Samentha GOETHALS

Professeur associé

Académie : Globalisation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Sophia Antipolis

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Intérêts de recherche

Droits Humains, Travailleurs immigrants, Refugiers, Responsabilité des entreprises pour les droits humains, Sensemaking, Framing analysis, Human rights education in business schools, structural injustice, sustainability due diligence, Sensemaking

Formation

2016	Ph.D. in Politics, Oxford Brookes University, Royaume Uni
2011	Master in International Law and International Relations, Oxford Brookes University, Royaume Uni
2010	BA in International Relations with Religion, Culture and Ethics, Oxford Brookes University, Royaume Uni
2005	Certificate in English Language Teaching to Adults (CELTA), University of Cambridge, Royaume Uni

Expérience Professionnelle

Positions académiques principales

Depuis 2026	Professeur associé, SKEMA Business School, France
Depuis 2020	Professeur assistant, SKEMA Business School, France

Autres affiliations académiques

Depuis 2025	Chercheur visitant, Copenhagen Business School, Danemark
Depuis 2023	Professeur visitant, Global Campus of Human Rights, Italie
2022 - 2024	Chercheur visitant, University of Seville, Espagne
2017 - 2020	Post-Doctoral Researcher, Oxford Brookes University, Royaume Uni
2019	Chercheur visitant, Copenhagen Business School, Danemark

Contrats de recherche, prix et distinctions

Prix et distinctions

2025	Teaching Innovation Prize, SKEMA Business School, France
2020	2019 Best Article Awards, Business and Human Rights Journal

2011	Postgraduate Taught to Postgraduate Research Prize in IR, Politics and Sociology
2011	Prize for outstanding contribution to the course
2010	Westminster Institute Prize for best undergraduate student in Religion and Theology, Westminster Institute
2009	Ruth Cornwall-Jones Memorial Prize for excellent work in Religion and Theology, Ruth Cornwall-Jones Memorial

Publications

Articles académiques revus

GOETHALS, S., BRIGHT, C. et LINDER, C. (2026). Towards a Justice-Oriented Human Rights Due Diligence Approach for Migrant Labor. *Business and Society*, 65(7), pp. 1916–1953.

CLAUDIA MACAVEIU, C., GOETHALS, S., CODINA SOTOMAYOR, R. et REBECCA, H. (2025). Conceiving and addressing modern slavery in the events sector. A narrative analysis of corporate reporting. *Event Management*, 29(5), pp. 237-253.

GOETHALS, S., KONING, J. et NOORTMANN, M. (2025). Business and Human Rights as Sensemaking: A Multi-Level Framework for Organizational Translation. *Business and Society*, 64(8), pp. 1599-1640.

GOETHALS, S. (2019). Exploring Migrants Employees' 'Rights-Talk' in the British Hospitality Sector. *Business and Human Rights Journal*, 4(2), pp. 287-315.

GOETHALS, S. (2019). Tim Bartley, Rules without Rights – Land, Labor and Private Authority in the Global Economy. *Business and Human Rights Journal*, 4(2), pp. 373-376.

GOETHALS, S., BARDWELL, J., BHACKER, M. et EZZELARAB, B. (2017). Business Human Rights Responsibility for Refugees and Migrant Workers: Turning Policies into Practice in the Middle East. *Business and Human Rights Journal*, 2(2), pp. 1-8.

Ouvrages et édition d'ouvrages

GRAMA, B., GOETHALS, S. et NIERI , F. [Eds] (2025). *Beyond Boundaries: Thinking Through Empirical Research Approaches to Business, Human Rights and the Environment*. Springer Book Series.

Chapitres d'ouvrage

GOETHALS, S. (2025). Development responses to forced migration: New intersecting human rights responsibilities for business. Dans: Tricia Olsen, Harry Van Buren, Judith Schrempf Stirling eds. *A research agenda for Business and Human Rights*. 1st ed. Edward Elgar Publishing, pp. 57-74.

GOETHALS, S. (2025). Human Rights Responsibility. Entry 58. Dans: Päivi Eriksson, Tero Montonen, Pikka-Maaria Laine, Anna Heikkinen eds. *Elgar Encyclopedia of Innovation Management*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 222-226.

GOETHALS, S. (2025). Refugee integration. Entry 68. Dans: Päivi Eriksson, Tero Montonen, Pikka-Maaria Laine, Anna Heikkinen (eds). *Elgar Encyclopedia of Innovation Management*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 264-265.

GOETHALS, S. (2024). Workers' rights. Dans: Lee Matthew, Claire Ingram, Lara Bianchi eds. *Concise Encyclopedia of Corporate Social Responsibility*. 1st ed. Edward Elgar Publishing, pp. 243-248.

Editeur invité d'un numéro spécial

GOETHALS, S. (2025). Business, Human Rights and Just Transition in the Energy and Extractive Industries. *Business and Human Rights Journal*.

Comptes-rendus d'ouvrage

ALEXANDRA COSIMA BUDABIN, A., GOETHALS, S., LISA ANN RICHEY, L., RÓISÍN READ, R., POLLY PALLISTER-WILKINS, P. et JOEL R. PRUCE, J. (2022). Book Review Forum Batman Saves the Congo: How Celebrities Disrupt the Politics of Development. *Journal of Humanitarian Affairs*.

Editoriaux d'une revue

DAMILOLA S. OLAWUYI, O., BRIGHT, C., GOETHALS, S. et HASSAN, Q. (2025). Beyond Just Transition: Advancing Responsible and Rights-Based Business Practices in the Energy and Extractives Sector. *Business and Human Rights Journal*, 10(1), pp. 1-10.

Actes d'une conférence

LINDER, C. et GOETHALS, S. (2024). Business Responsibility in Low-Carbon Transition: A Conceptual Model to Address Structural Injustice. *Academy of Management Proceedings*.

GOETHALS, S. (2023). Researching refugees human rights and business human rights responsibility in Turkish garment supply. *International Association of Business and Society* .

GOETHALS, S. (2022). Human Rights Due Diligence and migrant workers in the construction sector in Qatar.

Présentations dans des conférences

GOETHALS, S. (2025). Research Frontiers in Business and Human Rights. Dans: IABS 2025. Maastricht.

GOETHALS, S. et KONING, J. (2025). Creative Collage Making for Research Business and Human Rights. Dans: International Association of Business and Society (IABS) 2025. Maastricht.

GOETHALS, S., BUHMANN, K., WESTERMANN-BEHAYLO, M., OLSEN, T., HOTHO , J. et VAN BUREN, H. (2025). Interdisciplinary Research in Business, Human Rights and Sustainability. Dans: Academy of Management Conference 2025. Copenhagen.

GOETHALS, S. et LINDER, C. (2024). Responsibility in Sustainability Transition - A Conceptual Model to Address Structural Injustice. Dans: Academy of Management Annual Meeting. Chicago.

LINDER, C. et GOETHALS, S. (2024). Climate mitigation: What drives responsible innovations in context of social injustice? Dans: Academy of Management Meeting. Chicago.

LINDER, C. et GOETHALS, S. (2024). Climate mitigation: What drives responsible innovations in context of social injustice? Dans: GRONEN. Paris.

GOETHALS, S. (2024). Clarifying Business and Human Rights: Boundaries, Intersections and Accountability. Dans: Academy of Management Meeting. Chicago.

GOETHALS, S. (2023). The Impact of Business and Society Scholarship and Teaching: Researching Refugee Integration in Turkish Garment Sector. Dans: International Association of Business & Society (IABS) 2023. Bath.

GOETHALS, S. (2023). Fostering employment and employability of refugees: Collaborations and Partnerships. Dans: IESEG , Workshop: Fostering refugee inclusion. Paris.

GOETHALS, S. et CINAR, C. (2021). Solidarity through informality: Reconsidering Syrian refugees' agency in the labour market in Turkey. Dans: World Conference of Humanitarian Studies. Paris.

GOETHALS, S. (2021). Teaching Business and Human Rights in a Business Schools and integrating intersectional perspectives in courses. Dans: GBSN and Business and Human Rights Teaching Network, Gender Track Workshop. Nottingham.

BRIGHT, C. et GOETHALS, S. (2020). Human rights due diligence under Kafala rule: Towards migrant workers' freedoms to work, move, and access justice? Dans: International Association of Business & Society (IABS). Lisbon.

GOETHALS, S. (2019). Turning a crisis into an opportunity: Mobilizing or responsibilizing business or both? Dans: Copenhagen Business School. Copenhagen.

GOETHALS, S. (2019). The role of businesses as agents in regard to migration crises: Current knowledge, and future research for solutions. Dans: Copenhagen Business School. Copenhagen.

GOETHALS, S. (2019). Exploring Migrant Employees' 'Rights-Talk' in the British Hospitality Sector. Dans: UK Business Human Rights Scholars' Network Meeting. London.

GOETHALS, S. (2018). When Corporate Human Rights Responsibility takes a 'positive' turn: Ensuring access to decent work for Syrian refugees in garment supply-chains in Turkey and Jordan. Dans: Global Business and Human Rights research workshop. Geneva.

GOETHALS, S. (2018). When Corporate Human Rights Responsibility takes a 'positive' turn: Ensuring access to decent work for Syrian refugees in garment supply-chains in Turkey and Jordan. Dans: Business and Human Rights Conference, New York University Stern Business School. New York.

GOETHALS, S. (2018). Multi-level framing analysis and its uses in business and management research. Dans: BAM (British Academy of Management) Conference. Bristol.

GOETHALS, S., KONING, J. et NOORTMANN, M. (2018). Positionality and sensemaking of human rights responsibility in the British hospitality sector. Dans: BAM (British Academy of Management) Conference. Bristol.

GOETHALS, S. (2016). It's about treating your employees well' but 'I disappear behind my mop!' Framing Human Rights and Business Responsibility in the Hotel Sector in London. Dans: 1st PhD Summit on Business and Human Rights, St Gallen University. St Gallen.

GOETHALS, S. (2015). It's a Farce!' Methodological Dilemmas and the Politics of Evidence in the Field of Human Rights and Business Responsibility. Dans: Crisis and Conflict, Human and Social Sciences Conference. Oxford.

GOETHALS, S. et CHAMBERS, R. (2015). Procedural and substantial barriers to remedy: A critical examination of the processes and decisions of the UK National Contact Point under the OECD Guidelines for Multinational Enterprises. Dans: Critical Legal Conference. Wroclaw.

GOETHALS, S. (2014). Hombre! I Disappear Behind My Mop!': Misrecognition as Insecurity. Dans: Human Security @ 20 Conference. Oxford.

GOETHALS, S. et HURLEY, M. (2014). (Dis)Comfort Zones: Interdisciplinary Reflections on Authority, Vulnerability and Space in the Research Process. Dans: Humanities and Social Sciences Symposium. Oxford.

GOETHALS, S. (2013). Asking the 'Rights' Question: Early Reflection on Approaching Fieldwork with Hotel Managers and Migrant Workers. Dans: International Conference on Social Responsibility, Ethics and Sustainable Business. Bournemouth.

GOETHALS, S. (2013). Multi-stakeholders norm-making and neo-liberal governance: The Case of the UN Business and Human Rights Framework. Dans: Workshop on Neoliberal Legality. Oxford.

Présentations dans des séminaires de recherche

GOETHALS, S. (2025). How do various actors interpret disclosures on human rights and modern slavery and what limits to corporate transparency you perceive? Dans: Geopolitics of Sustainability Standards, SKEMA Workshop. Paris.

GOETHALS, S. (2023). Business and Human Rights: Principles, Governance and Organisation. Dans: European Master on Human Rights and Democratisation. Sevilla.

GOETHALS, S. et BASTERRA, N. (2023). Participatory approaches to human rights due diligence: tools and processes. Dans: ECCHR, FAU and Tilburg University Summer School on Business and Human Rights in Practice. Nuremberg.

GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. Dans: Summer School on Business and Human Rights , West Virginia University College of Law. Geneva.

GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. Dans: Master 2, Institut de Droit européen des Droits de l'Homme (IDEDH), Université de Montpellier. Montpellier.

GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. Dans: Global Campus for Human Rights, European Master in Human Rights and Democracy, Week 7 Business, Human Rights and Development. Venise.

Presse et réseaux sociaux

GOETHALS, S. (2025). Empowering Refugees: How Companies Can Ensure Access to Decent Work. SKEMA ThinkForward, France.

GOETHALS, S. (2022). Gender Research in Business Schools: a Human Rights Perspective. Nottingham: Knowledge, Engaged (The Institute for Policy and Engagement at the University of Nottingham), Royaume Uni.

GOETHALS, S. (2022). Business Human Rights Responsibility in contexts limiting the freedoms and rights of migrants. Lisbon: Centre for Business, Human Rights and the Environment, Nova School of Law , Portugal.

GOETHALS, S., DESBORDES, R. et MUNIER, F. (2021). MODERN SLAVERY, any of your Business Education? SKEMA ThinkForward, France.

Autres activités de recherche

Co-Direction d'une revue

Depuis 2024	Springer Book Series
Depuis 2023	Business and Human Rights Journal

Relecteur pour :

British Journal of Management, International Journal of Management Reviews, Business and Human Rights Journal, Journal of Business Ethics, Human Relations, Organization

Organisation d'une conférence ou d'un séminaire

Depuis 2025	IABS 2025 Conference - Innovative Session Collage for business and human rights, International Association for Business and Society (IABS), Pays-Bas
Depuis 2020	Colloquium: Modern Slavery: Any of Your Business Education?, SKEMA Business School, France
2025	PDW Interdisciplinary Research in Business, Human Rights and Sustainability, Academy of Management (AOM), Danemark
2025	Guest speaking and workshop Business and Human Rights at European Master on Human Right and Democracy, Global Campus of Human Rights , Italie
2025	Annual Meeting Teaching Business and Human Rights Forum, United Nations Business and Human

Rights Forum , Suisse

2023 The Impact of Business and Society Scholarship and Teaching Symposium 2023 IABS Annual Meeting, University of Bath, Royaume Uni

2023 Guest lecture - Implementing human rights in business„ West Virginia University, Suisse

2023 Guest lecture and workshop for European Master on Democracy and Human Rights, Global Campus of Human Rights , Italie

2019 Business & Human Rights Research Workshop, Suisse

2017 Cumberland Lodge Colloquium 24-25 September 2017, London : Social Cohesion in Times of Uncertainty, Royaume Uni

Affiliations

Depuis 2025 Co-directrice, Teaching Business and Human Rights Forum, Etats-Unis d'Amérique

Depuis 2025 Co-Director Teaching Business and Human Rights Forum, Teaching Business and Human Rights Forum, Etats-Unis d'Amérique

Depuis 2019 Associate Fellow, Centre for Business, Human Rights and the Environment, Portugal

2023 - 2024 Governance Committee Teaching Business and Human Rights Forum, Teaching Business and Human Rights Forum, Etats-Unis d'Amérique

Supervision de thèses / HDR

2025 V. MORREALE, University of Pisa, Doctorat, Membre de jury

2022 C. CLAUDIA MACAVEIU, Oxford Brookes University, Doctorat, Co-directeur de thèse

Autres activités académiques

Depuis 2025 Mentor BUSINESS AND HUMAN RIGHTS (BHR) WORKSHOP From Public Policy to Practice: Research Frontiers on BHR, International Association for Business and Society (IABS)

Depuis 2024 AOM Mentor for early career researchers and global south scholars in Business and Human Rights, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2022 Master thesis jury committee, European Masters in Democracy and Human Rights, Global Campus of Human Rights, Italie

Depuis 2022 Comite de Pilotage Academie 5, Universite Cote D'Azur, Université Côte d'Azur, France

Depuis 2021 From Research to Action on Human trafficking, Forced labour and Child Labour, Grant reviewer, Organisation Mondiale du Travail, Suisse

Autres activités académiques

Depuis 2021 Book Review Editor

Autres activités académiques

2025 Guest Speaker at 10th Young BHR Scholars Summit, University of St.Gallen, Suisse

2022 - 2025 Member of Ethics Committee, Horizon Europe Project REBALANCE, University of Pisa, Italie

2024 Workshop on Meaningful Stakeholder Engagement and Participatory Human Rights Due Diligence at International Summer School on Business and Human Rights Practice, Friedrich-Alexander Universität Erlangen-Nürnberg , Allemagne

2022 - 2024 Member of consortium for DILIGENCE EU MSCA Industrial Doctoral Training Grant Application, SKEMA Business School, France

2023	GBSN-ILO-GSEM Workshop to develop a pedagogical tool on fair recruitment of migrant workers for business school, Organisation Mondiale du Travail, Suisse
2023	Atelier à l'Ecole d'été, Business and Human Rights in Practice, Friedrich-Alexander Universität Erlangen-Nürnberg , Allemagne
2021 - 2023	Membre du COPIL, Académie 5, Université Cote d'Azur, Université Côte d'Azur, France
2022	Member of consortium for PARADIGM, EU HORIZON 2022 Grant Application, SKEMA Business School, France

Activités Professionnelles

Autres activités professionnelles

2025	Guest speaking and workshop Business and Human Rights basics for human rights and environment defenders at Spring School on Climate Justice and Human Rights, Global Campus of Human Rights , Moldavie
2025	Human Rights Due Diligence for Migrant Workers' Rights invited speaker at GOTS Auditor Training on Due Diligence, Global Organic Textile Standard (GOTS) , Allemagne
2025	Meaningful Stakeholder Engagement invited speaker at 3rd CEE&CA Summer Academy on Business and Human Rights (2025), Polish Institute for Human Rights and Business , Pologne
2024	Guest speaking and workshop on Business and Human Rights basics for human rights and environmental defenders at Spring School on Climate Justice and Human Rights, Global Campus of Human Rights , Moldavie
2024	Meaningful stakeholder engagement, invited speaker at II CEE&CA Summer Academy on Human Rights and Business (2024), Polish Institute for Human Rights and Business , Pologne