Ivan COSTE-MANIÈRE

Professeur

Académie : Globalisation

Centre de recherche : SKEMA Centre for Global Risks

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Intérêts de recherche

aviation, chemistry, Entrepreneurship, innovation and entrepreneurship, international brand management, luxury, sports

Formation

1987	Doctorate in Engineering, Aix-Marseille Université, France
1984	DEA in Organic Chemistry, Aix-Marseille Université, France
1984	Engineer in Chemical Engineering, Centrale Méditerranée, France
1984	CES Génie Chimique, Aix-Marseille Université, France

Expérience Professionnelle

Positions académiques principales

Depuis 2022	Membre de droit et coopté, Comité International Pierre de Coubertin, Suisse
Depuis 2021	Honourly Professor, Amity Business School (ABS), Inde
Depuis 1998	Professor of Marketing, SKEMA Business School, France

Autres affiliations académiques

Depuis 2025	European Fair Play Movement Member of the Executive Board, European Fair Play Movement, Belgique
Depuis 2025	Comité National Olympique Sportif Français Membre de la Commission des Relations Internationales, Comité National Olympique et Sportif Français, France
Depuis 2024	Membre du COSESR (Comité d'Orientation Stratégique de l'Enseignement Supérieur et de la Recherche) Grasse Campus, Université Côte d'Azur, France
Depuis 2018	Scholar SoSMSE in partnership with Universities of Poznan, Potsdam, Porto and Genova, Université Paris-Saclay, France
Depuis 2016	Busines Plans Courses Wimbledon, Key Biscayne, ATP / WTA Tennis Professional Associations, Etats-Unis d'Amérique
Depuis 2016	Professeur, Institut de Développement du Sport par la Formation, France
Depuis 2015	Visiting Professor Executive Certificate in Luxury Management, ESA Business School (Ecole Supérieure des Affaires), Liban
Depuis 2014	Visiting Professor Global Faculty Programm, Tecnologico de Monterrey, Mexique

Autres affiliations académiques

Depuis 2014	Programme Faculty Director Luxury Retail in LATAM, Florida International University, Etats-Unis d'Amérique
Depuis 2014	Visiting Professor INTnetwork CORINF on Correlated Multi-electron Dynamics in Intense Light Fields PhDSchool, Université Paris-Saclay, France
Depuis 2014	Lecturer, Global Fashion Management Conference, Royaume Uni
Depuis 2013	Visiting Professor, Shanghai International Studies University, Chine
Depuis 2010	Visiting Professor School on Science Management for Scientists & Engineers Mundus, University of Porto, Portugal
Depuis 2009	Visiting Distinguished Professor, Amity Business School (ABS), Inde
Depuis 2009	Scientific Director of MSc Luxury & Fashion Management, SKEMA Business School, France
Depuis 1990	Visiting Lecturer, Aix-Marseille Université, France
2024 - 2028	Administrateur Comité Français du Fair Play/ European Fair Play Movemen, Comité Français du Fair Play, France
2025 - 2027	International Olympic Academy Liaison Officer, International Olympic Academy, Grèce
2022 - 2025	Directeur Académique IOAPA, International Olympic Academy, Grèce
2015	Invited, Digital Luxury, Wharton School, University of Pennsylvania, Etats-Unis d'Amérique
2010 - 2012	Associate Dean for Marketing, SKEMA Business School, France
2007 - 2009	Visiting Distinguished Professor, Indian Institute of Foreign Trade, Inde
2004 - 2006	Lecturer, IDRAC Business School, France
2004 - 2006	Lecturer, IUT Cannes, France
1992 - 2006	Lecturer, EDHEC Business School, France

Autres expériences professionnelles

1994 - 1995	Administrator of Laboratory Pilots, SBI
1987 - 1994	Research Engineer, SANOFI Industries, France
1983 - 1985	Research Engineer, Hoffman Laroche Switzerland : Center of Pharmaceutical Researches, Suisse

Contrats de recherche, prix et distinctions

Prix et distinctions

2025	European Fair Play Movement Member of the Board, European Fair Play Movement, Belgique
2025	International Olympic Academy Liaison Officer, International Olympic Academy, Grèce
2024	Best paper Award ICAMT 2024, Jaypee, Inde
2024	Guest of Honor, Jaypee, Inde
2023	Iris National du Sport, Comité Français du Fair Play, Comité Français du Fair Play, France
2023	National Olympic Academy Mauritius Member, University Mauritius, Ile Maurice
2022	Trophée de l'Entrepeneur Positif, Confédération des Petites et Moyennes Entreprises
2022	Best paper ITQM 2022, Jaypee, Inde

2022	Best Paper ITQM 2022, Jaypee, Inde
2022	Honorary Professor, Amity University
2022	International Olympic Academy Gold Award, Lightning of the Flame Ancient Olympia
2022	Gold Medal Pierre de Coubertin, Lausanne International Olympic Committee 70 Anniversary Pierre de Coubertin Committee
2021	Medal of Honor, Comité Français Pierre de Coubertin
2021	Global Academic Excellence Award Global Leadership Research Conference 2021 Responsiveness, Innovation and Resilience: Critical Factors for Future Growth in Changing Socio â€“ Political Environment, Amity Business School (ABS)
2020	Best paper Award, Global Leadership Research Conference 2020
2020	Gold Medal, Federation Française d'Athlétisme
2019	Journal of Global Fashion Management Achievement Certificate for High Scholarly Impact, Gamma Journal of Global Fashion Marketing (JGFM) Global Marketing Conference (GMC) Global Fashion Management Conference (GFMC)
2018	Best Paper Award, ITQM Fifth International Conference on Information Technology and Quantitative Management Delhi 2017
2017	Gold Medal of the Federation Nationale des Joinvillais (INSEP), Federation Nationale des Joinvillais
2017	Gold Medal Youth Sports and Civil Empowerement of the French Republic, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2016	Award of the INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee, INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee FICTS
2016	Honour Medal of the FCD, Federation of the Ministery of Defence's Associations
2014	Silver Medal FFA, Federation Française d'Athlétisme
2014	Member of the Board Council of the Association of the Economic and social and environmental Council of the French Republic, Economic and Social and Environmental Council of the French Republic
2014	Officier des Palmes Academiques, Ministère de l'Enseignement Supérieur, de la Recherche et de l'Innovation
2013	Medal of Honour of the Olympic Comitee of the French Riviera, International Olympic Comitee
2013	Best Professor in Marketing, World Education Congress
2012	Best Sports Federation Manager/ Grands Prix du Sport, Conseil Régional - Région PACA
2010	Bronze Medal Track & Field Federation LCAA, Ligue d'Athlétisme
2006	Chevalier des Palmes Académiques, Ministère de l'Enseignement Supérieur, de la Recherche et de l'Innovation
2006	Silver Medal, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2000	Gold Medal of the Regional Olympic Comitee of the French Riviera, International Olympic Comitee
1994	FAUST Gold Award Toulouse 10/94, Festival des Arts de l'Univers des Sciences et

	Technologies
1991	Bronze Medal,, Ministère de l'Éducation nationale, de la Jeunesse et des Sports

Publications

Articles académiques revus

COSTE-MANIÈRE, I., RABASSO, N., MAHUT, N. et MONSUR, F. (2026). From Dissolution to Dermal Benefits: In-Vitro, Ex-Vivo, and In-Vivo Evaluation of Mesoporosil® as a Highly Bioavailable Silicium Source. *Cosmoderma*, 33(6).

COSTE-MANIÈRE, I. (2026). The Artist behind the Jacques Rogge Prize. *IOAPA*, 2026 B(16), pp. 65-68.

COSTE-MANIÈRE, I. (2025). The Luxury of Olympism & the Olympism of Luxury: From Coubertin to LVMH. *IOAPA*, 1, pp. 17-19.

COSTE-MANIÈRE, I. (2025). From Solon and Athens to... IOAPA activities around the world. *IOAPA*, 1(March), pp. 19-23.

COSTE-MANIÈRE, I. (2025). L'Association Francophone des Académies Olympiques et le Sultanat d'Oman. *IOAPA*, 26, pp. 129.

COSTE-MANIÈRE, I. (2025). From India to Mauritius on the way to India 2036 Olympic Games. *IOAPA*, 25, pp. 90-91.

COSTE-MANIÈRE, I. (2025). From Mauritius to Seychelles, on the way to India 2026 Olympics. *IOAPA*, 25, pp. 90-91.

MOHAMED, T.N., PUDARUTH, S. et COSTE-MANIÈRE, I. (2025). A Chatbot for the Legal Sector of Mauritius Using the Retrieval-Augmented Generation AI Framework. *International Journal of Advanced Computer Science and Applications*, 16(2).

RAMCHANDANI, M., COSTE-MANIÈRE, I. et BHATTACHARYA, S. (2024). Effects of bimanual vs. unimanual motor actions on consumer behavior intention and attitude. *Journal of Consumer Marketing*, 41(7).

COGGIOLA, M. et COSTE-MANIÈRE, I. (2021). The Impact of Gender-neutral Communication on Brand Equity: A Study on Children Apparel Industry. *International Journal of Humanities and Social Sciences*, 13(1), pp. 46-55.

COSTE-MANIÈRE, I. (2021). Au-delà des maux : l'alchimie de luxe de la polyphonie olympique multi-vectorielle. *Afrik Olympia*, pp. 51-55.

COSTE-MANIÈRE, I. (2018). Deporte, Olimpismo y Juventud, c/o Royal Spanish Olympic Academy. *Citius, Altius, Fortius*, 2, pp. 19-22.

FASTRE, M., MARZOUK, R., FRERE, X., BOSMANS, J.F., CROIZET-BERGER, K. et COSTE-MANIÈRE, I. (2018). Use of Phenolic Compounds as Stabilizing Agents for Silicon-Based Molecules. *Chemical Sciences Journal*, 9(1), pp. 1000178.

GUERQUIN-KERN, L., MADACOVA, D., CHHABRA, S., VAN HOLT, J. et COSTE-MANIÈRE, I. (2017). Giorgio Armani's Empire - Giorgio Armani the 'Master' of Luxury. *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 444?451.

RAMCHANDANI, M., VAN HOLT, J. et COSTE-MANIÈRE, I. (2017). What Drives Sustainable Luxury Consumption in a Status driven society like India ? *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 424-427.

COSTE-MANIÈRE, I., GARÇON, N., PRADÈRE, C. et RAMCHANDANI, M. (2015). Paris as a gleaming catalyst for luxury brands. *Journal of Global Fashion Marketing*.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2014). Luxury Industry: The New Normal. *The European Financial Review*.

HALVORSEN, K., HOFFMANN, J., COSTE-MANIÈRE, I. et STANKEVICIUTE, R. (2013). Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. *Journal of Global Fashion Marketing*, 4(3), pp. 211-224.

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RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2012). Asymetry in Multi-Cultural Luxury Communication: A Comparative Analysis on Luxury Brand Communication in India and China. *Journal of Global Fashion Marketing*, 3(2), pp. 89-97.

VAN GORP, T., COSTE-MANIÈRE, I. et COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.

VAN GORP, T., COSTE-MANIÈRE, I. et COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.

COSTE-MANIÈRE, I., PRAYAG, G. et SINGH, J. (2011). Emergence of Indian Luxury Brands: Pride for India. *Business Management Chronicles*, pp. 14-17.

COSTE-MANIÈRE, I. (2010). Vibrant luxury in India. *Business Management Chronicles*, 14, pp. 34-35.

Ouvrages et édition d'ouvrages

COSTE-MANIÈRE, I. et TARDIEU, M. (2024). *L'Art et le Geste. Luxe et Sport*. Grasse: Skema / Mediathèque Charles Nègre, 250 pages.

COSTE-MANIÈRE, I. et CHAPPELET, J.L. (2024). *Dans les Traces de Pierre de Coubertin*. Sophia/Lausanne: SKEMA Business School / University of Lausanne.

COSTE-MANIÈRE, I., MACCARIO, B. et LIBERMAN, H. (2024). *50 Ans du Comité Olympique... l'année des JOP*. L'Antilope.

COSTE-MANIÈRE, I. et MACCARIO, B. [Eds] (2023). *Actes Colloque International Pierre de Coubertin*. L'Harmattan, 300 pages.

COSTE-MANIÈRE, I. et GARDETTI, M.A. (2021). *Sustainable Luxury and Jewelry*. Springer, 253 pages.

COSTE-MANIÈRE, I. et GARDETTI, M.A. [Eds] (2020). *Sustainable Luxury and Craftsmanship (Environmental Footprints and Eco-design of Products and Processes)*. Springer, 170 pages.

, K. et COSTE-MANIÈRE, I. [Eds] (2020). *Tous Confinés! Carnet de voyage intérieur*. Action Humanitaire du Pays de Grasse, 134 pages.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2012). *Global Luxury Trends: Innovative Strategies for Emerging Markets*. Palgrave Macmillan, 275 pages.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2011). *Luxury Strategy in Action*. Palgrave Macmillan, 205 pages.

Chapitres d'ouvrage

COSTE-MANIÈRE, I., RANJAN, S., PATIDAR, C., CHABRA, S. et GJELOSHAJ, K. (2025). From Obscurity to Fashion: Revival of Forgotten Indian Traditional Textiles as Sustainable Heritage for the 2036 Olympics and Beyond. Dans: Akhtarul Islam Amjad, Britta Kalkreuter, Samrat Mukhopadhyay eds. *Traditional Textiles of the Indian Subcontinent: Sustainable Engineering, Manufacturing, and Design*. 1st ed. Springer, pp. 51-82.

COSTE-MANIÈRE, I. et BENICHOU, A. (2025). Pour des Jeux Olympiques d'Hiver 2030 Fédérateurs en Région Sud. Dans: CESER Région sud (ed.). 1st ed. Antiloe /CROS Region Sud.

AGOSTINI, A., CHASTIN, C., GONZALEZ, L. et COSTE-MANIÈRE, I. (2024). The Strategic Shift from Circular to Insular Economy. Dans: Production, Processing, Manufacturing & Chemistry Series Editor Subramanian Senthilkannan Muthu eds. *Corporate Social Responsibility in Textiles and Fashion*. 1st ed. Springer, pp. 223-242.

COSTE-MANIÈRE, I., JEANNON, M. et VALLS, M. (2024). L'art et les Jeux Olympiques. Dans: *Aventures olympiques: Souvenirs et héritages, Sport et Culture*. 1st ed. L'Harmattan, pp. 135-138.

COSTE-MANIÈRE, I., AGOSTINI, A., CHASTIN, C. et GONZALEZ, L. (2024). Corporate Social Responsibility in Textiles and Fashion: The Strategic Shift from Circular to Insular Economy. Dans: Springer (ed.). *Corporate Social Responsibility in Textiles and Fashion Sustainable Textiles: Production, Processing, Manufacturing & Chemistry Series*. 07/24Editor Subramanian Senthilkannan Muthu ed. Springer, pp. 223-242.

COSTE-MANIÈRE, I., JEANNON, M. et VALLS, M. (2024). Aventures Olympiques: L'art et les Jeux Olympiques. Dans: L'Harmattan (ed.). *Aventures Olympiques, Souvenirs et Héritages, Olympisme, Sport et culture*. 1st ed. L'Harmattan, pp. 135-139.

COSTE-MANIÈRE, I. (2024). L'Olympisme d'Azur et Mistralien : 50ans de culture commune. Dans: L'Antilope/CROS (ed.). 1st ed. Antiloe /CROS Region Sud, pp. p 22-23.

COSTE-MANIÈRE, I. (2024). Keep the Flame burning : d'Olympie à l'Académie Internationale Olympique.. Dans: L'Antilope (ed.). *50 Ans du Comité Olympique*. 1st ed. L'Antilope, pp. p 170 à 173.

COSTE-MANIÈRE, I., RAMCHANDANI, M., WALIA, I., YANG, S. et WANG, J. (2022). Global Textlies and its alignment with sustainability. Dans: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 1-12.

COSTE-MANIÈRE, I., DUBOIS ATHENOR, P.H., HINTZEN, N., IGARASHI, N. et RAMCHANDANI, M. (2022). Traditional Textiles Going Local and Global. Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 123–134.

COSTE-MANIÈRE, I., HINTZEN, N., RAMCHANDANI, M., IGARASHI, N. et DUBOIS ATHENOR, P.H. (2022). Traditional Textiles Going Local and Global. Dans: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., PANGE-IBINIMION, P.B. et COSTE-MANIÈRE, I. (2022). Sustainable Fashion: African Visual Artist's Contribution to the New Paradox Discussion—Case of El Anatsui as a Sustainable Thinking Agent. Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., BIENI, P. et COSTE-MANIÈRE, I. (2022). As African textile and Fashion grow and go global, how can we make sure it remain sustainable? Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

COSTE-MANIÈRE, I., RABASSO, N., MONSUUR, F., MANNU, N., VIVIAN, A. et BOYER, G. (2022). From inert Silica carrier derivatives to a source of bioavailable silicium in the field of cosmetic, pharmaceutical, luxury and food industries. Dans: *Membrane Engineering in the Circular Economy*. 1st ed. Elsevier, pp. 525-544.

DUCROCQ, J., FOSSATI, M., DE MARSANGY, W. et COSTE-MANIÈRE, I. (2021). The pearls and their soul. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 75-85.

CHHABRA, S. et COSTE-MANIÈRE, I. (2021). Indian Luxury Jewellery--Going #VocalForLocal. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 41-54.

VINCENT, F., BASSEPORTE, M. et COSTE-MANIÈRE, I. (2021). Tanzanites: The Maasaï Sustainable Dilemma for the Rarest Gemstones. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 117-144.

RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2020). Leather in the Age of Sustainability: A Norm or Merely a Cherry on Top? Dans: Subramanian Senthilkannan Muthu (ed.). *Leather and Footwear Sustainability*. 1st ed. Singapore: Springer, pp. 11-22.

GABRIEL, M., GARDETTI, M.A. et COSTE-MANIÈRE, I. (2020). Consumption: Will Tomorrow's Consumption Be Completely and Absolutely Disruptive? Dans: Muthu S., Gardetti M. eds. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Cham: Springer, pp. 35-52.

BINET, F., COSTE-MANIÈRE, I., DESCOMBES, C., GRASSELLI, Y. et OUEDERMI, D. (2019). Fast fashion and sustainable consumption. Dans: Subramanian Senthilkannan Muthu (ed.). *Fast Fashion, Fashion Brands and Sustainable Consumption. Textile Science and Clothing Technology*. 1st ed. Singapore: Springer, pp. 19-35.

COSTE-MANIÈRE, I., GUEZGUEZ, H., RAMCHANDANI, M. et VAN HOLT, J. (2018). Detoxifying Luxury and fashion industry; case of market driving brands. Dans: Subramanian Senthilkannan Muthu (ed.). *Detox Fashion - Case studies*. 1st ed. Singapore: Springer, pp. 29-43.

COSTE-MANIÈRE, I., CHARPENTIER, P., BOYER, G., CROIZET, K. et VAN HOLT, J. (2018). Innovation and Sustainability in the Luxury Fashion and Fabrics Industry. Dans: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 11-34.

COSTE-MANIÈRE, I. et RAMCHANDANI, M. (2018). Eco-conspicuous vs eco-conscious consumption: Co-creations, a new definition of luxusy and fashion. Dans: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 01-10.

COSTE-MANIÈRE, I. (2018). Marketing d'influence et Jeux Olympiques. Dans: Nicolas Jaunet et Marc Michiels (ed.). *Marketing d'influence et Relations Publics, amis ou ennemis ?* 1st ed. Paris: pp. 20.

BRENOT, A., CHUFFART, C., COSTE-MANIÈRE, I., DEROCHE, M. et GODAT, E. (2018). Water footprint in fashion and luxury industry. Dans: Subramanian Senthilkannan Muthu (ed.). *Water in Textiles and Fashion : Consumption, Footprint, and Life Cycle Assessment*. 1st ed. Singapore: Elsevier, pp. 95-113.

AMOS, C.F., COSTE-MANIÈRE, I., GRASSELLI, Y. et BOYER, G. (2017). The Virtuous Circle: Hard Sustainable Science Versus Soft Unsustainable Science Within Marketing Functions of Fashion and Luxury Sectors and How to Prevent 'Soylent Green' from Happening. Dans: Subramanian Senthilkannan Muthu (ed.). *Textile Science and Clothing Technology : Implications in Textiles and Fashion*. 1st ed. Singapore: Springer, pp. 75-87.

CHHABRA, S., RAMCHANDANI, M., COSTE-MANIÈRE, I. et CALMAK, B. (2016). Long-Term Sustainable Sustainability in Luxury. Where Else? Dans: Miguel Angel Gardetti, Subramanian Senthilkannan Muthu eds. *Handbook of Sustainable Luxury Textiles and Fashion, volume 2*. 1st ed. Singapore: Springer, pp. 17-34.

RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2016). To Fur or not to Fur: Sustainable Production and Consumption Within Animal-Based Luxury and Fashion Products. Dans: Subramanian Senthilkannan Muthu (ed.). *Textiles and Clothing Sustainability: Sustainable Fashion and Consumption*. 1st ed. Singapore: Springer, pp. 41-60.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2013). Introduction. Dans: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends: Innovative Strategies for Emerging Markets*. 1st ed. Palgrave Macmillan, pp. 1-5.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2013). Introduction. Dans: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends*. 1st ed. Londres: Palgrave Macmillan, pp. 1-5.

COSTE-MANIÈRE, I., PANCHOUT, K. et MOLAS, J. (2012). The Evolution of the Luxury Market: Stairway to Heaven? Dans: Hoffmann, J., Coste-Manière, I. eds. *Luxury Strategy in Action*. 1st ed. Londres: Palgrave Macmillan, pp. 5-21.

COSTE-MANIÈRE, I. et SHANKER, R. (2010). Luxury services. Dans: *Services Marketing*. 1st ed. Singapore:

Articles professionnels

COSTE-MANIÈRE, I., JAIN, V., NIKA, P. et RICHARD, A. (2026). De l'hellénisme à l'olympisme... *Gazette Coubertin* Décembre, pp. 17-19.

COSTE-MANIÈRE, I., NIKA, P. et JAIN, V. (2026). L'hellénisme comme mythe politique moderne : généalogie de l'universalisme olympique. De Renan à Coubertin et Carl Diem. *Gazette Coubertin* Printemps, pp. 78-79.

COSTE-MANIÈRE, I. (2026). From Olympia to Lausanne and Dakar for the Youth Olympic Games : The International Olympic Academy Participants Association actions. *International Olympic Academy Magazine* 122, pp. 53-55.

COSTE-MANIÈRE, I. (2026). Jacques Rogge Prize, Generation for Peace, erasing the cultural assymetry with the olympic movement. *International Olympic Academy Magazine* 122, pp. 12-17.

COSTE-MANIÈRE, I. (2018). Changer de culture. *Chrono Journal Olympique*, pp. 4-5.

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COSTE-MANIÈRE, I. (2011). France Luxury Brands in India. *Diplomatist Magazine*, pp. 24-25.

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BOUCHET, M.H., LAGUERRE, C. et COSTE-MANIÈRE, I. (2011). PIGIS: The Backlash of Euros' Ecstasy. *Diplomatist Magazine*, pp. 15-16.

EYMÉ, D., HOFFMANN, J. et COSTE-MANIÈRE, I. (2010). Comment augmenter le ROI de votre budget communication par l'affiliation et le Search Marketing. *Expansion Management Review*, pp. 32-36.

HOFFMANN, J., COSTE-MANIÈRE, I. et MAKI, I. (2010). Le marché chinois en pleine explosion. *Expression Cosmétique*, pp. 18-19.

SOLA, C. et COSTE-MANIÈRE, I. (2008). Luxe et sensorialité : Les sens du Luxe. *Luxe et Finance*.

COSTE-MANIÈRE, I. (1999). D'un parfumeur. *Chronique d'Art Sacré*, pp. 24.

Articles académiques non revus

SHARMA, R. et COSTE-MANIÈRE, I. (2010). The sky is the limit for luxury goods in India. *The Financial Express*, pp. 2.

Documents de recherche

COSTE-MANIÈRE, I. (2022). *Schéma Enseignement Supérieur Recherche Innovation (SRESRI)*. Avis Region Sud.

Rapports techniques

COSTE-MANIÈRE, I. et LACOPO, M. (2026). Luxury branding and the Olympic narrative. Noida: Amity, Inde.

Actes d'une conférence

COSTE-MANIÈRE, I. (2025). Oceans. *Antiloe /CROS Region Sud*.

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COSTE-MANIÈRE, I. (2024). The Future of Luxury Packaging: How can Immersive Systems Redefine the Brand Experience? Emma Manolino SKEMA Business School, Sophia Antipolis, France LUISS Roma, Roma, Italy Sudeep Chabra SKEMA Business School, Sophia Antipolis, France Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

COSTE-MANIÈRE, I. (2024). Duality Business vs Reactivity: How can Luxury Houses Balance Artistic Innovation with Commercial Success while Preserving their DNA? Clara Anchisi, Léna Tibi and Mukta Ramchandani SKEMA Business School, Sophia Antipolis, France Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

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COSTE-MANIÈRE, I. (2024). Date Sugar: A Revolution in Nutraceuticals; Sustainable Sweetener Preferences among Health-Conscious Consumers in Europe Mohamed Amine Nouri and Narendra Mohanan SKEMA Business School, Sophia Antipolis, France Gerard Boyer Aix Marseille Université, France Christiaan Willaert EYTELIA, Courcelles, Belgium Ivan Coste-Manière* SKEMA Business School, Sophia Antipolis, France. *Gunputh University*.

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Autres activités de recherche

Membre d'un comité éditorial

Depuis 2019 Journal of Global Sport Management (JGSM)

Organisation d'une conférence ou d'un séminaire

2023 - 2024 Chairman GRLC 2024, Amity Business School (ABS), Inde

2023 - 2024 Colloque olympique et paralympique -, Université de Lille, France

Affiliations

2022 - 2026 editor in chief Myres 2022 & 2024, University Mauritius, Ile Maurice

Autres activités académiques

2025 - 2026 ICAMT Guest of Honour, Jaypee, Inde

2023 - 2026 Advisory board of the International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), Jaipuria Institute of Management,

	Indirapuram, Ghaziabad, Inde
2023 - 2025	Guest of Honor ICAMT 2024, Jaypee, Inde
2023	Global Leadership Research Congference Amity, Amity Business School (ABS), Inde
2023	International Conference on Sustainable Development Goals Jaipurira Institute, Jaipuria Institute of Management, Inde
2023	Global Management Conference 2023 Korea Track Chair, Corée
2023	Member of the Advisory Board International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), Inde
2023	Global Management Conference Seoul, Seoul University, Corée

Activités Professionnelles

Conseil

2020	Altagama Gamma3 Council

Autres activités professionnelles

Depuis 2022	International Pierre de Coubertin Comitee, Suisse
Depuis 2021	Conseiller du Président de la Fédération Française deHand ball, France
Depuis 2021	Vice-Président du Comité Français Pierre de Coubertin, France
Depuis 2020	Member of the Board of the National Comitee Pierre de Coubertin
Depuis 2020	Administrateur délégué Conseil Social du Mouvement Sportif
Depuis 2017	National Olympic Academy Member
Depuis 2014	Member of the Board of the Association of the Economic and Social and Environmental Council of the French Republic, Palais d'Iena
Depuis 2012	Member of the "Centre d'Evocation d'Art Mural", SIVOM Vallée du Vrin, La Ferté Loupière. - Administrator, Museums' Federation, France
Depuis 2012	Chairman of the Aéro-Club of Saint Raphaël Est Varois (Cannes Mandelieu) Private Pilot
Depuis 2008	Special Advisor of the President of the Olympic Committee
Depuis 2007	President, Regional Federation for Track and Field
Depuis 2005	President of Celebrities for Sports and Charities (SAS Prince Albert Monaco)
Depuis 2000	Herculis Monaco IAAF Diamond League Meeting, Head of event, international referee
Depuis 1993	Honorary Administrator, Society of French Perfumers
Depuis 1992	President A.I.T.P. / Association of Perfumery Engineers and Technicians
Depuis 1992	Administrator, C.I.R.M (International Centre for Musical Research)
Depuis 1989	Member of the Board, CLUB de GRASSE (Promotion of Commercial Trade between Southern Europe and the Pacific Basin)
2024 - 2030	Président Commission Sport Jeunesse Vie Associative CESER Region Sud, Conseil Economique Social Environnemental Région Sud, France
2024 - 2029	Président Commission Relations Internationales Comité Français Fair Play, Comité Français du Fair Play, France
2024 - 2029	Comité Français du Fair Play, France

2024 - 2028	Member of the Board Comité Français du Fair Play, Comité Français du Fair Play, France
2023 - 2027	Membre Commission Régionale Appels Marchés Publics, Conseil Régional - Région Sud, France
2023 - 2027	Membre sup Conférence Régionale du Sport, Conseil Régional - Région Sud, France
2017 - 2025	Vice-Chairman of the Association of the Olympic Academies of the French Speaking Countries
2021	Conseil Académique de l'Education Nationale Académie Aix Marseille CAVL
2021	Commission de Concertation Académique de l'Enseignement Privé CCAEP Académie Aix Marseille
2021	Vice Président Comité Olympique Sportif Région Sud Sport Haut Niveau Collectivités Territoriales
2020	Member of the Academic Comitee for Private Education. Academie Provence Alpes Côte d'Azur
2020	Administrateur délégué Union Nationale des Employeurs de l'Economie Sociale et Solidaire
2019	International Society of Olympics Historians
2018	Member of the Board of the Commission Régionale du Fonds pour le Développement de la vie associative
2017	Conseil Economique Social et Environnemental Région Sud Provence Alpes Côte d'Azur
2015 - 2017	Chairman of the Regional Olympic Committee (CROS Côte d'Azur)
2014 - 2017	Special Advisor to the Chairman of the Association of the French Speaking Countries Olympic Academies
2013 - 2017	Member of the CDESI (Commission Départementale des Espaces, Sites et Itinéraires) Alpes Maritimes (sustainability and sports)
2013 - 2017	Olympic Committee (Alpes Maritimes) Vice Président
2016	Track and Field Federation
1979 - 2016	Member of Directors' Committee, FRENCH RIVIERA TRACK & FIELD ASSOCIATION
1995 - 2008	Treasurer, C.I.R.M (International Centre for Musical Research)
1995 - 2002	Vice Chairman NikaÃ¯a International Track & Field Meeting (GP Mobil, IAAF, ...)
1990 - 2000	Administrator of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
1992 - 1995	President of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
1989 - 1995	Special Assistant: Plan de Grasse, Town Hall City of Grasse, France
1993	Section Member (Economies Régionales et Aménagement du Territoire) of the Economic and Social Council (Palais d'Iena) of the French Republic