Kenneth DE ROECK

Professeur

Académie : Innovation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Lille

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Intérêts de recherche

Organizational Behavior, Leadership, CSR, Mindfulness

Formation

2026	Habilitation à Diriger des Recherches, Sciences de Gestion, Management, Université de Toulouse 1 Capitole, France
2013	Ph.D. in Management, Université catholique de Louvain, Belgique

Expérience Professionnelle

Positions académiques principales

Depuis 2025	Professeur, SKEMA Business School, France
2021 - 2024	Professeur associé, SKEMA Business School, France
2019 - 2021	Associate Professor with Tenure, University of Vermont, Etats-Unis d'Amérique
2016 - 2019	Assistant Professor, University of Vermont, Etats-Unis d'Amérique
2013 - 2016	Assistant Professor, IÉSEG School of Management, France

Autres affiliations académiques

2008 - 2013	Research Assistant, Université catholique de Louvain, Belgique
2007 - 2013	Teaching Assistant, Université catholique de Louvain, Belgique
2012	Visiting Scholar, University of Queensland, Australie

Autres expériences professionnelles

2010 - 2012	External Consultant in CSR and HRM, ENGIE, Belgique
2004 - 2006	Business Analyst, ERAMET, Etats-Unis d'Amérique

Contrats de recherche, prix et distinctions

Prix et distinctions

2024	SKEMA Research Excellence Award,
2023	Journal of Management and SAGE Scholarly Impact Award 20233”
2019	Best paper award of the 5th International CSR Communication Conference, Co-constructing corporate social responsibility: Toward a sensemaking-based dialogical and

	configurational approach. Authors: Maon, F.; Swaen, V.; and De Roeck, K.
2018	De Roeck, El Akremi and Swaen (2016) published in the Journal of Management Studies, The LouRIM Research Excellence Award 2017
2018	Faculty Research Excellence Award - UVM Grossman Business School

Publications

Articles académiques revus

BABU, N., DE ROECK, K. et RAINERI, N. (2025). Servant leadership and employee socially responsible behavior: The role of employee psychological entitlement. *Personality and Individual Differences*, 246, pp. 113378.

DE ROECK, K., RAINERI, N., JONES, D. et SCHEIDLER, S. (2024). Giving the Benefit of the Doubt: Investigating the Insurance Like Effect of CSR in Mitigating Negative Employee Reactions to Psychological Contract Breach. *Journal of Management Studies*, 61(7), pp. 3226-3259.

BABU, N., DE ROECK, K., RIVKIN, W. et BHATTACHARYA, S. (2024). I can do good even when my supervisor is bad: Abusive supervision and employee socially responsible behaviour. *Journal of Occupational and Organizational Psychology*, 97(02), pp. 555-578.

MAON, F., SWAEN, V. et DE ROECK, K. (2021). Corporate branding and corporate social responsibility: Toward a multi-stakeholder interpretive perspective. *Journal of Business Research*, 126, pp. 64-77.

BABU, N., DE ROECK, K. et RAINERI, N. (2020). Hypocritical organizations: Implications for employee social responsibility. *Journal of Business Research*, 114, pp. 376-384.

MAON, F., VANHAMME, J., DE ROECK, K., LINDGREEN, A. et SWAEN, V. (2019). The Dark Side of Stakeholder Reactions to Corporate Social Responsibility: Tensions and Micro-level Undesirable Outcomes. *International Journal of Management Reviews*, 21(2), pp. 209-230.

DE ROECK, K. et MAON, F. (2018). Building the theoretical puzzle of employees' reactions to corporate social responsibility: An integrative conceptual framework and research agenda. *Journal of Business Ethics*, 149, pp. 609-625.

DE ROECK, K. et FAROOQ, O. (2018). Corporate social responsibility and ethical leadership: Investigating their interactive effect on employees' socially responsible behaviors. *Journal of Business Ethics*, 151, pp. 923-939.

EL AKREMI, A., GOND, J.P., SWAEN, V., DE ROECK, K. et IGALENS, J. (2018). How do employees perceive corporate responsibility? Development and validation of a multidimensional corporate stakeholder responsibility scale. *Journal of Management*, 44(2), pp. 619-657.

DE ROECK, K., EL AKREMI, A. et SWAEN, V. (2016). Consistency matters! How and when does corporate social responsibility affect employees' organizational identification? *Journal of Management Studies*, 53(7), pp. 1141-1168.

DE ROECK, K., MARIQUE, G., STINGLHAMBER, F. et SWAEN, V. (2014). Understanding employees' responses to corporate social responsibility: Mediating roles of overall justice and organisational identification. *International Journal of Human Resource Management*, 25(1), pp. 91-112.

DE ROECK, K., MAON, F. et LEJEUNE, C. (2013). Taking up the challenge of corporate branding: An integrative framework. *European Management Review*, 10(3), pp. 137-151.

DE ROECK, K. et DELOBBE, N. (2012). Do Environmental CSR Initiatives Serve Organizations' Legitimacy in the Oil Industry? Exploring Employees' Reactions Through Organizational Identification Theory. *Journal of Business Ethics*, 110(4), pp. 397-412.

Chapitres d'ouvrage

GOND, J.P., SWAEN, V. et DE ROECK, K. (2026). Corporate social responsibility and social exchange theory: leveraging the socially responsible exchange framework. Dans: Marjo-Riitta Diehl , Jacqueline Coyle-Shapiro , and Russell Cropanzano eds. *Handbook of Social Exchange Theory in Organizations*. 1st ed. Edward Elgar Publishing, pp. 523–539.

Présentations dans des conférences

GOND, J.P., DE ROECK, K., SWAEN, V. et EL AKREMI, A. (2025). Corporate Social Responsibility and social exchange theory: what do we know? Where shall we go? Dans: The 85th Annual Meeting of the Academy of Management. Copenhague.

BABU, N., DE ROECK, K. et RAINERI, N. (2022). Generating Social Good in Generation Z. Dans: Academy of Management. Seattle.

RIVKIN, W., BABU, N., BHATTACHARYA, S. et DE ROECK, K. (2022). From This is Depleting to This is Energizing - How Work Enhances Psychological Energy. Dans: Academy of Management. Seattle.

MAON, F., DE ROECK, K. et SWAEN, V. (2019). Co-constructing corporate social responsibility: Toward a sensemaking-based dialogical and configurational approach. Dans: International CSR Communication Conference. Stockholm.

MAON, F. et DE ROECK, K. (2019). Framing undue domination: Outsider-driven corporate delegitimation efforts and the Occupy Wall Street movement. Dans: EGOS Colloquium. Edinburgh.

DE ROECK, K., RAINERI, N. et SCHEIDLER, S. (2018). Giving the benefit of the doubt: A micro-level investigation of the insurance-like effect of CSR. Dans: Academy of Management Annual Meeting. Chicago.

JONES, D., FAROOQ, O. et DE ROECK, K. (2018). Do attributed motives moderates the effect of CSR on employees' OCB? Dans: Academy of Management Annual Meeting. Chicago.

DE ROECK, K., RAINERI, N. et SCHEIDLER, S. (2018). A risk-mitigation approach of CSR: The case of the psychological contract breach. Dans: CR3+ Conference. Nantes.

MAON, F. et DE ROECK, K. (2017). Making sense of CSR: Towards a multipartite interactional conceptualization. Dans: Society for Business Ethics Annual Conference. Atlanta.

Autres activités de recherche

Editeur associé d'une revue

2020 - 2025	M@n@gement

Membre d'un comité éditorial

Depuis 2023	Journal of Business Research
Depuis 2018	Journal of Business Ethics

Affiliations

Depuis 2010	Academy of Management

Supervision de thèses / HDR

2026	M. SERVAES, Doctorat, Membre de jury
2024	W. RAOOF, Doctorat, Membre de jury
2023	I. DIBATTISTA, Doctorat, Membre de jury

Activités Professionnelles

Autres activités professionnelles

Depuis 2010	Louvain Corporate Social Responsibility Network