Guillaume FERRANTE

Associate Professor

Academy: Innovation

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Research interests

Agile Organisation, Entrepreneurship

Education

2016	Ph.D. in Management & Entrepreneurship, Université Grenoble Alpes, France
2012	DBA, Grenoble Ecole de Management, France
2007	Master in Organizational Theory, IAE Grenoble, France

Experience

Full-time academic positions

Since 2018	Associate Professor of Management & Entrepreneurship, SKEMA Business School, France
2017 - 2018	Associate Professor of Management & Entrepreneurship, Paris School of Business, France
2013 - 2016	Assistant Professor of Management & Entrepreneurship, École de Management de Normandie, France

Other academic affiliations and appointments

Since 2018	Deputy Director of the Master in Management, SKEMA Business School, France
2017 - 2018	Head of Management Department, Paris School of Business, France
2016 - 2017	Head of Undergraduate Programmes (English), École de Management de Normandie, Great Britain
2013 - 2016	Head of Master 1 International Management Programme, École de Management de Normandie, France

Publications

Peer-reviewed journal articles

DUYMEDJIAN, R., JANSSEN, F., BACQ, S. and FERRANTE, G. (2026). Reframing Bricolage as a Way of Inhabiting the World: Beyond Scarcity and Innovation with Lévi-Strauss. *Journal of Management Studies*.

DUYMEDJIAN, R., GERMAIN, O., FERRANTE, G. and LAVISSIERE, M.C. (2019). The role of the entrepreneurial encounter in the emergence of opportunities: Vallée's Dallas Buyers Club. *Entrepreneurship and Regional Development*, 31(7-8), pp. 605-622.

DUYMEDJIAN, R. and FERRANTE, G. (2016). Le rhizome deleuzien, nouvel éclairage du processus entrepreneurial : une théorie de l'entreprendre rhizomatique. *Management International*, 20(2), pp. 42-51.

BARRAND, J., DEGLAINE, J. and FERRANTE, G. (2010). Etude exploratoire de l'utilisation de l'intelligence collective dans six entreprises internationales. *Gestion 2000*, 27(5), pp. 173-189.

Book chapters

BARRAND, J., SANSÉAU, P.Y. and FERRANTE, G. (2012). The leader-member relationship at the core of innovation development: member perceptions, positions, expectations. In: D. G. Assimakopoulos, E. G. Carayannis, R. Dossani eds. *Knowledge Perspectives of New Product Development: a comparative approach*. 1st ed. Springer, pp. 141-158.

Professional articles

SANSÉAU, P.Y., BARRAND, J. and FERRANTE, G. (2014). La relation manager-managé au coeur de l'innovation. *Expansion Management Review*, pp. 36-43.

Conference presentations

DUYMEDJIAN, R. and FERRANTE, G. (2018). Mensonges et dissimulations comme révélateurs des mécanismes de détournement du bricolage entrepreneurial. In: Journées Georges Doriot - Entrepreneuriat et Société. Montréal.

FERRANTE, G. (2017). Theorizing the agile organisation as a rhizomatic way of organizing. In: International Deleuze Studies Conference and Camp. Toronto.

FERRANTE, G. (2017). Control / Trust redefined: a rhizomatic deployment of creativity in organisations. In: International Deleuze Studies Conference and Camp. Toronto.

DUYMEDJIAN, R., FERRANTE, G. and GERMAIN, O. (2017). Openings more than opportunities: entrepreneuring as a space creation process. In: Entrepreneurship research: past, Present and Future. Paris.

FERRANTE, G. and DUYMEDJIAN, G. (2017). Un déploiement rhizomatique de la créativité au sein des organisations. Navigation entre l'équilibre paradoxal Contrôle / confiance. In: Deleuze et Le management !- Université de Chicago à Paris. Paris.

DUYMEDJIAN, R., GERMAIN, O. and FERRANTE, G. (2016). Le rôle de la rencontre entrepreneuriale dans l'émergence des opportunités. In: Journées Georges Doriot - Entrepreneuriat et Société. Mons.

FERRANTE, G. (2015). About the availableness of the entrepreneur. Revisiting the dwelling and building modes in entrepreneuring. In: EGOS (European Group for Organization Studies). Athens.

FERRANTE, G. (2015). The world is flat: horizontalizing the playfield of the bricoleur. In: Organization Studies Workshop on Organizational Creativity, Play and Entrepreneurship. Chania, Crète.

DUYMEDJIAN, R., LAVISSIERE, M.C. and FERRANTE, G. (2015). An Entrepreneurial Theory of Encountering : Using Deleuzian and Linguistic analysis to Grasp the Role of the Encounter in Entrepreneurial Narrative. In: Babson College Entrepreneurship Research Conference (BCERC). Wellesley.

DUYMEDJIAN, R., JANSEN, F. and FERRANTE, G. (2015). Domesticating Bricolage a second time: what the way bricolage is appropriated by entrepreneurship research tells us about the field? In: Babson College Entrepreneurship Research Conference (BCERC). Wellesley.

DUYMEDJIAN, R. and FERRANTE, G. (2014). L'entrepreneur bricoleur Lévi- Straussien : Une identité en maintenance perpétuelle. In: Journées Georges Doriot - Entrepreneuriat et Société. Rabat.

Published business cases

BARRAND, J., DEGLAINE, J. and FERRANTE, G. (2009). Ok-Auto. CCMP, pp. 1-11.

Other research activities

Reviewer for:

Revue de l'Entrepreneuriat