Saverio FAVARON

Professeur associé

Académie : Innovation

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Formation

2020 Ph.D. in Strategy, HEC Paris, France

Expérience Professionnelle

Positions académiques principales

Depuis 2026 Professeur associé, SKEMA Business School, France

Depuis 2020 Assistant professor, SKEMA Business School, France

Autres affiliations académiques

2017 - 2020 Teacher, HEC Paris, France

2017 - 2020 MSc Thesis supervisor, HEC Paris, France

Publications

Articles académiques revus

FAVARON, S. et DI STEFANO, G. (2025). Let Us Not Speak of Them, but Look and Pass? Organizational Responses to Online Reviews. *Organization Science*, 36(2), pp. 651-676.

MEDAPPA, P., SRIVASTAVA, S. et FAVARON, S. (2025). Write access provisioning and organizational ownership in open source software projects: Exploring the impact on project novelty and survival. *Research Policy*, 54(8), pp. 105284.

FAVARON, S., DI STEFANO, G. et DURAND, R. (2022). Michelin is coming to town: Organizational responses to status shocks. *Management Science*, 68(9), pp. 6925-6949.

Conférencier invité

ZUNINO, D., FAVARON, S. et DUPIN, L. (2026). Navigating Bakery into a new digital revolution era. Dans: 39th AIBI Congress 2026 French Riviera Where Tradition Meets Tomorrow. Sophia Antipolis.

Présentations dans des conférences

FAVARON, S. et MAZZELLI, A. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. San Francisco, California.

MAZZELLI, A. et FAVARON, S. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. Dans: SMS 45th Annual Conference. San Francisco.

FAVARON, S. (2024). Managing Online Reputation: Emotionally charged evaluations and organizational responses. Dans: Strategic Management Conference Annual Conference. Istanbul.

FAVARON, S. (2023). Navigating New Routines: How Experience and Status Differences Drive Newcomers' Ability and Motivation to Adapt. Dans: Strategic Management Society Annual Conference. Toronto.

FAVARON, S. (2021). Sorry not Sorry? Addressing Online Threats to Organizational Reputation. Dans: SMS Annual Conference (Strategic Management Society). Toronto.

FAVARON, S. (2019). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: CCC Doctoral Consortium. Chapel Hill/Durham.

FAVARON, S. (2019). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: AOM American Academy of Management Conference. Boston.

FAVARON, S. (2019). Reputation Dynamics in the Digital Age: Drivers and Effectiveness of Online Management Responses. Dans: SMS Annual Conference (Strategic Management Society). Minneapolis.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: SEI Doctoral Consortium. Munich.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: AOM American Academy of Management Conference. Chicago.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: SMS Annual Conference (Strategic Management Society). Paris.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: AOM American Academy of Management Conference. Chicago.

Présentations dans des séminaires de recherche

FAVARON, S. (2024). The experts and the crowd: The interplay between qualified rankings and consumer ratings. Dans: STORM Research Center Seminar Series. Lyon.

Presse et réseaux sociaux

FAVARON, S. (2024). Comment le Guide Michelin rebat les cartes des restaurants qu'il récompense. The Conversation, France.

Autres activités de recherche

Organisation d'une conférence ou d'un séminaire

2018 AOM American Academy of Management Conference, Etats-Unis d'Amérique