Saverio FAVARON

Associate Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Sophia Antipolis

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Education

2020 Ph.D. in Strategy, HEC Paris, France

Experience

Full-time academic positions

Since 2026 Associate Professor, SKEMA Business School, France

Since 2020 Assistant professor, SKEMA Business School, France

Other academic affiliations and appointments

2017 - 2020 Teacher, HEC Paris, France

2017 - 2020 MSc Thesis supervisor, HEC Paris, France

Publications

Peer-reviewed journal articles

FAVARON, S. and DI STEFANO, G. (2025). Let Us Not Speak of Them, but Look and Pass? Organizational Responses to Online Reviews. *Organization Science*, 36(2), pp. 651-676.

MEDAPPA, P., SRIVASTAVA, S. and FAVARON, S. (2025). Write access provisioning and organizational ownership in open source software projects: Exploring the impact on project novelty and survival. *Research Policy*, 54(8), pp. 105284.

FAVARON, S., DI STEFANO, G. and DURAND, R. (2022). Michelin is coming to town: Organizational responses to status shocks. *Management Science*, 68(9), pp. 6925-6949.

Keynote speaker

ZUNINO, D., FAVARON, S. and DUPIN, L. (2026). Navigating Bakery into a new digital revolution era. In: 39th AIBI Congress 2026 French Riviera Where Tradition Meets Tomorrow. Sophia Antipolis.

Conference presentations

FAVARON, S. and MAZZELLI, A. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. San Francisco, California.

MAZZELLI, A. and FAVARON, S. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. In: SMS 45th Annual Conference. San Francisco.

FAVARON, S. (2024). Managing Online Reputation: Emotionally charged evaluations and organizational responses. In: Strategic Management Conference Annual Conference. Istanbul.

FAVARON, S. (2023). Navigating New Routines: How Experience and Status Differences Drive Newcomers' Ability and Motivation to Adapt. In: Strategic Management Society Annual Conference. Toronto.

FAVARON, S. (2021). Sorry not Sorry? Addressing Online Threats to Organizational Reputation. In: SMS Annual Conference (Strategic Management Society). Toronto.

FAVARON, S. (2019). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: CCC Doctoral Consortium. Chapel Hill/Durham.

FAVARON, S. (2019). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: AOM American Academy of Management Conference. Boston.

FAVARON, S. (2019). Reputation Dynamics in the Digital Age: Drivers and Effectiveness of Online Management Responses. In: SMS Annual Conference (Strategic Management Society). Minneapolis.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: SEI Doctoral Consortium. Munich.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: AOM American Academy of Management Conference. Chicago.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: SMS Annual Conference (Strategic Management Society). Paris.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: AOM American Academy of Management Conference. Chicago.

Faculty research seminar presentations

FAVARON, S. (2024). The experts and the crowd: The interplay between qualified rankings and consumer ratings. In: STORM Research Center Seminar Series. Lyon.

Press and social media

FAVARON, S. (2024). Comment le Guide Michelin rebat les cartes des restaurants qu'il récompense. The Conversation, France.

Other research activities

Organization of a conference or a seminar

2018 AOM American Academy of Management Conference, United States of America