Albert JOLINK

Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

Campus: Paris

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Research interests

Behavioral Strategy, Entrepreneurship, Strategic Collaboration, Sustainability, VR in Management

Education

1991	Ph.D. in Economics, Tinbergen Institute - Erasmus Universiteit, The Netherlands
1986	MSc in Economics, Erasmus Universiteit, The Netherlands
1981	Bachelor of Science, Economy, Economics, Erasmus Universiteit, The Netherlands
2017	Senior Fellow, Educational science, UK Higher Education Academy, Great Britain
2013	Academic Leadership, Educational science, Erasmus Universiteit, The Netherlands
2012	University Teaching Qualification (BKO), Educational science, Erasmus Universiteit, The Netherlands

Experience

Full-time academic positions

Since 2019	Full Professor of Strategic Management, SKEMA Business School, France
2014 - 2019	Senior Lecturer, School of Strategy and Leadership - Coventry University, Great Britain
2014 - 2018	N.G. Pierson-professor, Erasmus Universiteit, The Netherlands
2013 - 2014	Professor, Erasmus Universiteit, The Netherlands
2001 - 2013	Associate Professor, Strategic Management & Entrepreneurship, Rotterdam School of Management, Erasmus University, The Netherlands
2007 - 2012	Professor, University of Amsterdam, The Netherlands
2000 - 2001	Affiliate professor, Netherlands Institute for Advanced Study in the Humanities and Social Sciences, The Netherlands
1993 - 2000	Assistant Professor, Economic Methodology, Faculty of Philosophy, Erasmus Universiteit, The Netherlands
1996	Visiting Faculty, Yale University, United States of America
1996	Visiting Faculty, University of Notre Dame, United States of America
1990 - 1996	Assistant Professor, Erasmus School of Economics, The Netherlands
1986 - 1991	PhD Candidate, Tinbergen Institute - Erasmus Universiteit, The Netherlands

Full-time academic positions

1985 - 1987 Researcher, Nederlands Economisch Instituut, The Netherlands

Other academic affiliations and appointments

2011 - 2013 Academic Director, Part-time Master Business Administration, Rotterdam School of Management, Erasmus University, The Netherlands

2001 - 2006 Academic Director, Rotterdam School of Management, Erasmus University, The Netherlands

1997 - 2000 Academic Director, Erasmus Universiteit, The Netherlands

Research grants, Awards and Honors

Awards and Honors

2015 Best Full Paper Award 2015, British Academy of Management

Publications

Peer-reviewed journal articles

JOLINK, A. and NIESTEN, E. (2026). The Wrath of Grapes - A sustainability case on the unsustainable impact of climate change on Salcheto winery. *Case Journal*, pp. 1-13.

VAN ZELDEREN, A., MASTERS-WAAGE, T., AFFINITO, S., BEKBERGENOVA, A., COWEN, K., JOLINK, A. and HUBBARD, T. (2026). Creating common virtual ground: Protocols to democratize open VR research. *Proceedings of the National Academy of Sciences*, 123(26), pp. e2524991123.

DRIES, N., HUBBART, T., JOLINK, A., MCGUIRE, J. and VAN ZELDEREN, A. (2024). The Role of Emerging Technologies in Shaping a Human-Centric Future of Work. *Group and Organization Management*.

NIESTEN, E., JOLINK, A. and BACHA, E. (2024). Sustainable development in turbulent environments: The impact of ESG capabilities on responses to turbulence. *Business Strategy and the Environment*, 33(7), pp. 6468-6490.

JOLINK, A. and NIESTEN, E. (2021). Credibly reducing information asymmetry: Signaling on economic or environmental value by environmental alliances. *Long Range Planning*, 54(4), pp. 101996.

BARBIC, F., JOLINK, A., NIESTEN, E. and HIDALGO, A. (2021). Opening and closing open innovation projects: A contractual perspective. *Industrial Marketing Management*, 94, pp. 174-186.

JOLINK, A. and NIESTEN, E. (2021). Virtual Reality and Sustainable Behavior in Business. *Cleaner and Responsible Consumption*, 2, pp. 100012.

NIESTEN, E. and JOLINK, A. (2020). Motivations for environmental alliances: Generating and internalizing environmental and knowledge value. *International Journal of Management Reviews*, 22(4), pp. 356-377.

NIESTEN, E. and JOLINK, A. (2018). Alliance governance choices: Disentangling the effects of uncertainty and alliance experience. *Long Range Planning*, 51(2), pp. 320-333.

NIESTEN, E., JOLINK, A. and CHAPPIN, M. (2018). Investments in the Dutch onshore wind energy industry: A review of investor profiles and the impact of renewable energy subsidies. *Renewable & Sustainable Energy Reviews*, 81(2), pp. 2519-2525.

NIESTEN, E., JOLINK, A., LOPES DE SOUSA JABBOUR, A.B., CHAPPIN, M. and LOZANO, R. (2017). Sustainable collaboration: The impact of governance and institutions on sustainable performance. *Journal of Cleaner Production*, 155(Part 2), pp. 1-6.

JOLINK, A. and NIESTEN, E. (2016). The Impact of Venture Capital on Governance Decisions in Collaborations with Start-ups. *Small Business Economics*, 47(-), pp. 331-344.

JOLINK, A. and NIESTEN, E. (2015). Sustainable development and business models of entrepreneurs in the organic food industry. *Business Strategy and the Environment*, 24(6), pp. 386-401.

NIESTEN, E. and JOLINK, A. (2015). The Impact of Alliance Management Capabilities on Alliance Attributes and Performance: A Literature Review. *International Journal of Management Reviews*, 17(1), pp. 69-100.

NIESTEN, E. and JOLINK, A. (2014). Absence of a market in the Dutch balancing mechanism: European rules versus specific investments. *European Journal of Law and Economics*, 38(-), pp. 71-90.

NIESTEN, E. and JOLINK, A. (2012). Incentives, opportunism and behavioral uncertainty in electricity industries. *Journal of Business Research*, 65(7), pp. 1031-1039.

JOLINK, A. and NIESTEN, E. (2012). Recent qualitative advances on hybrid organizations: Taking stock, looking ahead. *Scandinavian Journal of Management*, 28(2), pp. 149-161.

NIESTEN, E. and JOLINK, A. (2012). Regulating opportunism in the electricity industry and consumer interests. *Utilities Policy*, 20(1), pp. 38-45.

DOLFSMA, W., VAN DER EIJK, R. and JOLINK, A. (2009). On a Source of Social Capital: Gift Exchange. *Journal of Business Ethics*, 89, pp. 315-329.

JOLINK, A. and NIESTEN, E. (2008). Governance transformations through regulations in the electricity sector: the Dutch case. *International Review of Applied Economics*, 22(4), pp. 499-508.

JOLINK, A. (2006). The Urge to merge and the American Cotton Oil Company. *Management and Organizational History*, 1(4), pp. 385-399.

JOLINK, A. (2000). In Search of Verae Causae: The Keynes-Tinbergen Debate Revisited. *De Economist*, 148(1), pp. 1-17.

JOLINK, A. (1995). 'Anecdotal myths': Tinbergen's influence on Harrod's growth theory. *European Journal of The History of Economic Thought*, 2(2), pp. 434-449.

JOLINK, A. (1994). Procrustean Beds and All That: The Irrelevance of Walras for a Mirowski-thesis. *History of Political Economy*, 25(suppl_1), pp. 159-175.

JOLINK, A. and VAN DAAL, J. (1989). Leon Walras' latest book: Melanges d'economie politique et sociale. *De Economist*, 137(3), pp. 351-359.

JOLINK, A. and VAN DAAL, J. (1989). Leon Walras's Mathematical Economics and the Mechanical Analogies. *Journal of the History of Economic Thought*, 11(1), pp. 25-32.

Book chapters

JOLINK, A. and NIESTEN, E. (2021). Financing the energy transition: The role of public funding, collaboration and private equity. In: Rubino, A., Sapio, A., and La Scala, M. eds. *Handbook of Energy Economics and Policy*. 1st ed. Amsterdam: Elsevier, pp. 521-547.

JOLINK, A. and NIESTEN, E. (2012). Hybrid governance. In: M. Dietrich & J. Krafft (ed.). *Handbook on the Economics and Theory of the Firm*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 120-135.

Conference proceedings

JOLINK, A. and NIESTEN, E. (2024). The Direction of Problemistic Search: Opening the Black Box with Virtual Reality. *Academy of Management Proceedings*, 2024(18938), pp. 40.

NIESTEN, E., JOLINK, A. and IYIDOGAN, E. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. *Academy of Management Proceedings*, 12953(2024), pp. 40.

NIESTEN, E., JOLINK, A. and PINKSE, J. (2024). Mitigating Uncertainty in Sustainable Business Ecosystems: Ecosystem Strategies of Solar Firms. *Academy of Management Proceedings*, 2024(11735), pp. 40.

NIESTEN, E. and JOLINK, A. (2023). Identifying Managerial Search Strategies in Virtual Reality. *Academy of Management Proceedings*.

JOLINK, A. and NIESTEN, E. (2019). Can do or should do: Differential signaling for environmental legitimacy. *Academy of Management Proceedings*, -(-), pp. -.

NIESTEN, E. and JOLINK, A. (2019). Environmental Alliances: The performance drivers of creating and internalizing externalities. *Academy of Management Proceedings*, -(-), pp. -.

Conference presentations

NIESTEN, E., JOLINK, A. and BLEDA, M. (2026). Strategic Shifts to Sustainability by Energy Utilities: How Environmental Capabilities and Stock Returns Shape Fossil-Fuel Divestments. In: GRONEN. Barcelona.

MASSACCI, A., RIALTI, R., JOLINK, A. and ZANNI, L. (2026). The effect of cognitive loading on consumer sustainable consumption. In: AIRSI 2026: The Metaverse Conference. Online.

NIESTEN, E., JOLINK, A. and PINKSE, J. (2026). Replication or Renewal? Business Model Innovation under Fit-Conserving and Fit-Destroying Change. In: R&D Management. Manchester.

JOLINK, A., NIESTEN, E., BACHA, E., BLAIR, B. and UNTER, K. (2026). From Terroir to Turmoil: Absorptive Capacity and Business Model Innovations in French Wineries. In: TerClim 2026. Angers.

NIESTEN, E., JOLINK, A. and BLEDA, M. (2025). Strategic Shifts towards Sustainability: How Divestments of Incumbent Energy Assets Impact Utility Stock Returns. In: Strategic Management Society Conference. Palermo.

NIESTEN, E., JOLINK, A., BLAIR, B. and BACHA, E. (2025). Adapting to Climate Change: Business Model Innovations of French Wineries. In: Academy of Management Conference. Copenhagen.

NIESTEN, E., IYIDOGAN, E. and JOLINK, A. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. In: Annual Meeting of the Academy of Management.

JOLINK, A. (2023). VR: The Final Frontier, to go boldly where no man has gone before in business research. In: 1st Annual Meeting of the Global XR Management Community. Abu Dabi.

JOLINK, A. (2023). VR: Discovering Space. In: European Immersive Learning Network: VR in Higher Education. Liverpool.

NIESTEN, E., JOLINK, A. and BACHA, E. (2023). Sustainability in Environmental Turbulence: Signaling on Symbolic and Substantive Actions. In: SMS Conference. Toronto.

JOLINK, A. (2022). An Agenda for VR Research. In: VR in Management Research. Siena.

JOLINK, A. (2022). Is Virtual Reality technology the future for business and management research? In: Technology for Change Workshop, Institut Polytechnique de Paris. Paris.

NIESTEN, E., JOLINK, A. and PINKSE, J. (2022). Business ecosystem strategies of solar energy firms. In: GRONEN 2022. Amsterdam.

JOLINK, A. and NIESTEN, E. (2019). Partnerships and alliances for sustainable innovation and performance. In: AOM American Academy of Management Conference. Boston.

JOLINK, A. and NIESTEN, E. (2019). Legitimacy perceptions and institutional drivers of environmental sustainability. In: AOM American Academy of Management Conference. Boston.

NIESTEN, E. and JOLINK, A. (2018). Why Do Firms Explore or Exploit in Sustainable Alliances: The Impact of Legitimacy and Government Support. In: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. and JOLINK, A. (2018). Why Do Firms Collaborate for Environmental Innovations? The Objectives of Environmental Exploration and Exploitation Alliances. In: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. and JOLINK, A. (2017). Are Environmental Collaborative Strategies Greener Pastures? An Exploration (and Exploitation). In: Strategic Management Society Special Conference. San José.

NIESTEN, E. and JOLINK, A. (2017). Alliance Governance Choices: Disentangling the Effects of Uncertainty and Alliance Experience. In: Strategic Management Society Special Conference. San José.

NIESTEN, E. and JOLINK, A. (2017). Why Firms Collaborate for Sustainability. In: BAM (British Academy of Management) Conference. Coventry.

NIESTEN, E. and JOLINK, A. (2016). The Role of Partner and Alliance Dissimilarity and Equity Experience in alliance governance. In: Strategic Management Society Special Conference. Berlin.

NIESTEN, E. and JOLINK, A. (2016). Knowing me, knowing you: equity alliances with dissimilar partners. In: BAM (British Academy of Management) Conference. Newcastle.

JOLINK, A., OMIDVAR, O. and QUILE, H. (2016). Environmental sustainability and acquisitions: The driving role of innovation. In: BAM (British Academy of Management) Conference. Newcastle.

NIESTEN, E. and JOLINK, A. (2016). Governing Equity alliances. In: EURAM (European Academy of Management) Conference. Paris.

JOLINK, A. and NIESTEN, E. (2015). The impact of venture Capital on Alliances of Start- ups. In: Strategic Management Society Special Conference. Denver.

JOLINK, A. and NIESTEN, E. (2015). With a little help from my friends': Impact of Venture Capital on Alliances of Start-ups. In: BAM (British Academy of Management) Conference. Postmouth.

NIESTEN, E. and JOLINK, A. (2015). Like Chalk and Cheese? Governing alliances when partners differ. In: The Governance of a Complex World Conference. Nice.

JOLINK, A. (2014). Innovation by Combination: Start-up Alliances and the Impact of Venture Capital. In: The Governance of a Complex World Conference. Torino.

Faculty research seminar presentations

JOLINK, A. (2023). Comparative efficiency of blockchain governance: Sustainability in the fashion supply chain. In: SCSS Faculty Seminars. Paris.

Other research activities

Chief editor

2005 - 2010 Economisch Statistische Berichten

Senior or associate editor

2004 - 2011 Journal of Institutional Economics

Organization of a conference or a seminar

2024	GRONEN, SKEMA Business School, France

Affiliations

2016 - 2018	Chairman of the SIG Inter-organisational Collaboration, British Academy of Management, Great Britain
2007 - 2010	Board Member, Royal Dutch Economics Society, The Netherlands
1997 - 2010	Treasurer, European Association for Evolutionary Political Economy

PhD supervision

Since 2025	M. LEIVA DEL CAMPO, Universidad del Desarollo, PhD thesis, Thesis co-director
2022	S. KUNJUTHAMBY, School of Strategy and Leadership - Coventry University, PhD thesis, Thesis director
2020	P. CONG, The University of Manchester, PhD thesis, Thesis jury member
2015	D. FIALHO, Erasmus Universiteit, PhD thesis, Thesis jury member
2014	K. SÜLI, Erasmus Universiteit, PhD thesis, Thesis jury member
2013	M. SADOWSKA, Erasmus Universiteit, PhD thesis, Thesis jury member
2013	H. DUURSEMA, Erasmus Universiteit, PhD thesis, Thesis jury member
2011	A.-C. HOYNG, University of Amsterdam, PhD thesis, Thesis jury member
2010	M. BJARNASON, University of Amsterdam, PhD thesis, Thesis jury member
2010	M. HENSMANS, Rotterdam School of Management, Erasmus University, PhD thesis, Thesis co-director
2009	L. TIEBEN, Vrije Universiteit Amsterdam, PhD thesis, Thesis jury member
2005	B. VAN DE BRAND, Tilburg University, PhD thesis, Thesis jury member
2001	M.-P. SCHINKEL, Maastricht University, PhD thesis, Thesis jury member

Other academic activities

2010 - 2018	Expert for European Commission, European Commission, Belgium

Other academic activities

2016 - 2017	Guest editor