Marine HADENGUE

Assistant Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Sophia Antipolis

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Research interests

Entrepreneurship, Innovation Management and A.I., Reverse Innovation, Social Innovation

Education

2017	Ph.D. in Industrial Engineering (Innovation Management), Polytechnique Montréal, Canada
2012	MSc in International Politics, Université de Montréal, Canada
2008	BA in Engineering, Polytechnique Montréal, Canada

Experience

Full-time academic positions

Since 2019	Assistant Professor, SKEMA Business School, France

Other academic affiliations and appointments

Since 2018	Member of the Permanent Scientific Committee, International Association of Strategic Management (AIMS), France
Since 2017	Fellow, Center for Global R&D and Innovation (GLORAD)
2017 - 2019	Postdoctoral Fellow, Ecole Polytechnique, France
2016	Visiting Student, Center for Global R&D and Innovation (GLORAD), Switzerland

Other professional experiences

2008 - 2011	Engineer, Essilor, Canada

Research grants, Awards and Honors

Awards and Honors

2019	Best Dissertation Award for the best Canadian doctoral dissertation in administrative sciences, Administrative Sciences Association of Canada (ASAC)
2018	Emerald Literati Award - 2018 Outstanding Paper, Emerald Publishing
2018	Best Cases in International Management (labeled), Atlas AFMI, Francophone Association of International Management
2018	Best Dissertation Award for the best doctoral dissertation of the Department of Industrial Engineering, Polytechnique Montréal
2018	2018 Holland Award, Innovation Research Interchange

2018 Best Dissertation Award for the best doctoral dissertation in strategic management, Association International de Management Stratégique (AIMS)

Publications

Peer-reviewed journal articles

GUNTZBURGER, Y. and HADENGUE, M. (2025). Providing a comprehensive thematic review of the Science-Policy Interface (SPI): A probabilistic topic modeling approach. *Environmental Science and Policy*, 163, pp. 103966.

BEN MAHMOUD-JOUINI, S., CHARUE-DUBOC, F. and HADENGUE, M. (2020). Intermediate; Local and Glocal Innovation Models for MNCs Targeting Emerging Markets: The Case of a European Telco Operator in Africa and the Middle East. *Management International*, 24, pp. 20-35.

HADENGUE, M., DE MARCELLIS-WARIN, N., VON ZEDTWITZ, M. and WARIN, T. (2017). Avoiding the Pitfalls of Reverse Innovation : Lessons from Essilor. *Research Technology Management: international journal of research management*, 60(3), pp. 40-47.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2015). Reverse Innovation and Reverse Technology Transfer : From Made in China to Discovered in China in the Pharmaceutical Sector. *Management International*, 19(4), pp. 49-69.

HADENGUE, M. and WARIN, T. (2014). Patterns of Specialization and (Un)conditional Convergence: The Cases of Brazil, China and India. *Management International*, 18, pp. 123-141.

Book chapters

VON ZEDTWITZ, M. and HADENGUE, M. (2019). Reverse innovation: review of a decade. In: François Thérin, Francesco Paolo Appio, Hyungseok Yoon eds. *Handbook of Research on Techno-Entrepreneurial Ecosystems.* 1st ed. Edward Elgar Publishing, pp. 26-45.

HADENGUE, M. (2018). Reverse Innovation: Towards a New Global Innovation Model for Multinationals. In: Marcus Tynnhammar (ed.). *New Waves in Innovation Management Research*. 1st ed. Vernon Press, pp. 287-302.

HADENGUE, M. and WARIN, T. (2015). Un monde en émergence : menaces et opportunités pour le Québec inc. In: Thierry Warin, Bernard Sinclair-Desgagné et Ari Van Assche eds. *L'économie du Québec 2015 Contexte et enjeux internationaux*. 1st ed. Montréal: Presses internationales Polytechnique.

Conference proceedings

ZUNINO, D., MICKELER, M. and HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. *Academy of Management Proceedings*, 2024(1), pp. 18875.

HADENGUE, M. and GUNTZBURGER, Y. (2021). Reshaping Higher Education in Management at the Time of the Anthropocene: A Proposal.

HADENGUE, M., BEN MAHMOUD-JOUINI, S. and CHARUE-DUBOC, F. (2019). The Deployment of Reverse Innovations: Adaptations from Emerging to Advanced Markets.

Conference presentations

HADENGUE, M. and GUNTZBURGER, Y. (2021). Reshaping Management Education at the Time of the Anthropocene: A Proposal. In: EURAM (European Academy of Management) Conference. Montreal.

HADENGUE, M. and GUNTZBURGER, Y. (2021). Reshaping Management Education at the Time of the Anthropocene: A Proposal. In: AOM American Academy of Management Conference. Virtual.

HADENGUE, M., BEN MAHMOUD-JOUINI, S. and CHARUE-DUBOC, F. (2019). Digging into Reverse Innovation Dynamics: Rationales and Adaptations from Emerging to Advanced Market. In: R&D Management Conference. Paris.

HADENGUE, M. and CHARUE-DUBOC, F. (2019). Organizational Ambidexterity across Geographical Markets: The case of Essilor in Emerging Markets. In: R&D Management Conference. Paris.

HADENGUE, M., BEN MAHMOUD-JOUINI, S. and CHARUE-DUBOC, F. (2019). The Deployment of Reverse Innovations: Adaptations from Emerging to Advanced Markets. In: AOM American Academy of Management Conference. Boston.

HADENGUE, M., CHARUE-DUBOC, F. and DE MARCELLIS-WARIN, N. (2018). Organizational Ambidexterity in the Context of Reverse Innovation. In: Innovation and Product Development Management Conference. Porto.

HADENGUE, M., CHARUE-DUBOC, F. and BEN MAHMOUD-JOUINI, S. (2018). Reverse Innovation: Adaptations Between Emerging and Advanced Markets. In: AIMS (Association Internationale de Management Stratégique). Montpellier.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2018). Reverse Innovation and Paradoxical Leadership: A Network-Based Theoretical Model. In: Innovation and Product Development Management Conference. Porto.

HADENGUE, M., CHARUE-DUBOC, F. and BEN MAHMOUD-JOUINI, S. (2018). What it Takes to Reverse Innovations between Emerging and Advanced Markets. In: Innovation and Product Development Management Conference. Porto.

HADENGUE, M., CHARUE-DUBOC, F. and BEN MAHMOUD-JOUINI, S. (2018). Innovation Portfolio Management by MNC Targeting Emerging Markets: The case of an European Telco Operator in Africa and Middle East. In: ATLAS Annual Conference. Paris.

HADENGUE, M., BEN MAHMOUD-JOUINI, S. and CHARUE-DUBOC, F. (2017). Reverse Innovation: Adaptations Between Emerging and Advanced Markets. In: EIBA (European International Business Academy) Conference. Milan.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2017). Entreprises multinationales et innovation inverse : proposition d'un cadre analytique. In: Administrative Sciences Association of Canada Conference. Montréal.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2017). Entreprises multinationales et innovation inverse : proposition d'un cadre analytique. In: Association francophone pour le savoir. Montréal.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2016). Reverse Innovation: A Systematic Literature Review. In: Association Francophone de Management International. Nice.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2015). Reverse Innovation: 6 Years Later. In: AIB (Academy of International Business) Conference. Savannah.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2014). From made in China to discovered in China. In: International Atlantic Economic Society. Savannah.

HADENGUE, M., DE MARCELLIS-WARIN, N. and WARIN, T. (2014). Innovation inverse dans le secteur des pharmaceutiques. In: Société canadienne de science économique. Ottawa.

HADENGUE, M. and WARIN, T. (2013). Secteurs de convergence dans les pays eÌ?mergents et implications de gestion, In: Association Francophone de Management International. Montreal.

HADENGUE, M. and WARIN, T. (2013). Emerging, Transitioning or Developing:A Sectoral Analysis of the New World Reality. In: International Trade and Finance Association. Montreal.

HADENGUE, M. and WARIN, T. (2013). Pattern of Specialization and Unconditionnal Convergence : The case of Brazil, China and India. In: Institut franco-breÌ?silien en administration des entreprises. Tours.

HADENGUE, M. and WARIN, T. (2012). Learning by doing- Patterns of Specialization and Unconditional Convergence. In: International Atlantic Economic Society. Montreal.

HADENGUE, M. and WARIN, T. (2012). Learning by doing- Patterns of Specialization and Unconditional Convergence. In: Business & Economic Society International. Salzburg.

Press and social media

GUNTZBURGER, Y. and HADENGUE, M. (2023). Quand l'IA permet de sonder les aspirations des jeunes : regard sur le projet Youth Talks. *The Conversation*.

GUNTZBURGER, Y. and HADENGUE, M. (2022). Face à l'urgence écologique, comment transformer les programmes des écoles et universités ? *The Conversation*.

GUNTZBURGER, Y. and HADENGUE, M. (2022). Face à l'urgence écologique, comment transformer les programmes des écoles et universités ? SKEMA ThinkForward.

HADENGUE, M. and GUNTZBURGER, Y. (2022). Repenser les modèles éducatifs en management à l'ère de l'Anthropocène. Harvard Business Review France, France.

GUNTZBURGER, Y. and HADENGUE, M. (2021). Circular Economy: Recognising that Change is (Also) Needed in Academia. SKEMA ThinkForward.