Albert JOLINK

Professeur

Académie : Globalisation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Paris

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Intérêts de recherche

Behavioral Strategy, Entrepreneurship, Strategic Collaboration, Sustainability, VR in Management

Formation

1991	Ph.D. in Economics, Tinbergen Institute - Erasmus Universiteit, Pays-Bas
1986	MSc in Economics, Erasmus Universiteit, Pays-Bas
1981	Bachelor of Science, Economie, Economie, Erasmus Universiteit, Pays-Bas
2017	Senior Fellow, Educational science, UK Higher Education Academy, Royaume Uni
2013	Academic Leadership, Educational science, Erasmus Universiteit, Pays-Bas
2012	University Teaching Qualification (BKO), Educational science, Erasmus Universiteit, Pays-Bas

Expérience Professionnelle

Positions académiques principales

Depuis 2019	Full Professor of Strategic Management, SKEMA Business School, France
2014 - 2019	Chargé d'enseignement senior, School of Strategy and Leadership - Coventry University, Royaume Uni
2014 - 2018	N.G. Pierson-professor, Erasmus Universiteit, Pays-Bas
2013 - 2014	Professeur, Erasmus Universiteit, Pays-Bas
2001 - 2013	Associate Professor, Strategic Management & Entrepreneurship, Rotterdam School of Management, Erasmus University, Pays-Bas
2007 - 2012	Professeur, University of Amsterdam, Pays-Bas
2000 - 2001	Professeur affilié, Netherlands Institute for Advanced Study in the Humanities and Social Sciences, Pays-Bas
1993 - 2000	Assistant Professor, Economic Methodology, Faculty of Philosophy, Erasmus Universiteit, Pays-Bas
1996	Professeur visitant, Yale University, Etats-Unis d'Amérique
1996	Professeur visitant, University of Notre Dame, Etats-Unis d'Amérique
1990 - 1996	Professeur assistant, Erasmus School of Economics, Pays-Bas

Positions académiques principales

1986 - 1991 Candidat Doctorant, Tinbergen Institute - Erasmus Universiteit, Pays-Bas

1985 - 1987 Chercheur, Nederlands Economisch Instituut, Pays-Bas

Autres affiliations académiques

2011 - 2013 Academic Director, Part-time Master Business Administration, Rotterdam School of Management, Erasmus University, Pays-Bas

2001 - 2006 Directeur Académique, Rotterdam School of Management, Erasmus University, Pays-Bas

1997 - 2000 Directeur Académique, Erasmus Universiteit, Pays-Bas

Contrats de recherche, prix et distinctions

Prix et distinctions

2015 Best Full Paper Award 2015, British Academy of Management

Publications

Articles académiques revus

JOLINK, A. et NIESTEN, E. (2026). The Wrath of Grapes - A sustainability case on the unsustainable impact of climate change on Salcheto winery. *Case Journal*, pp. 1-13.

VAN ZELDEREN, A., MASTERS-WAAGE, T., AFFINITO, S., BEKBERGENOVA, A., COWEN, K., JOLINK, A. et HUBBARD, T. (2026). Creating common virtual ground: Protocols to democratize open VR research. *Proceedings of the National Academy of Sciences*, 123(26), pp. e2524991123.

DRIES, N., HUBBART, T., JOLINK, A., MCGUIRE, J. et VAN ZELDEREN, A. (2024). The Role of Emerging Technologies in Shaping a Human-Centric Future of Work. *Group and Organization Management*.

NIESTEN, E., JOLINK, A. et BACHA, E. (2024). Sustainable development in turbulent environments: The impact of ESG capabilities on responses to turbulence. *Business Strategy and the Environment*, 33(7), pp. 6468-6490.

JOLINK, A. et NIESTEN, E. (2021). Credibly reducing information asymmetry: Signaling on economic or environmental value by environmental alliances. *Long Range Planning*, 54(4), pp. 101996.

BARBIC, F., JOLINK, A., NIESTEN, E. et HIDALGO, A. (2021). Opening and closing open innovation projects: A contractual perspective. *Industrial Marketing Management*, 94, pp. 174-186.

JOLINK, A. et NIESTEN, E. (2021). Virtual Reality and Sustainable Behavior in Business. *Cleaner and Responsible Consumption*, 2, pp. 100012.

NIESTEN, E. et JOLINK, A. (2020). Motivations for environmental alliances: Generating and internalizing environmental and knowledge value. *International Journal of Management Reviews*, 22(4), pp. 356-377.

NIESTEN, E. et JOLINK, A. (2018). Alliance governance choices: Disentangling the effects of uncertainty and alliance experience. *Long Range Planning*, 51(2), pp. 320-333.

NIESTEN, E., JOLINK, A. et CHAPPIN, M. (2018). Investments in the Dutch onshore wind energy industry: A review of investor profiles and the impact of renewable energy subsidies. *Renewable & Sustainable Energy Reviews*, 81(2), pp. 2519-2525.

NIESTEN, E., JOLINK, A., LOPES DE SOUSA JABBOUR, A.B., CHAPPIN, M. et LOZANO, R. (2017). Sustainable collaboration: The impact of governance and institutions on sustainable performance. *Journal of Cleaner Production*, 155(Part 2), pp. 1-6.

JOLINK, A. et NIESTEN, E. (2016). The Impact of Venture Capital on Governance Decisions in Collaborations with Start-ups. *Small Business Economics*, 47(-), pp. 331-344.

JOLINK, A. et NIESTEN, E. (2015). Sustainable development and business models of entrepreneurs in the organic food industry. *Business Strategy and the Environment*, 24(6), pp. 386-401.

NIESTEN, E. et JOLINK, A. (2015). The Impact of Alliance Management Capabilities on Alliance Attributes and Performance: A Literature Review. *International Journal of Management Reviews*, 17(1), pp. 69-100.

NIESTEN, E. et JOLINK, A. (2014). Absence of a market in the Dutch balancing mechanism: European rules versus specific investments. *European Journal of Law and Economics*, 38(-), pp. 71-90.

NIESTEN, E. et JOLINK, A. (2012). Incentives, opportunism and behavioral uncertainty in electricity industries. *Journal of Business Research*, 65(7), pp. 1031-1039.

JOLINK, A. et NIESTEN, E. (2012). Recent qualitative advances on hybrid organizations: Taking stock, looking ahead. *Scandinavian Journal of Management*, 28(2), pp. 149-161.

NIESTEN, E. et JOLINK, A. (2012). Regulating opportunism in the electricity industry and consumer interests. *Utilities Policy*, 20(1), pp. 38-45.

DOLFSMA, W., VAN DER EIJK, R. et JOLINK, A. (2009). On a Source of Social Capital: Gift Exchange. *Journal of Business Ethics*, 89, pp. 315-329.

JOLINK, A. et NIESTEN, E. (2008). Governance transformations through regulations in the electricity sector: the Dutch case. *International Review of Applied Economics*, 22(4), pp. 499-508.

JOLINK, A. (2006). The Urge to merge and the American Cotton Oil Company. *Management and Organizational History*, 1(4), pp. 385-399.

JOLINK, A. (2000). In Search of Verae Causae: The Keynes-Tinbergen Debate Revisited. *De Economist*, 148(1), pp. 1-17.

JOLINK, A. (1995). 'Anecdotal myths': Tinbergen's influence on Harrod's growth theory. *European Journal of The History of Economic Thought*, 2(2), pp. 434-449.

JOLINK, A. (1994). Procrustean Beds and All That: The Irrelevance of Walras for a Mirowski-thesis. *History of Political Economy*, 25(suppl_1), pp. 159-175.

JOLINK, A. et VAN DAAL, J. (1989). Leon Walras' latest book: Melanges d'economie politique et sociale. *De Economist*, 137(3), pp. 351-359.

JOLINK, A. et VAN DAAL, J. (1989). Leon Walras's Mathematical Economics and the Mechanical Analogies. *Journal of the History of Economic Thought*, 11(1), pp. 25-32.

Chapitres d'ouvrage

JOLINK, A. et NIESTEN, E. (2021). Financing the energy transition: The role of public funding, collaboration and private equity. Dans: Rubino, A., Sapio, A., and La Scala, M. eds. *Handbook of Energy Economics and Policy*. 1st ed. Amsterdam: Elsevier, pp. 521-547.

JOLINK, A. et NIESTEN, E. (2012). Hybrid governance. Dans: M. Dietrich & J. Krafft (ed.). *Handbook on the Economics and Theory of the Firm*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 120-135.

Actes d'une conférence

JOLINK, A. et NIESTEN, E. (2024). The Direction of Problemistic Search: Opening the Black Box with Virtual Reality. *Academy of Management Proceedings*, 2024(18938), pp. 40.

NIESTEN, E., JOLINK, A. et IYIDOGAN, E. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. *Academy of Management Proceedings*, 12953(2024), pp. 40.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2024). Mitigating Uncertainty in Sustainable Business Ecosystems: Ecosystem Strategies of Solar Firms. *Academy of Management Proceedings*, 2024(11735), pp. 40.

NIESTEN, E. et JOLINK, A. (2023). Identifying Managerial Search Strategies in Virtual Reality. *Academy of Management Proceedings*.

JOLINK, A. et NIESTEN, E. (2019). Can do or should do: Differential signaling for environmental legitimacy. *Academy of Management Proceedings*, -(-), pp. -.

NIESTEN, E. et JOLINK, A. (2019). Environmental Alliances: The performance drivers of creating and internalizing externalities. *Academy of Management Proceedings*, -(-), pp. -.

Présentations dans des conférences

NIESTEN, E., JOLINK, A. et BLEDA, M. (2026). Strategic Shifts to Sustainability by Energy Utilities: How Environmental Capabilities and Stock Returns Shape Fossil-Fuel Divestments. Dans: GRONEN. Barcelona.

MASSACCI, A., RIALTI, R., JOLINK, A. et ZANNI, L. (2026). The effect of cognitive loading on consumer sustainable consumption. Dans: AIRSI 2026: The Metaverse Conference. Online.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2026). Replication or Renewal? Business Model Innovation under Fit-Conserving and Fit-Destroying Change. Dans: R&D Management. Manchester.

JOLINK, A., NIESTEN, E., BACHA, E., BLAIR, B. et UNTER, K. (2026). From Terroir to Turmoil: Absorptive Capacity and Business Model Innovations in French Wineries. Dans: TerClim 2026. Angers.

NIESTEN, E., JOLINK, A. et BLEDA, M. (2025). Strategic Shifts towards Sustainability: How Divestments of Incumbent Energy Assets Impact Utility Stock Returns. Dans: Strategic Management Society Conference. Palermo.

NIESTEN, E., JOLINK, A., BLAIR, B. et BACHA, E. (2025). Adapting to Climate Change: Business Model Innovations of French Wineries. Dans: Academy of Management Conference. Copenhagen.

NIESTEN, E., IYIDOGAN, E. et JOLINK, A. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. Dans: Annual Meeting of the Academy of Management.

JOLINK, A. (2023). VR: The Final Frontier, to go boldly where no man has gone before in business research. Dans: 1st Annual Meeting of the Global XR Management Community. Abu Dabi.

JOLINK, A. (2023). VR: Discovering Space. Dans: European Immersive Learning Network: VR in Higher Education. Liverpool.

NIESTEN, E., JOLINK, A. et BACHA, E. (2023). Sustainability in Environmental Turbulence: Signaling on Symbolic and Substantive Actions. Dans: SMS Conference. Toronto.

JOLINK, A. (2022). An Agenda for VR Research. Dans: VR in Management Research. Siena.

JOLINK, A. (2022). Is Virtual Reality technology the future for business and management research? Dans: Technology for Change Workshop, Institut Polytechnique de Paris. Paris.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2022). Business ecosystem strategies of solar energy firms. Dans: GRONEN 2022. Amsterdam.

JOLINK, A. et NIESTEN, E. (2019). Partnerships and alliances for sustainable innovation and performance. Dans: AOM American Academy of Management Conference. Boston.

JOLINK, A. et NIESTEN, E. (2019). Legitimacy perceptions and institutional drivers of environmental sustainability. Dans: AOM American Academy of Management Conference. Boston.

NIESTEN, E. et JOLINK, A. (2018). Why Do Firms Explore or Exploit in Sustainable Alliances: The Impact of Legitimacy and Government Support. Dans: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. et JOLINK, A. (2018). Why Do Firms Collaborate for Environmental Innovations? The Objectives of Environmental Exploration and Exploitation Alliances. Dans: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. et JOLINK, A. (2017). Are Environmental Collaborative Strategies Greener Pastures? An Exploration (and Exploitation). Dans: Strategic Management Society Special Conference. San José.

NIESTEN, E. et JOLINK, A. (2017). Alliance Governance Choices: Disentangling the Effects of Uncertainty and Alliance Experience. Dans: Strategic Management Society Special Conference. San José.

NIESTEN, E. et JOLINK, A. (2017). Why Firms Collaborate for Sustainability. Dans: BAM (British Academy of Management) Conference. Coventry.

NIESTEN, E. et JOLINK, A. (2016). The Role of Partner and Alliance Dissimilarity and Equity Experience in alliance governance. Dans: Strategic Management Society Special Conference. Berlin.

NIESTEN, E. et JOLINK, A. (2016). Knowing me, knowing you: equity alliances with dissimilar partners. Dans: BAM (British Academy of Management) Conference. Newcastle.

JOLINK, A., OMIDVAR, O. et QUILE, H. (2016). Environmental sustainability and acquisitions: The driving role of innovation. Dans: BAM (British Academy of Management) Conference. Newcastle.

NIESTEN, E. et JOLINK, A. (2016). Governing Equity alliances. Dans: EURAM (European Academy of Management) Conference. Paris.

JOLINK, A. et NIESTEN, E. (2015). The impact of venture Capital on Alliances of Start- ups. Dans: Strategic Management Society Special Conference. Denver.

JOLINK, A. et NIESTEN, E. (2015). With a little help from my friends': Impact of Venture Capital on Alliances of Start-ups. Dans: BAM (British Academy of Management) Conference. Postmouth.

NIESTEN, E. et JOLINK, A. (2015). Like Chalk and Cheese? Governing alliances when partners differ. Dans: The Governance of a Complex World Conference. Nice.

JOLINK, A. (2014). Innovation by Combination: Start-up Alliances and the Impact of Venture Capital. Dans: The Governance of a Complex World Conference. Torino.

Présentations dans des séminaires de recherche

JOLINK, A. (2023). Comparative efficiency of blockchain governance: Sustainability in the fashion supply chain. Dans: SCSS Faculty Seminars. Paris.

Autres activités de recherche

Direction d'une revue

2005 - 2010 Economisch Statistische Berichten

Editeur associé d'une revue

2004 - 2011 Journal of Institutional Economics

Organisation d'une conférence ou d'un séminaire

2024	GRONEN, SKEMA Business School, France

Affiliations

2016 - 2018	Chairman of the, British Academy of Management, Royaume Uni
2007 - 2010	Board Member, Royal Dutch Economics Society, Pays-Bas
1997 - 2010	Treasurer, European Association for Evolutionary Political Economy

Supervision de thèses / HDR

Depuis 2025	M. LEIVA DEL CAMPO, Universidad del Desarollo, Doctorat, Co-directeur de thèse
2022	S. KUNJUTHAMBY, School of Strategy and Leadership - Coventry University, Doctorat, Directeur de thèse
2020	P. CONG, The University of Manchester, Doctorat, Membre de jury
2015	D. FIALHO, Erasmus Universiteit, Doctorat, Membre de jury
2014	K. SÜLI, Erasmus Universiteit, Doctorat, Membre de jury
2013	M. SADOWSKA, Erasmus Universiteit, Doctorat, Membre de jury
2013	H. DUURSEMA, Erasmus Universiteit, Doctorat, Membre de jury
2011	A.-C. HOYNG, University of Amsterdam, Doctorat, Membre de jury
2010	M. BJARNASON, University of Amsterdam, Doctorat, Membre de jury
2010	M. HENSMANS, Rotterdam School of Management, Erasmus University, Doctorat, Co-directeur de thèse
2009	L. TIEBEN, Vrije Universiteit Amsterdam, Doctorat, Membre de jury
2005	B. VAN DE BRAND, Tilburg University, Doctorat, Membre de jury
2001	M.-P. SCHINKEL, Maastricht University, Doctorat, Membre de jury

Autres activités académiques

2010 - 2018	Expert for European Commission, Commission Européenne, Belgique

Autres activités académiques

2016 - 2017	Guest editor