Michael LEE

Professor

Academy: Digitalization

Research center: Finance & Accounting Insights on Risk and Regulation

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Education

2008 Ph.D., University of Melbourne, Australia

Experience

Full-time academic positions

Since 2025 Professor, SKEMA Business School, United States of America

2020 - 2025 Associate Professor, SKEMA Business School, United States of America

Publications

Peer-reviewed journal articles

ORZAN, M., KRISHEN, A., PETRESCU, M., GIRONDA, J., LEE, M. and RASCHKE, R. (2026). The symphony of service: How consumers evaluate multi-stakeholder travel contexts. *Journal of Retailing and Consumer Services*, 92, pp. 104838.

LEE, M., KACHEN, S., KRISHEN, A. and RASCHKE, R. (2025). Creativity ambidexterity and sustainable business: Taking advantage of creative thinking techniques. *Technological Forecasting and Social Change*, 213, pp. 123993.

LEE, M. and RASCHKE, R. (2023). Stakeholder legitimacy in firm greening and financial performance: What about greenwashing temptations? *Journal of Business Research*, 155(Part B), pp. 113393.

LEE, M., RASCHKE, R. and KRISHEN, A. (2023). Understanding ESG scores and firm performance: Are high-performing firms E, S, and G-balanced? *Technological Forecasting and Social Change*, 195, pp. 122779.

LEE, M., RASCHKE, R. and KRISHEN, A. (2022). Signaling green! Firm ESG signals in an interconnected environment that promote brand valuation. *Journal of Business Research*, 138, pp. 1 -11.

LEE, M. and SUH, I. (2022). Understanding the effects of Environment, Social, and Governance conduct on financial performance: Arguments for a process and integrated modelling approach. *Sustainable Technology and Entrepreneurship*, 1(1), pp. 100004.

LEE, M. and THEOKARY, C. (2021). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? *Journal of Business Research*, 132, pp. 860-871.

RASCHKE, R., LEE, M., CHARRON, K. and TANDY, P. (2020). Digital Liability Risk: A Note on Estimating Exposure, Costs, and Implications. *Journal of Business Accounting and Finance Perspectives*, 2(1).

LEE, M. and RASCHKE, R. (2020). Innovative sustainability and stakeholders' shared understanding: The secret sauce to "performance with a purpose". *Journal of Business Research*, 108(4), pp. 20-28.

KRISHEN, A., LEE, M. and RASCHKE, R. (2020). The Story Only Few Can Tell: Exploring the Disproportionately Gendered Professoriate in Business Schools. *Journal of Marketing Education*, 42(1), pp. 7-22.

LEE, M. and GAUDIOSO, N. (2020). Understanding Firm Growth and Revival through Ambidexterity: An Accounting and Organizational Perspective. *Journal of Business Accounting and Finance Perspectives*, 2, pp. 8.

LEE, M. and RASCHKE, R. (2018). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions. *Journal of Business Research*, 88, pp. 443–448.

LEE, M., RASCHKE, R. and ST. LOUIS, R. (2016). Exploiting Organizational Culture: Configurations for Value through Knowledge Worker's Motivation. *Journal of Business Research*, 69(11), pp. 5442-5447.

LEE, M. and RENNER, C. (2016). Global Dental Equipment: How Variance Analysis Can Help a Startup Business Survive Growing Pains. *International Journal of Applied Finance*, 7(1), pp. 1-9.

LEE, M. and WIDENER, S.K. (2016). The Performance Effects of Using Business Intelligence Systems for Exploration and Exploitation Learning. *Journal of Information Systems*, 30(3), pp. 1-31.

LEE, M. and RASCHKE, R. (2016). Understanding Employee Motivation and Organizational Performance: Arguments for a Set-Theoretic Approach. *Journal of Innovation and Knowledge*, 1(3), pp. 162-169.

LEE, M. and SCOTT, K. (2015). Leveraging IT Resources, Embeddedness, and Dependence: A Supplier's Perspective Appropriate Benefits with Powerful Buyers. *Information and Management*, 52(8), pp. 909-924.

LEE, M. and COBIA, S. (2013). Management Accounting Systems Support Start-Up Business Growth. *Management Accounting Quarterly*, 14(3), pp. 10-17.

LEE, M. and WIDENER, S. (2013). Culture and Management Control Systems in Today's High Performing Firms. *Management Accounting Quarterly*, 14(2), pp. 11-18.

Books and book editor

CONSIDINE, B., PARKES, A., SPEER, D., OLESEN, K. and LEE, M. (2010). *Accounting Information Systems: Understanding Business Processes*. 3 ed. John Wiley & Sons, 783 pages.

Professional articles

RASCHKE, R., LEE, M. and MANN, A. (2013). Lean Processes Without Compromising Control. *Government Finance Review*, pp. 44-50.

Conference proceedings

LEE, M. and RASCHKE, R. (2017). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions.

Conference presentations

LEE, M., RASCHKE, R. and KRISHEN, A. (2021). Signaling green! Investigating firm ESG signals in an interconnected environment to promote brand valuation. In: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Paris.

LEE, M. and THEOKARY, C. (2020). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? In: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Madrid.

LEE, M. and RASCHKE, R. (2019). Performance with a purpose: The outcome of sustainability innovations and shared stakeholder interests. In: INEKA (Innovation, Entrepreneurship and Knowledge Academy) - formerly GIKA. Verona.

LEE, M. and RASCHKE, R. (2017). Freeing Workplace "Prisoners" in Higher Education: Organizational Justice Configurations for Collective Knowledge Building and Educational Value Decisions. In: GIKA (Global Innovation and Knowledge Academy). Lisbon.

LEE, M., RASCHKE, R. and ST. LOUIS, R. (2016). Exploiting Organizational Culture: Configurations for Value through Knowledge Worker's Motivation. In: GIKA (Global Innovation and Knowledge Academy). Valencia.

LEE, M., GAUDIOSO, N. and RENNER, C. (2015). Creating Organisational Ambidexterity: Learning Through the Use of Cost Accounting Information. In: Conference on Performance Measurement and Management Control, EIASM (European Institute of Advanced Studies in Management). Nice.

LEE, M., GAUDIOSO, N. and RENNER, C. (2015). The Effect of Firm Lifecycle on Organizational Control, Exploration, Exploitation and Ambidexterity: A Case Study. In: Management Accounting Section Research and Case Conference of the American Accounting Association and IMA Doctoral Colloquium. Newport Beach.

LEE, M. and WIDENER, S. (2013). Sifting Through the Inconsistencies of Organizational Learning and Management Control. In: Management Accounting Section Research and Case Conference of the American Accounting Association and IMA Doctoral Colloquium. New Orleans.