Patrice HOUDAYER

Professor

Academy: Globalization

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Education

1998	PhD in Strategy, ESSEC Business School, France
1992	DEA / (Pre-Doctoral Diploma), University Paris X, HEC Paris & ESSEC, France
1990	Maîtrise (M.A.), Managerial Economics, University Paris X, France

Experience

Full-time academic positions

2001 - 2004	Professor of Strategy and Innovation Management, Audencia Business School, France
1998 - 2001	Associate Professor & Interim Head of the Management Department, ESCEM, France

Other academic affiliations and appointments

Since 2015	Executive Vice-President, Programs, International and Student Life,, SKEMA Business School, France
2008 - 2014	Vice-president, Graduate Programmes, EM Lyon Business School, France
2004 - 2007	Dean of Academic Programmes, EM Lyon Business School, France
2003 - 2004	Associate Dean for International Development, Audencia Business School, France
2001 - 2003	Programme Head for the New Technologies Management Programme, Audencia Business School, France

Publications

Peer-reviewed journal articles

SHENTON, G. and HOUDAYER, P. (2007). L'effet « Bologne » : les masters européens s'ouvrent au monde. *Revue Française de Gestion*, 33(178-179), pp. 17-24.

Books and book editor

HOUDAYER, P. and KWIATKOWSKI, S. [Eds] (2004). *Knowledge café for Intellectual Entrepreneurship Through or Against Institutions*. UNESCO-CEPES, LKAEM Publisher.

Press and social media

HOUDAYER, P. and SHENTON, G. (2007). The Bologna effect: the emerging European masters market. *EFMD Global Focus*.

Other research activities

Affiliations

2018	Vice-Président de la Conférence Régionale des Grandes Ecoles Hauts-de-France, pour le Collège des Ecoles de Management., Conférence Régionale des Grandes Ecoles Hauts-de-France, pour le Collège des Ecoles de Management