Research grants, Awards and Honors

Awards and Honors

2025	European Fair Play Movement Member of the Board, European Fair Play Movement, Belgium
2025	International Olympic Academy Liaison Officer, International Olympic Academy, Greece
2024	Best paper Award ICAMT 2024, Jaypee, India
2024	Guest of Honor, Jaypee, India
2023	Iris National du Sport, Comité Français du Fair Play, Comité Français du Fair Play, France
2023	National Olympic Academy Mauritius Member, University Mauritius, Mauritius
2022	Trophée de l'Entrepeneur Positif, Confédération des Petites et Moyennes Entreprises
2022	Best paper ITQM 2022, Jaypee, India

2022	Best Paper ITQM 2022, Jaypee, India
2022	Honorary Professor, Amity University
2022	International Olympic Academy Gold Award, Lightning of the Flame Ancient Olympia
2022	Gold Medal Pierre de Coubertin, Lausanne International Olympic Committee 70 Anniversary Pierre de Coubertin Committee
2021	Medal of Honor, Comité Français Pierre de Coubertin
2021	Global Academic Excellence Award Global Leadership Research Conference 2021 Responsiveness, Innovation and Resilience: Critical Factors for Future Growth in Changing Socio â€“ Political Environment, Amity Business School (ABS)
2020	Best paper Award, Global Leadership Research Conference 2020
2020	Gold Medal, Federation Française d'Athlétisme
2019	Journal of Global Fashion Management Achievement Certificate for High Scholarly Impact, Gamma Journal of Global Fashion Marketing (JGFM) Global Marketing Conference (GMC) Global Fashion Management Conference (GFMC)
2018	Best Paper Award, ITQM Fifth International Conference on Information Technology and Quantitative Management Delhi 2017
2017	Gold Medal of the Federation Nationale des Joinvillais (INSEP), Federation Nationale des Joinvillais
2017	Gold Medal Youth Sports and Civil Empowerement of the French Republic, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2016	Award of the INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee, INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee FICTS
2016	Honour Medal of the FCD, Federation of the Ministery of Defence's Associations
2014	Silver Medal FFA, Federation Française d'Athlétisme
2014	Member of the Board Council of the Association of the Economic and social and environmental Council of the French Republic, Economic and Social and Environmental Council of the French Republic
2014	Officier des Palmes Academiques, Ministry of Higher Education
2013	Medal of Honour of the Olympic Comitee of the French Riviera, International Olympic Comitee
2013	Best Professor in Marketing, World Education Congress
2012	Best Sports Federation Manager/ Grands Prix du Sport, Regional Council - PACA Region
2010	Bronze Medal Track & Field Federation LCAA, Ligue d'Athlétisme
2006	Chevalier des Palmes Académiques, Ministry of Higher Education
2006	Silver Medal, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2000	Gold Medal of the Regional Olympic Comitee of the French Riviera, International Olympic Comitee
1994	FAUST Gold Award Toulouse 10/94, Festival des Arts de l'Univers des Sciences et Technologies

Publications

Peer-reviewed journal articles

COSTE-MANIÈRE, I., RABASSO, N., MAHUT, N. and MONSUR, F. (2026). From Dissolution to Dermal Benefits: In-Vitro, Ex-Vivo, and In-Vivo Evaluation of Mesoporosil® as a Highly Bioavailable Silicium Source. *Cosmoderma*, 33(6).

COSTE-MANIÈRE, I. (2026). The Artist behind the Jacques Rogge Prize. *IOAPA*, 2026 B(16), pp. 65-68.

COSTE-MANIÈRE, I. (2025). The Luxury of Olympism & the Olympism of Luxury: From Coubertin to LVMH. *IOAPA*, 1, pp. 17-19.

COSTE-MANIÈRE, I. (2025). From Solon and Athens to... IOAPA activities around the world. *IOAPA*, 1(March), pp. 19-23.

COSTE-MANIÈRE, I. (2025). L'Association Francophone des Académies Olympiques et le Sultanat d'Oman. *IOAPA*, 26, pp. 129.

COSTE-MANIÈRE, I. (2025). From India to Mauritius on the way to India 2036 Olympic Games. *IOAPA*, 25, pp. 90-91.

COSTE-MANIÈRE, I. (2025). From Mauritius to Seychelles, on the way to India 2026 Olympics. *IOAPA*, 25, pp. 90-91.

MOHAMED, T.N., PUDARUTH, S. and COSTE-MANIÈRE, I. (2025). A Chatbot for the Legal Sector of Mauritius Using the Retrieval-Augmented Generation AI Framework. *International Journal of Advanced Computer Science and Applications*, 16(2).

RAMCHANDANI, M., COSTE-MANIÈRE, I. and BHATTACHARYA, S. (2024). Effects of bimanual vs. unimanual motor actions on consumer behavior intention and attitude. *Journal of Consumer Marketing*, 41(7).

COGGIOLA, M. and COSTE-MANIÈRE, I. (2021). The Impact of Gender-neutral Communication on Brand Equity: A Study on Children Apparel Industry. *International Journal of Humanities and Social Sciences*, 13(1), pp. 46-55.

COSTE-MANIÈRE, I. (2021). Au-delà des maux : l'alchimie de luxe de la polyphonie olympique multi-vectorielle. *Afrik Olympia*, pp. 51-55.

COSTE-MANIÈRE, I. (2018). Deporte, Olimpismo y Juventud, c/o Royal Spanish Olympic Academy. *Citius, Altius, Fortius*, 2, pp. 19-22.

FASTRE, M., MARZOUK, R., FRERE, X., BOSMANS, J.F., CROIZET-BERGER, K. and COSTE-MANIÈRE, I. (2018). Use of Phenolic Compounds as Stabilizing Agents for Silicon-Based Molecules. *Chemical Sciences Journal*, 9(1), pp. 1000178.

GUERQUIN-KERN, L., MADACOVA, D., CHHABRA, S., VAN HOLT, J. and COSTE-MANIÈRE, I. (2017). Giorgio Armani's Empire - Giorgio Armani the 'Master' of Luxury. *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 444?451.

RAMCHANDANI, M., VAN HOLT, J. and COSTE-MANIÈRE, I. (2017). What Drives Sustainable Luxury Consumption in a Status driven society like India ? *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 424-427.

COSTE-MANIÈRE, I., GARÇON, N., PRADÈRE, C. and RAMCHANDANI, M. (2015). Paris as a gleaming catalyst for luxury brands. *Journal of Global Fashion Marketing*.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2014). Luxury Industry: The New Normal. *The European Financial Review*.

HALVORSEN, K., HOFFMANN, J., COSTE-MANIÈRE, I. and STANKEVICIUTE, R. (2013). Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. *Journal of Global Fashion Marketing*, 4(3), pp. 211-224.

ROLLET, M., HOFFMANN, J., COSTE-MANIÈRE, I. and PANCHOUT, K. (2013). The concept of creative collaboration applied to the fashion industry. *Journal of Global Fashion Marketing*, 4(1), pp. 57-66.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Which Global Luxury Trends for the Coming Years? *The World Financial Review*, pp. 57-59.

RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2012). Asymetry in Multi-Cultural Luxury Communication: A Comparative Analysis on Luxury Brand Communication in India and China. *Journal of Global Fashion Marketing*, 3(2), pp. 89-97.

VAN GORP, T., COSTE-MANIÈRE, I. and COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.

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COSTE-MANIÈRE, I., PRAYAG, G. and SINGH, J. (2011). Emergence of Indian Luxury Brands: Pride for India. *Business Management Chronicles*, pp. 14-17.

COSTE-MANIÈRE, I. (2010). Vibrant luxury in India. *Business Management Chronicles*, 14, pp. 34-35.

Books and book editor

COSTE-MANIÈRE, I. and TARDIEU, M. (2024). *L'Art et le Geste. Luxe et Sport*. Grasse: Skema / Mediathèque Charles Nègre, 250 pages.

COSTE-MANIÈRE, I. and CHAPPELET, J.L. (2024). *Dans les Traces de Pierre de Coubertin*. Sophia/Lausanne: SKEMA Business School / University of Lausanne.

COSTE-MANIÈRE, I., MACCARIO, B. and LIBERMAN, H. (2024). *50 Ans du Comité Olympique... l'année des JOP*. L'Antilope.

COSTE-MANIÈRE, I. and MACCARIO, B. [Eds] (2023). *Actes Colloque International Pierre de Coubertin*. L'Harmattan, 300 pages.

COSTE-MANIÈRE, I. and GARDETTI, M.A. (2021). *Sustainable Luxury and Jewelry*. Springer, 253 pages.

COSTE-MANIÈRE, I. and GARDETTI, M.A. [Eds] (2020). *Sustainable Luxury and Craftsmanship (Environmental Footprints and Eco-design of Products and Processes)*. Springer, 170 pages.

, K. and COSTE-MANIÈRE, I. [Eds] (2020). *Tous Confinés! Carnet de voyage intérieur*. Action Humanitaire du Pays de Grasse, 134 pages.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2012). *Global Luxury Trends: Innovative Strategies for Emerging Markets*. Palgrave Macmillan, 275 pages.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2011). *Luxury Strategy in Action*. Palgrave Macmillan, 205 pages.

Book chapters

COSTE-MANIÈRE, I., RANJAN, S., PATIDAR, C., CHABRA, S. and GJELOSHAJ, K. (2025). From Obscurity to Fashion: Revival of Forgotten Indian Traditional Textiles as Sustainable Heritage for the 2036 Olympics and Beyond. In: Akhtarul Islam Amjad, Britta Kalkreuter, Samrat Mukhopadhyay eds. *Traditional Textiles of the Indian Subcontinent: Sustainable Engineering, Manufacturing, and Design*. 1st ed. Springer, pp. 51-82.

COSTE-MANIÈRE, I. and BENICHOU, A. (2025). Pour des Jeux Olympiques d'Hiver 2030 Fédérateurs en Région Sud. In: CESER Région sud (ed.). 1st ed. Antiloe /CROS Region Sud.

AGOSTINI, A., CHASTIN, C., GONZALEZ, L. and COSTE-MANIÈRE, I. (2024). The Strategic Shift from Circular to Insular Economy. In: Production, Processing, Manufacturing & Chemistry Series Editor Subramanian Senthilkannan Muthu eds. *Corporate Social Responsibility in Textiles and Fashion*. 1st ed. Springer, pp. 223-242.

COSTE-MANIÈRE, I., JEANNON, M. and VALLS, M. (2024). L'art et les Jeux Olympiques. In: *Aventures olympiques: Souvenirs et héritages, Sport et Culture*. 1st ed. L'Harmattan, pp. 135-138.

COSTE-MANIÈRE, I., AGOSTINI, A., CHASTIN, C. and GONZALEZ, L. (2024). Corporate Social Responsibility in Textiles and Fashion: The Strategic Shift from Circular to Insular Economy. In: Springer (ed.). *Corporate Social Responsibility in Textiles and Fashion Sustainable Textiles: Production, Processing, Manufacturing & Chemistry Series*. 07/24Editor Subramanian Senthilkannan Muthu ed. Springer, pp. 223-242.

COSTE-MANIÈRE, I., JEANNON, M. and VALLS, M. (2024). Aventures Olympiques: L'art et les Jeux Olympiques. In: L'Harmattan (ed.). *Aventures Olympiques, Souvenirs et Héritages, Olympisme, Sport et culture*. 1st ed. L'Harmattan, pp. 135-139.

COSTE-MANIÈRE, I. (2024). L'Olympisme d'Azur et Mistralien : 50ans de culture commune. In: L'Antilope/CROS (ed.). 1st ed. Antiloe /CROS Region Sud, pp. p 22-23.

COSTE-MANIÈRE, I. (2024). Keep the Flame burning : d'Olympie à l'Académie Internationale Olympique.. In: L'Antilope (ed.). *50 Ans du Comité Olympique*. 1st ed. L'Antilope, pp. p 170 à 173.

COSTE-MANIÈRE, I., RAMCHANDANI, M., WALIA, I., YANG, S. and WANG, J. (2022). Global Textlies and its alignment with sustainability. In: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 1-12.

COSTE-MANIÈRE, I., DUBOIS ATHENOR, P.H., HINTZEN, N., IGARASHI, N. and RAMCHANDANI, M. (2022). Traditional Textiles Going Local and Global. In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 123–134.

COSTE-MANIÈRE, I., HINTZEN, N., RAMCHANDANI, M., IGARASHI, N. and DUBOIS ATHENOR, P.H. (2022). Traditional Textiles Going Local and Global. In: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., PANGE-IBINIMION, P.B. and COSTE-MANIÈRE, I. (2022). Sustainable Fashion: African Visual Artist's Contribution to the New Paradox Discussion—Case of El Anatsui as a Sustainable Thinking Agent. In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., BIENI, P. and COSTE-MANIÈRE, I. (2022). As African textile and Fashion grow and go global, how can we make sure it remain sustainable? In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

COSTE-MANIÈRE, I., RABASSO, N., MONSUUR, F., MANNU, N., VIVIAN, A. and BOYER, G. (2022). From inert Silica carrier derivatives to a source of bioavailable silicium in the field of cosmetic, pharmaceutical, luxury and food industries. In: *Membrane Engineering in the Circular Economy*. 1st ed. Elsevier, pp. 525-544.

DUCROCQ, J., FOSSATI, M., DE MARSANGY, W. and COSTE-MANIÈRE, I. (2021). The pearls and their soul. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 75-85.

CHHABRA, S. and COSTE-MANIÈRE, I. (2021). Indian Luxury Jewellery--Going #VocalForLocal. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 41-54.

VINCENT, F., BASSEPORTE, M. and COSTE-MANIÈRE, I. (2021). Tanzanites: The Maasaï Sustainable Dilemma for the Rarest Gemstones. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 117-144.

RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2020). Leather in the Age of Sustainability: A Norm or Merely a Cherry on Top? In: Subramanian Senthilkannan Muthu (ed.). *Leather and Footwear Sustainability*. 1st ed. Singapore: Springer, pp. 11-22.

GABRIEL, M., GARDETTI, M.A. and COSTE-MANIÈRE, I. (2020). Consumption: Will Tomorrow's Consumption Be Completely and Absolutely Disruptive? In: Muthu S., Gardetti M. eds. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Cham: Springer, pp. 35-52.

BINET, F., COSTE-MANIÈRE, I., DESCOMBES, C., GRASSELLI, Y. and OUEDERMI, D. (2019). Fast fashion and sustainable consumption. In: Subramanian Senthilkannan Muthu (ed.). *Fast Fashion, Fashion Brands and Sustainable Consumption. Textile Science and Clothing Technology*. 1st ed. Singapore: Springer, pp. 19-35.

COSTE-MANIÈRE, I., GUEZGUEZ, H., RAMCHANDANI, M. and VAN HOLT, J. (2018). Detoxifying Luxury and fashion industry; case of market driving brands. In: Subramanian Senthilkannan Muthu (ed.). *Detox Fashion - Case studies*. 1st ed. Singapore: Springer, pp. 29-43.

COSTE-MANIÈRE, I., CHARPENTIER, P., BOYER, G., CROIZET, K. and VAN HOLT, J. (2018). Innovation and Sustainability in the Luxury Fashion and Fabrics Industry. In: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 11-34.

COSTE-MANIÈRE, I. and RAMCHANDANI, M. (2018). Eco-conspicuous vs eco-conscious consumption: Co-creations, a new definition of luxusy and fashion. In: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 01-10.

COSTE-MANIÈRE, I. (2018). Marketing d'influence et Jeux Olympiques. In: Nicolas Jaunet et Marc Michiels (ed.). *Marketing d'influence et Relations Publics, amis ou ennemis ?* 1st ed. Paris: pp. 20.

BRENOT, A., CHUFFART, C., COSTE-MANIÈRE, I., DEROCHE, M. and GODAT, E. (2018). Water footprint in fashion and luxury industry. In: Subramanian Senthilkannan Muthu (ed.). *Water in Textiles and Fashion : Consumption, Footprint, and Life Cycle Assessment*. 1st ed. Singapore: Elsevier, pp. 95-113.

AMOS, C.F., COSTE-MANIÈRE, I., GRASSELLI, Y. and BOYER, G. (2017). The Virtuous Circle: Hard Sustainable Science Versus Soft Unsustainable Science Within Marketing Functions of Fashion and Luxury Sectors and How to Prevent 'Soylent Green' from Happening. In: Subramanian Senthilkannan Muthu (ed.). *Textile Science and Clothing Technology : Implications in Textiles and Fashion*. 1st ed. Singapore: Springer, pp. 75-87.

CHHABRA, S., RAMCHANDANI, M., COSTE-MANIÈRE, I. and CALMAK, B. (2016). Long-Term Sustainable Sustainability in Luxury. Where Else? In: Miguel Angel Gardetti, Subramanian Senthilkannan Muthu eds. *Handbook of Sustainable Luxury Textiles and Fashion, volume 2*. 1st ed. Singapore: Springer, pp. 17-34.

RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2016). To Fur or not to Fur: Sustainable Production and Consumption Within Animal-Based Luxury and Fashion Products. In: Subramanian Senthilkannan Muthu (ed.). *Textiles and Clothing Sustainability: Sustainable Fashion and Consumption*. 1st ed. Singapore: Springer, pp. 41-60.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Introduction. In: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends: Innovative Strategies for Emerging Markets*. 1st ed. Palgrave Macmillan, pp. 1-5.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Introduction. In: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends*. 1st ed. Londres: Palgrave Macmillan, pp. 1-5.

COSTE-MANIÈRE, I., PANCHOUT, K. and MOLAS, J. (2012). The Evolution of the Luxury Market: Stairway to Heaven? In: Hoffmann, J., Coste-Manière, I. eds. *Luxury Strategy in Action*. 1st ed. Londres: Palgrave Macmillan, pp. 5-21.

COSTE-MANIÈRE, I. and SHANKER, R. (2010). Luxury services. In: *Services Marketing*. 1st ed. Singapore:

Professional articles

COSTE-MANIÈRE, I., JAIN, V., NIKA, P. and RICHARD, A. (2026). De l'hellénisme à l'olympisme... *Gazette Coubertin* December, pp. 17-19.

COSTE-MANIÈRE, I., NIKA, P. and JAIN, V. (2026). L'hellénisme comme mythe politique moderne : généalogie de l'universalisme olympique. De Renan à Coubertin et Carl Diem. *Gazette Coubertin* Spring, pp. 78-79.

COSTE-MANIÈRE, I. (2026). From Olympia to Lausanne and Dakar for the Youth Olympic Games : The International Olympic Academy Participants Association actions. *International Olympic Academy Magazine* 122, pp. 53-55.

COSTE-MANIÈRE, I. (2026). Jacques Rogge Prize, Generation for Peace, erasing the cultural assymetry with the olympic movement. *International Olympic Academy Magazine* 122, pp. 12-17.

COSTE-MANIÈRE, I. (2018). Changer de culture. *Chrono Journal Olympique*, pp. 4-5.

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COSTE-MANIÈRE, I. (2011). France Luxury Brands in India. *Diplomatist Magazine*, pp. 24-25.

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BOUCHET, M.H., LAGUERRE, C. and COSTE-MANIÈRE, I. (2011). PIGIS: The Backlash of Euros' Ecstasy. *Diplomatist Magazine*, pp. 15-16.

EYMÉ, D., HOFFMANN, J. and COSTE-MANIÈRE, I. (2010). Comment augmenter le ROI de votre budget communication par l'affiliation et le Search Marketing. *Expansion Management Review*, pp. 32-36.

HOFFMANN, J., COSTE-MANIÈRE, I. and MAKI, I. (2010). Le marché chinois en pleine explosion. *Expression Cosmétique*, pp. 18-19.

SOLA, C. and COSTE-MANIÈRE, I. (2008). Luxe et sensorialité : Les sens du Luxe. *Luxe et Finance*.

COSTE-MANIÈRE, I. (1999). D'un parfumeur. *Chronique d'Art Sacré*, pp. 24.

Non peer-reviewed journal articles

SHARMA, R. and COSTE-MANIÈRE, I. (2010). The sky is the limit for luxury goods in India. *The Financial Express*, pp. 2.

Working papers

COSTE-MANIÈRE, I. (2022). *Schéma Enseignement Supérieur Recherche Innovation (SRESRI)*. Avis Region Sud.

Technical reports

COSTE-MANIÈRE, I. and LACOPO, M. (2026). Luxury branding and the Olympic narrative. Noida: Amity, India.

Conference proceedings

COSTE-MANIÈRE, I. (2025). Oceans. *Antiloe /CROS Region Sud*.

COSTE-MANIÈRE, I. (2025). Art as an olympic soft power. *International Olympic Academy participants Association*.

COSTE-MANIÈRE, I., RAMAIN, A., RÉ, B. and NIKA, P. (2025). Redefining the Exclusive Social Club Experience. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Redefining Exclusivity: Market Dynamics and Consumer Adaptation to Luxury Democratization, myres 2024.

COSTE-MANIÈRE, I. (2024). The Future of Luxury Packaging: How can Immersive Systems Redefine the Brand Experience? Emma Manolino SKEMA Business School, Sophia Antipolis, France LUISS Roma, Roma, Italy Sudeep Chabra SKEMA Business School, Sophia Antipolis, France Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Duality Business vs Reactivity: How can Luxury Houses Balance Artistic Innovation with Commercial Success while Preserving their DNA? Clara Anchisi, Léna Tibi and Mukta Ramchandani SKEMA Business School, Sophia Antipolis, France Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Empirical Analysis of Millennial and Generation Z Influences on the Transition from Brand-Centric to Consumer-Centric Models in Luxury Brand Nathalie Milan, François Le Troquer and Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). The Oberoi Stairway to Heaven: How Labels and Awards Shape Hotel Luxury Perception and Do they Reflect Customer Views? Shraman Ashok Nerkar, Sankaranarayanan Kanduvelikunnil and Sudeep Chabra Skema Business School, Sophia Antipolis, France Ivan Coste-Manière* Skema Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Upcycling the Olympic Games and the Sports and Live Events with the Agenda 2020+5 as a Branding Book: ToMo, ARSA, BELIXIRS, IOAPA, ICPC on the Run Léa Cana, Salehè Mohammadi and Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France Research Officer International Olympic Academy Participants Association, IOAPA, Olympia/Athens Greece, Vice-President Association Francophone des Academies Olympiques & French Pierre de Coubertin Committee, International Pierre de Coubertin Committee Member, Lausann. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). How Essential is the Role of «Addiction» in the Success of Social Media Platforms? Redirecting the E-Sport Future as Ruled by the IOC Charter and Agenda Olga Breikina, Nadi Khaddaj and Ivan Coste-Maniere* SKEMA Business School, Paris, Sophia Antipolis, France Research Officer International Olympic Academy Participants Association, IOAPA, Olympia/ Athens Greece, Vice President Association Francophone des Academies Olympiques, International Pierre de Coubertin Committee Member, Lausanne, Switzerland Mélanie T. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Date Sugar: A Revolution in Nutraceuticals; Sustainable Sweetener Preferences among Health-Conscious Consumers in Europe Mohamed Amine Nouri and Narendra Mohanan SKEMA Business School, Sophia Antipolis, France Gerard Boyer Aix Marseille Université, France Christiaan Willaert EYTELIA, Courcelles, Belgium Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). The “Frankenstein” Bag: Can a Powerful Product Storytelling Alter Consumers' Perception of a Product? Francesco Cicerchia, Elena Di Cerbo, Federica Francesca Ermanno, Isabella Giulietti Virgulti, Fabiana Masala and Ludovica Natale LUISS Roma, Roma, Italy SKEMA Business School, Sophia Antipolis, France Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). When AI Converges with Luxury: Ushering in a New Era for Creative Advertising Eve Destais, Louna Russo and Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Can A Small Fashion or Luxury Brand Be Able to Communicate and Be Heard Today? Bingqing Liu, Chenyu Lu & Ivan COSTE-MANIERE. *Gunputh University*.

BRIGSON, D., CHANDRASENAN, A. and COSTE-MANIÈRE, I. (2024). Integrated Luxury and Fashion Communication. *Amity*.

COSTE-MANIÈRE, I., KARANJE, N., LAO, Y., CHANDRASENAN, A., SARVESH, A., BRIGSON, D. and ABDO, P.M. (2024). Integrated Luxury and Fashion Communication: Updates in AI & Virtual or Enhanced Reality for the Luxury & Fashion Industries Yuelin Lao, Nikita Karanje, Abhirami, Chandrasenan, Archith Sarvesh, Divya Brigson, Perla Maria Abdo & Ivan. *Amity*.

COSTE-MANIÈRE, I. (2024). Communication for Luxury Travelers Kumi Mizutani, Antonio Candido, Emma Manolino, Veronika Russo, Gabrielle Adler & Ivan COSTE-MANIERE. *Amity*.

COSTE-MANIÈRE, I., HSIAO, P., YANRONG, C. and VIET TRANG THUONG, B. (2024). Mergers & Acquisitions in Luxury & Fashion Industry. *Amity*.

COSTE-MANIÈRE, I., DE LAVALLAZ, E., DE MONCEAU, P., FUSARI, S. and GAUTIER, C. (2024). How To Keep The Luxury Luster, When Technology Keeps On Growing? *Amity*.

COSTE-MANIÈRE, I. (2024). The Special Case Of Hyper Luxury Communication: Ivan Coste Maniere , Ramanan Thirunavukarasu, Deekasha Vishwanatha, ICAMT 2024. *Amity*.

COSTE-MANIÈRE, I., AGRAWAL,, A., ABOU MRAD,, C., COTTO, C. and GOZZI, M. (2024). Luxury Communication For Travelers.

COSTE-MANIÈRE, I., MENGLU, M., MENGNAN, G., CHEN, S., SHANSHAN, L. and HUANG , Y. (2024). Miniprograms, Wechat, and Digitalized Communication.

COSTE-MANIÈRE, I. (2024). Pop-up Stores: new events buzz on the Way: Ivan Coste Maniere, Louise Gyselinck, Mathilde Nourry.

COSTE-MANIÈRE, I., AGOSTINI, A., FUSARI, S. and RUSSO, V. (2024). Female & Male Luxury & Fashion: two separate communications? *Amity*.

COSTE-MANIÈRE, I., MIZUTANI, K., CANDIDO, A., MANOLINO, E., RUSSO, V. and ADLER , G. (2024). Communication for Luxury Travelers. *Amity*.

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COSTE-MANIÈRE, I. and CIALFI, G. (2021). Reinventing Swiss Luxury Watchmaking Retail in the Covid Era: The impact of Consumer-Facing Technologies on Offline and Online CX.

COSTE-MANIÈRE, I. and LI, Y. (2020). Social media KOL business model and prospects.

COSTE-MANIÈRE, I. and D'ALISERA, L. (2020). Innovation in production, trademark regulation and law in the wine industry.

COSTE-MANIÈRE, I. (2020). Pour le français aux JO, Paris 2024 peut tout changer.

COSTE-MANIÈRE, I., GUISIANO, M. and RABASSO, N. (2019). Gold : Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health.

COSTE-MANIÈRE, I., GIUSIANO, M., RABASSO, N. and GARDETTI, M.A. (2019). The current situation of polluting gold mining techniques and the possible solutions to enhance the sustainability: Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health of Gold Mining.

COSTE-MANIÈRE, I., CASTILLAN, L., CHHEANG, C., DENOUX, C. and FERRENBACH, C. (2018). Online luxury: The code breakers of a traditional sector.

COSTE-MANIÈRE, I., AMIROUCHE, M., BOYAVAL, F., ARNAULT, F. and SALOME, C. (2018). Luxury Toys for Men: when women will let us decide and buy on our own?

COSTE-MANIÈRE, I., GUERQUIN-KERN, L., AYBALY, R. and MADACOVA, D. (2018). Sustainability in the automotive world : From Tesla to heaven !

COSTE-MANIÈRE, I., SAPONARO, M., LE GAL, D. and GUISIANO, M. (2018). The use of Artificial Intelligence for the improvement of customer online and offline.

COSTE-MANIÈRE, I., HAMELIN, C., MALENGE, E., FARBOS, L. and RONDELLI, S. (2018). WeChat : The Present and the Future.

COSTE-MANIÈRE, I., THUBERT, S., FRANCOULON, L., WEBER, L. and BOYAVAL, F. (2017). Duty Free shops : Are luxury being democratized ?

AZOULAY, C., CAVANAUGH, L., COSTE-MANIÈRE, I., DARREN, D. and ERKOVA, D. (2015). Luxury in the Digital World: How Digital Technology Can Complement, Enhance, and Differentiate the Luxury Experience.

Keynote speaker

COSTE-MANIÈRE, I. and NIKA, P. (2026). Olympism and Role Models : Champions and Heroes. In: GLRC 2026 Amity. Noida.

COSTE-MANIÈRE, I., RICHARD, A., NOVATTI, L. and NIKA, P. (2026). Maurice GUIRAUD-RIVIERE's sculptures as key demontrations of societal olympic CSR evolution. Lausanne.

COSTE-MANIÈRE, I., FRANÇOIS LE TROQUER, F., TITA, C., MAZHAR, F., WANG, L., WANG, Y. and SALHOTRA, A. (2025). Luxury & Geopolitics : Analysing the Impact of Geopolitical Uncertainties on the Luxury Market. Noida.

COSTE-MANIÈRE, I. (2025). Fair Play as a social cohesion entropic catalyst. Olympia.

COSTE-MANIÈRE, I. (2024). Upcycling the Olympic Games and the Sports and Live Events with the Agenda 2020+5 as a Branding Book: ToMo, ARSA, BELIXIRS, IOAPA, ICPC on the Run Léa Cana, Salehè Mohammadi and Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France Research Officer International Olympic Academy Participants Association, IOAPA, Olympia/Athens Greece, Vice-President Association Francophone des Academies Olympiques & French Pierre de Coubertin Committee, International Pierre de Coubertin Committee Member, Lausann. In: Myres 2024. Flic en Flac myres 2024.

COSTE-MANIÈRE, I. (2024). The future of sustainability : luxury trends and ROI in New Paradigms of Business Management in the Era of Analytics, sustainability and innovation towards a sustainable future. In: GRLC 2024. Noida, India.

COSTE-MANIÈRE, I. (2024). Sport and olympism, new luxury for India on the way to 2036. Noida.

COSTE-MANIÈRE, I., KOUVELOS, I., GEORGIADIS, K. and KARAISKOU, A. (2024). Roles and persectives of the International Olympic Academy during an olympic year. Sophia, Marseille.

COSTE-MANIÈRE, I. (2024). Keep the Flame Burning ! Olympics for ever. In: Master Olympic Events, Sparta/Peloponese University. Olympia.

COSTE-MANIÈRE, I. (2024). Analyses prospectives des Jeux Olympiques d'Hiver : de Calgary 1988 aux Jeux 2030.... Marseille.

COSTE-MANIÈRE, I. (2024). Note d'orientation vers les Jeux Olympiques d'Hiver 2030. In: Assemblée Plénière CESER Région Sud, Hotel de Région Marseille. Marseille.

COSTE-MANIÈRE, I. and AHUJA, V. (2024). Sharing Values : Branding Olympism as a managerial urge. In: Symbiosis Institute of Business Management Masterclass. Noida.

COSTE-MANIÈRE, I., BOYER, G. and GARDETTI, M. (2023). The definitive Quest for resilient sustainability in luxury & Fashion. In: ICAMT 2023, Clsong Guest of Honour. Noida, India.

COSTE-MANIÈRE, I., LE TROQUER, F., GUEZGUEZ, H., SPIER, P. and SUAREZ, M. (2023). Implementation of sustainability as a core value of the Fashion industry. In: Role of sustainable development goals in business, Jaipuria Institute of Management. New Delhi.

SUAREZ, M., COSTE-MANIÈRE, I., SPIER, P., LE TROQUER, F. and GUEZGUEZ, H. (2023). Implementation of sustainability as a core value of the Fashion Industry. In: Role of sustainable development goals in business / Jaipuria Institute of Management. Indirapuram, Ghaziabad.

COSTE-MANIÈRE, I. (2023). The Z Factor : Luxury Hotels, destinations, gemstones. Zanzibar.

COSTE-MANIÈRE, I. (2023). From Coubertin to societal shifts. Mauritius Olympic Committee and the role of french speaking NOA. Port Louis.

COSTE-MANIÈRE, I., LUDOVICA LENTO, L., GERARD BOYER, G. and ALBERTO FESTA, A. (2022). Blockchain in the luxury sector: An investigation regarding luxury consumers blockchain and its advantages for a growing awareness. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). New paradigms in the luxury and fashion industries. In: Mega International Lecture Series Amity University. Noida.

COSTE-MANIÈRE, I. (2022). Rebooting Luxury Brand Management and Retail. Noida.

COSTE-MANIÈRE, I. (2022). From "organic luxury" to "synthetic lab grown retail" : The Oberoi theoreme... In: IPOL 2022. Milano.

COSTE-MANIÈRE, I. (2022). Experientaly owning : the new luxury paradigm. Zurich.

COSTE-MANIÈRE, I. (2021). Réseaux sociaux et impacts sur la santé des sportifs et jeunes ? Paris.

COSTE-MANIÈRE, I. (2021). Responsiveness Innovation Resilience. Noida.

Conference presentations

COSTE-MANIÈRE, I. (2026). Ray of Hope : First step to a luxurious insular sustainaiblity. In: Dusit Thani Ray of Hope. Baa Atoll.

COSTE-MANIÈRE, I. (2026). The coming spiritual manager : From India to... In: GLRC 2026. Noida.

COSTE-MANIÈRE, I., NIKA, P., RICHARD, A. and GJELOSHAJ, K. (2026). Insular Economy as a roadmap. An Olympic Agenda. Balaclava.

COSTE-MANIÈRE, I., NIKA, P., GJELOSHAJ, K. and GOBOODUN, S. (2026). New paradigms in the retail activities: when services catalyze products. The specific case of the sport industry. In: MyRes 2026 / ICONIC 2026. Balaclava.

COSTE-MANIÈRE, I., YADAV, I., BOYER, G., NIKA, P. and JAIN, V. (2026). The Algorythmic Chemist : How Technology Adoption Intensity Shapes Brand Mystique and Consumer-Perceived Brand Value Across Luxury Fashion and Beauty. Balaclava.

COSTE-MANIÈRE, I., NIKA, P., RICHARD, A. and CHAPPELET, J.L. (2026). Jeux Olympiques Alpes 2030 : Transversabilité soutenable et cooperations transfrontalières. Lyon.

COSTE-MANIÈRE, I., KOROBEINIKOVA, I., NG CHIEW YEN, D. and ØSTERVOLD TOFT, G. (2026). From Olympic Values to Peak Performance: Psychology for Career Growth. In: IOAPA Masterclass. Athens.

COSTE-MANIÈRE, I. and SUAREZ, M. (2024). Pop-up Stores: New Events Buzz on the Way. In: ICAMT 2024. Noida.

COSTE-MANIÈRE, I. (2024). Le sport de demain, nouvelles richesses Visions nationales et internationales. In: Conférence Publika Claude Revel. Paris.

COSTE-MANIÈRE, I. (2024). Examining the Integration of Sustainable Practices in Luxury & Fashion Brands: A Governance-led Comparative Analysis Shriya Shriya, Xinheng Yang and Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. Flic en Flac myRes 2024.

COSTE-MANIÈRE, I. (2024). The Oberoi Stairway to Heaven: How Labels and Awards Shape Hotel Luxury Perception and Do they Reflect Customer Views? Shraman Ashok Nerkar, Sankaranarayanan Kanduvelikunnil and Sudeep Chabra Skema Business School, Sophia Antipolis, France Ivan Coste-Manière* Skema Business School, Sophia Antipolis, France.

COSTE-MANIÈRE, I. (2024). The future of sustainability : luxury trends and ROI in New Paradigms of Business Management in the Era of Analytics, sustainability and innovation towards a sustainable future. In: GLRC2024. Noida, India.

COSTE-MANIÈRE, I. (2024). Sustainability at the heart of the Olympic movement Polytechnics. In: Polytechnics Montagne Blanche 2024. Montagne Blanche Mauritius.

COSTE-MANIÈRE, I. (2024). From Coubertin's pedagogy to udated sports driven societal shifts. In: Sports Association Royal College Curepipe. Royal College Curepipe.

COSTE-MANIÈRE, I. (2024). Lightening the Flame : From the Temple of Hera in Olympia to the Torch Relay... In: International Olympic Academy.

COSTE-MANIÈRE, I. and CHAPPELET, J.L. (2024). Olympic Events and Media Planning. In: Olympic Events and IOA. Olympia.

COSTE-MANIÈRE, I., FENG, C., FENG JIAHUI, J. and HAN, X. (2023). The Great Shift: From KOL To KOC. In: ICAMT 2023 JBS, Noida. Noida, India.

COSTE-MANIÈRE, I., BAYLACQ INÈS, I. and MICHELINI, C. (2023). Social Media And Their Impact On Luxury And Fashion Communication. In: ICAMT 2023 Noida. Noida.

COSTE-MANIÈRE, I., XU, T., SONG, R., WANG, X. and CHEN, M. (2023). How To Keep The Luxury Luster When Technology Is Keeping On Growing. In: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CARRIÉ, C., BILLARD, E. and COSPAIN, C. (2023). AI And NFTS: Roles, Impact, Trends And Limits. The Quest For The ROI In A Digital Updated Environment. In: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CALLEJA, J., DOMINICI, L.M., GRENADE, E. and HERLEM, S. (2023). Can We Talk About International Communication In The Fashion And Luxury World? In: ICAMT 2023, Noida, India. Noida, India.

COSTE-MANIÈRE, I., LI, W. and LI, D. (2023). Earthquake From The Perspective Of Vintage Fashion. In: ICAMT 2023, Noida, India. Noida.

COSTE-MANIÈRE, I., CICERCHIA, S. and STAZZONE, A. (2023). From Pop-Up Stores To Pop-Up Experiences: A Gradual Shift And ROI For Brand Communication Strategies. In: ICAMT 2023, Noida, India.

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COSTE-MANIÈRE, I., BOYER, G., BATROSSE, A., BAYOR, G. and CHALEON, M. (2022). Covid impact: From the lipstick syndrome to the return to the essential use of sustainable cosmetics. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., BARRAO, A., DEL GUIDICE, A. and MUNOZ, E. (2022). Responsible Consumerism and Environment. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PETRUCELLI, C., RICO, C. and LOPEZ, S. (2022). The environmental impact of the different soap manufacturing processes, and the sustainable development policies implemented around the world. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PUTTI, A., ROCCA, N. and MONEIN, A. (2022). Steps ahead : going green as the ultimate stairway to heaven ! In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., ILARIA ROSSI, I., GERARD BOYER, G. and FRANÇOIS LE TROQUER, F. (2022). E-Sports and Metaverse in Luxury and Fashion: a New Future. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., MÉLISSA MONTERAGIONI, M., MARIANNE VINCENT, M. and JEAN FRANÇOIS DETOUT, J.F. (2022). Are luxury brands disrupted by the digital revolution, what is the future of the luxury sector with the increase of digitalization? In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., RUPIKA JAIN, R., NEHA UPADHYAY, N. and GERARD BOYER, G. (2022). Indian Textile Industry going Sustainable. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., HAIXIAO XU, H. and KANGDI QIU, K. (2022). Prospects of the European influencer economy: modeled on the Chinese influencer economy. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). Research on ESG Evaluation and Optimized Plan for Luxury Industry. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., JULIE BARRÈRE, J. and MÉLANIE JOUETTE, M. (2022). The challenges of the second-hand market for luxury players. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., ALEKSANDRA GRIGORIAN, A. and YI-TING WANG, Y.T. (2022). The aim of replacing natural fur with faux fur is a concern for sustainable development or a desire to please demanding customers? In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). Réseaux sociaux et impact sur la santé des jeunes sportifs : quelle utilisation des réseaux sociaux, impact sur le sommeil, impact sur l'activité sportive et impact psychologique. In: Comité Français Fair Play. Paris.

COSTE-MANIÈRE, I., CLARA GUINAND, C., MERIEM OLLIVIER, M., CHARLINE POUZET, C., LOUISE TARDIF, L. and BOYER, G. (2022). "From "organic luxury" to "synthetic lab grown" retail : The Oberoi theoreme...". In: IPOL22. Milano.

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COSTE-MANIÈRE, I., HOCQUET, M., LABBÉ, E. and GERARD BOYER, G. (2022). Implementing a successful sponsorship strategy in esports. In: ICAMT. Noida.

COSTE-MANIÈRE, I. (2022). SCHÉMA RÉGIONAL DE L'ENSEIGNEMENT SUPERIEUR DE LA RECHERCHE ET DE L'INNOVATION (SRESRI). In: 2023-2028 CESER Région Sud. Marseille.

COSTE-MANIÈRE, I. and SAGGIOMO, L. (2021). Is luxury a "Winners Take All" industry? Analysis of the economic profitability of luxury companies in the Jewellery segment. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I. and PATIL, S.R. (2021). Retail Management in the Era of Digitalization. In: GLRC 2021: 6th Global Leadership Research Conference. Noida / Delhi.

COSTE-MANIÈRE, I. (2021). Art Sport Olympisme ! vers une communication de luxe réhabilitée. In: Colloque International Pierre de Coubertin UCA/SKEMA. Sophia Antipolis.

COSTE-MANIÈRE, I. and AHUJA, V. (2021). Role of Social Media content imagery, vividness and interactivity in driving content attractiveness. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., ALCOUFFE, J. and CHEKKAF, L. (2021). Why does the in-store experience seem to be irreplaceable in the future luxury industry? In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., FIORETTI, C. and GUIGNOT, E. (2021). Build the future of luxury with Chinese Gen Z: A study of augmented reality integration in physical stores through Virtual Fitting Rooms in the context of Covid-19 pandemic. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., CHE, M. and HOU, M. (2021). Updates in Luxury Purchase Motivation in East Asia China, Japan & South Korea. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., WEISENBURGER, L. and TULLI, M.A. (2021). To what extent does the developement of a children's range impact the brand equity of luxury brands? In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., LIMAM, O. and LOISEAUX, I. (2021). The future of wine, new challenges for producers, traders, and consumers the new trends in the wine consumption. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., ZANFAGNA, F. and NANTSUPAWAT, K. (2021). The new retail format: phygital pop-up store, the optimisation of physical store and e-commerce towards successful luxury customer experience. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I. and COGGIOLA, M. (2021). The Differential Impact of Gendered and Gender-neutral Communication on Brand Equity: A Study on Children Apparel Industry. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I. and DE MAIO, B. (2021). After Covid Luxury. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., TRAN, M. and FENG, J. (2021). The Bloom of Esports: exploration of its success. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., JACOT, L. and STIFANI, R. (2021). The Secondhand Market, the New Empowered Market. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I., NIKITINA, V. and LEGROS, C. (2021). Luxury brands embracing the rise of digital to remain a disruptive player on the market. In: MyRes2020. Plaine Magnien.

COSTE-MANIÈRE, I. and LE TROQUER, F. (2021). Responsiveness, Innovation and Resilience: Critical Factors for Future Growth in Changing Socio - Political Environment. In: Global Leadership Research Conference 2021. New Delhi.

COSTE-MANIÈRE, I., BALAGTAS, C. and RYCHAGOVA, A. (2021). Anticipating on trends : Artificial Intelligence's role in Customer Relationship Management. In: GLRC 2021: 6th Global Leadership Research Conference. Noida / Delhi.

COSTE-MANIÈRE, I., DOMZALSKI, I. and MYLLYMAA, L. (2021). Fashion-luxury brands' heaven lies in RFID chips : Using an old-fashioned technology to be fashionable. In: GLRC 2021: 6th Global Leadership Research Conference. Noida / Delhi.

COSTE-MANIÈRE, I., JUIF, E. and LI, X. (2021). Gaming: a new digital Eldorado for luxury brands? In: GLRC 2021: 6th Global Leadership Research Conference. Noida / Delhi.

COSTE-MANIÈRE, I., LIU, N. and LU, Y. (2021). Stairway to heaven : The impact of cooperation with NGOs for luxury industry. In: GLRC 2021: 6th Global Leadership Research Conference. Noida / Delhi.

STANLEY, A.E., BALAGTAS, C., LE TROQUER, F. and COSTE-MANIÈRE, I. (2021). Sustainable Packaging Thinking outside the box : Sustainable solutions for luxury fashion and accessories packaging. In: International Conference on Sustainability in Fashion Design and Manufacturing - SIFDM 2021. Coimbatore.

COSTE-MANIÈRE, I. and CIALFI, G. (2021). Reinventing Swiss Luxury Watchmaking Retail in the Covid Era: The impact of Consumer-Facing Technologies on Offline and Online CX. In: Global Fashion Management Conference Seoul 2021. Seoul.

COSTE-MANIÈRE, I., VINCENT, F. and PATIL, S.R. (2021). Sustainability into Luxury Gemstone Industry. In: Global Fashion Management Conference Seoul 2021. Seoul.

COSTE-MANIÈRE, I., BALAGTAS, C. and GARCIA, P. (2021). From Vuca to Utopia. In: GFMC. Seoul.

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Other research activities

Editorial board member

Since 2019	Journal of Global Sport Management (JGSM)

Organization of a conference or a seminar

2023 - 2024	Chairman GRLC 2024, Amity Business School (ABS), India
2023 - 2024	Colloque olympique et paralympique -, Université de Lille, France

Affiliations

2022 - 2026	Editor in Chief Myres 2022 & 2024, University Mauritius, Mauritius

Other academic activities

2025 - 2026	ICAMT Guest of Honour, Jaypee, India
2023 - 2026	Advisory board of the International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), Jaipuria Institute of Management, Indirapuram, GhaziabadJaipuria Institute of Management, Indirapuram, Ghaziabad, India
2023 - 2025	Guest of Honor ICAMT 2024, Jaypee, India
2023	Global Leadership Research Congference Amity, Amity Business School (ABS), India
2023	International Conference on Sustainable Development Goals Jaipurira Institute, Jaipuria Institute of

	Management, India
2023	Global Management Conference 2023 Korea Track Chair, South Korea
2023	Member of the Advisory Board International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), India
2023	Global Management Conference Seoul, Seoul University, South Korea

Professional Activities

Consulting

2020	Altagama Gamma3 Council

Other professional activities

Since 2022	International Pierre de Coubertin Comitee, Switzerland
Since 2021	Conseiller du Président de la Fédération Française deHand ball, France
Since 2021	Vice-Président du Comité Français Pierre de Coubertin, France
Since 2020	Member of the Board of the National Comitee Pierre de Coubertin
Since 2020	Administrateur délégué Conseil Social du Mouvement Sportif
Since 2017	National Olympic Academy Member
Since 2014	Member of the Board of the Association of the Economic and Social and Environmental Council of the French Republic, Palais d'Iena
Since 2012	Member of the "Centre d'Evocation d'Art Mural", SIVOM Vallée du Vrin, La Ferté Loupière. - Administrator, Museums' Federation, France
Since 2012	Chairman of the Aéro-Club of Saint Raphaël Est Varois (Cannes Mandelieu) Private Pilot
Since 2008	Special Advisor of the President of the Olympic Committee
Since 2007	President, Regional Federation for Track and Field
Since 2005	President of Celebrities for Sports and Charities (SAS Prince Albert Monaco)
Since 2000	Herculis Monaco IAAF Diamond League Meeting, Head of event, international referee
Since 1993	Honorary Administrator, Society of French Perfumers
Since 1992	President A.I.T.P. / Association of Perfumery Engineers and Technicians
Since 1992	Administrator, C.I.R.M (International Centre for Musical Research)
Since 1989	Member of the Board, CLUB de GRASSE (Promotion of Commercial Trade between Southern Europe and the Pacific Basin)
2024 - 2030	Président Comission Sport Jeunesse Vie Associative CESER Region Sud, Economic, Social, and Environmental Council - Southern Region, France
2024 - 2029	Président Commission Relations Internationales Comité Français Fair Play, Comité Français du Fair Play, France
2024 - 2029	Comité Français du Fair Play, France
2024 - 2028	Member of the Board Comité Français du Fair Play, Comité Français du Fair Play, France
2023 - 2027	Membre Commission Régionale Appels Marchés Publics, Regional Council - Southern Region, France
2023 - 2027	Membre sup Conférence Régionale du Sport, Regional Council - Southern Region, France

2017 - 2025	Vice-Chairman of the Association of the Olympic Academies of the French Speaking Countries
2021	Conseil Académique de l'Education Nationale Académie Aix Marseille CAVL
2021	Commission de Concertation Académique de l'Enseignement Privé CCAEP Académie Aix Marseille
2021	Vice Président Comité Olympique Sportif Région Sud Sport Haut Niveau Collectivités Territoriales
2020	Member of the Academic Comitee for Private Education. Academie Provence Alpes Côte d'Azur
2020	Administrateur délégué Union Nationale des Employeurs de l'Economie Sociale et Solidaire
2019	International Society of Olympics Historians
2018	Member of the Board of the Commission Régionale du Fonds pour le Développement de la vie associative
2017	Conseil Economique Social et Environnemental Région Sud Provence Alpes Côte d'Azur
2015 - 2017	Chairman of the Regional Olympic Committee (CROS Côte d'Azur)
2014 - 2017	Special Advisor to the Chairman of the Association of the French Speaking Countries Olympic Academies
2013 - 2017	Member of the CDESI (Commission Départementale des Espaces, Sites et Itinéraires) Alpes Maritimes (sustainability and sports)
2013 - 2017	Olympic Committee (Alpes Maritimes) Vice Président
2016	Track and Field Federation
1979 - 2016	Member of Directors' Committee, FRENCH RIVIERA TRACK & FIELD ASSOCIATION
1995 - 2008	Treasurer, C.I.R.M (International Centre for Musical Research)
1995 - 2002	Vice Chairman NikaÃ¯a International Track & Field Meeting (GP Mobil, IAAF, ...)
1990 - 2000	Administrator of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
1992 - 1995	President of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
1989 - 1995	Special Assistant: Plan de Grasse, Town Hall City of Grasse, France
1993	Section Member (Economies Régionales et Aménagement du Territoire) of the Economic and Social Council (Palais d'Iena) of the French Republic