Caroline JOUSSEMET

Lecturer

Academy: Transformation

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Education

1998	MBA in Marketing, Lancaster University, Great Britain
1998	Master of Science in Management, Business administration, Marketing, EM Lyon Business School, France
1994	Management, Aston University, Great Britain

Experience

Full-time academic positions

Since 2021	Lecturer, SKEMA Business School, France
2011 - 2021	Adjunct Faculty, SKEMA Business School, France

Other academic affiliations and appointments

Since 2021	Course manager, BBA, SKEMA Business School, France

Other professional experiences

Since 2011	Conseil Marketing et Communication, Atril Com, France
2000 - 2011	Marketing Manager, France