Nhung HOANG
Assistant Professor

Academy: Transformation

Research center: Finance & Accounting Insights on Risk and Regulation

Campus: Paris

Email: nhung.hoang@skema.edu

Research interests

Accounting Tool, Budgeting, Intergovernmental Organizations, Nonprofit Organization Accountability

Education

2019	Ph.D. in Accounting & Auditing, ESSEC Business School, France
2013	MSc in Accounting, American University, United States of America
2012	Bachelor of Business Administration in Finance, Texas A & M University, United States of America

Experience

Full-time academic positions

Since 2019	Assistant Professor, SKEMA Business School, France

Other academic affiliations and appointments

2018 - 2019	Associate Lecturer, ESSEC Business School, France
2012 - 2013	Graduate Research Assistant, American University, United States of America
2011	Research Associate, Coastal Bend Business Innovation Center, Texas A & M University, United States of America

Other professional experiences

2013 - 2014	Resource Management Assistant, World Bank Headquarters, United States of America
2013	Auditing and Accounting Intern, Green America, United States of America
2010	Intern, Vietnam Ministry of Finance, Vietnam

Research grants, Awards and Honors

Awards and Honors

2023	Accounting, Society and the Environment Workshop's Best Paper Prize; workshop sponsored by Chartered Institute of Management Accountants (CIMA), University of Aberdeen Business School, Great Britain
2019	American Accounting Association - Doctoral Student Scholarship (Public Interest Section), United States of America
2010	University Outstanding Student, Texas A & M University, United States of America

2010 Accounting High Promise Award, Texas A & M University, United States of America

Research Grants

2018 French National Research Agency's I-SITE (Initiatives Science, Innovation, Terriroires, Économie) initiatives for excellence, France

Publications

Peer-reviewed journal articles

HOANG, N. (2023). Artificializing accounting numbers: A sensemaking perspective in times of crisis. *Accounting, Auditing & Accountability Journal*, 36(4), pp. 1167-1193.

FRIDAY, H.S. and HOANG, N. (2015). Seasonality in the Vietnam Stock Index. *The International Journal of Business and Finance Research*, 9(1), pp. 103-112.

FRIDAY, H.S. and HOANG, N. (2011). Day-of-the-Week Effect in the Vietnamese Stock Market. *Journal of Global Business Development*, 3, pp. 31-40.

Book chapters

HOANG, N. and PAOLI, K. (2024). Challenges in Transitioning to Integrated Thinking in Nonprofits: An Empirical Study. In: Sabrina Roszak and Raluca Sandu (ed.). *Integrated Thinking for Long-Term Value Creation: A Multidisciplinary Reporting Approach in a Globalized World*. 1st ed. Palgrave Macmillan, pp. 200.

Conference presentations

HOANG, N. and GOMEZ, M.L. (2024). The Interrelation of competing logics and budgeting practice. In: Accounting, Society and the Environment Research Workshop. Aberdeen.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. In: Accounting, Society and the Environment Research Workshop sponsored by Chartered Institute of Management Accountants (CIMA). Aberdeen.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. In: 14th EIASM Workshop on the Challenges of Managing the Third Sector. Aberdeen.

HOANG, N. (2023). The World Bank Group Accountability System: A Historical Review. In: 14th EIASM Workshop on the Challenges of Managing the Third Sector. Aberdeen.

HOANG, N. (2023). The Interrelationship of Competing Logics and Budgeting Practices. In: Academy of Management Perspectives (AMP) Paper Development Workshop. New York City.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. In: Critical Accounting Research Seminar at IESEG Business School. Paris.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: Management Accounting as a Social and Organisational Practice (online). Paris.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: EIASM Discussion Forum on Qualitative Accounting Research in North American journals - 3rd Forum (online). Brussels.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: Interdisciplinary Perspectives on Accounting Conference. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: 13th EIASM Workshop on the Challenges of Managing the Third Sector. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: European Group for Organisational Studies (EGOS) Colloquium, Sub-Theme: The Plurality of Meta Organisations. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. In: Academy of Management - Annual Meeting (section: Public and Nonprofit). online.

HOANG, N. (2020). Sensemaking in budgeting practices: The case of an Intergovernmental Organization (postponed, not presented). In: European Accounting Association Annual Congress. Bucharest.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. In: Qualitative Research in Accounting & Management. Paris.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. In: EAA (European Accounting Association) Annual Congress. Paphos.

HOANG, N. (2019). Constructing Accountability System: The Case of The World Bank Group. In: Critical Perspectives on Accounting (CPA) Special Issue on 'NGO Governance and Accountability' workshop. Sheffield.

HOANG, N. (2019). Constructing Accountability System: The Case of The World Bank Group. In: AAA American Accounting Association Meeting. Orlando.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. In: AFC (Association Francophone de Comptabilité). Nantes.

HOANG, N. (2016). Identity Imprinting in Voluntary Disclosure: The Case of the World Bank. In: International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium. Edinburgh.

HOANG, N. (2016). Sensemaking In Budgeting Practices. The Case of an Inter-Governmental Organization. In: Doctoral workshop in Management Control & Accounting - Paris Dauphine. Paris.

Other research activities

Reviewer for:

The British Accounting Review, Critical Perspectives on Accounting, Social and Environmental Accountability Journal

Organization of a conference or a seminar

2021	8th Workshop on Qualitative Accounting Research, France
2015	Business Ph.D. in France Association Camp, France