Michael LEE

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Académie : Digitalisation

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Formation

2008 Ph.D., University of Melbourne, Australie

Expérience Professionnelle

Positions académiques principales

Depuis 2025 Professeur, SKEMA Business School, Etats-Unis d'Amérique

2020 - 2025 Associate Professor, SKEMA Business School, Etats-Unis d'Amérique

Publications

Articles académiques revus

ORZAN, M., KRISHEN, A., PETRESCU, M., GIRONDA, J., LEE, M. et RASCHKE, R. (2026). The symphony of service: How consumers evaluate multi-stakeholder travel contexts. *Journal of Retailing and Consumer Services*, 92, pp. 104838.

LEE, M., KACHEN, S., KRISHEN, A. et RASCHKE, R. (2025). Creativity ambidexterity and sustainable business: Taking advantage of creative thinking techniques. *Technological Forecasting and Social Change*, 213, pp. 123993.

LEE, M. et RASCHKE, R. (2023). Stakeholder legitimacy in firm greening and financial performance: What about greenwashing temptations? *Journal of Business Research*, 155(Part B), pp. 113393.

LEE, M., RASCHKE, R. et KRISHEN, A. (2023). Understanding ESG scores and firm performance: Are high-performing firms E, S, and G-balanced? *Technological Forecasting and Social Change*, 195, pp. 122779.

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LEE, M. et SUH, I. (2022). Understanding the effects of Environment, Social, and Governance conduct on financial performance: Arguments for a process and integrated modelling approach. *Sustainable Technology and Entrepreneurship*, 1(1), pp. 100004.

LEE, M. et THEOKARY, C. (2021). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? *Journal of Business Research*, 132, pp. 860-871.

RASCHKE, R., LEE, M., CHARRON, K. et TANDY, P. (2020). Digital Liability Risk: A Note on Estimating Exposure, Costs, and Implications. *Journal of Business Accounting and Finance Perspectives*, 2(1).

LEE, M. et RASCHKE, R. (2020). Innovative sustainability and stakeholders' shared understanding: The secret sauce to "performance with a purpose". *Journal of Business Research*, 108(4), pp. 20-28.

KRISHEN, A., LEE, M. et RASCHKE, R. (2020). The Story Only Few Can Tell: Exploring the Disproportionately Gendered Professoriate in Business Schools. *Journal of Marketing Education*, 42(1), pp. 7-22.

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LEE, M. et RASCHKE, R. (2018). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions. *Journal of Business Research*, 88, pp. 443–448.

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LEE, M. et RENNER, C. (2016). Global Dental Equipment: How Variance Analysis Can Help a Startup Business Survive Growing Pains. *International Journal of Applied Finance*, 7(1), pp. 1-9.

LEE, M. et WIDENER, S.K. (2016). The Performance Effects of Using Business Intelligence Systems for Exploration and Exploitation Learning. *Journal of Information Systems*, 30(3), pp. 1-31.

LEE, M. et RASCHKE, R. (2016). Understanding Employee Motivation and Organizational Performance: Arguments for a Set-Theoretic Approach. *Journal of Innovation and Knowledge*, 1(3), pp. 162-169.

LEE, M. et SCOTT, K. (2015). Leveraging IT Resources, Embeddedness, and Dependence: A Supplier's Perspective Appropriate Benefits with Powerful Buyers. *Information and Management*, 52(8), pp. 909-924.

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Ouvrages et édition d'ouvrages

CONSIDINE, B., PARKES, A., SPEER, D., OLESEN, K. et LEE, M. (2010). *Accounting Information Systems: Understanding Business Processes*. 3 ed. John Wiley & Sons, 783 pages.

Articles professionnels

RASCHKE, R., LEE, M. et MANN, A. (2013). Lean Processes Without Compromising Control. *Government Finance Review*, pp. 44-50.

Actes d'une conférence

LEE, M. et RASCHKE, R. (2017). Freeing "workplace prisoners" in higher education: Configurations for collective knowledge building and educational value decisions.

Présentations dans des conférences

LEE, M., RASCHKE, R. et KRISHEN, A. (2021). Signaling green! Investigating firm ESG signals in an interconnected environment to promote brand valuation. Dans: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Paris.

LEE, M. et THEOKARY, C. (2020). The superstar social media influencer: Exploiting linguistic style and emotional contagion over content? Dans: ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) - formerly INEKA. Madrid.

LEE, M. et RASCHKE, R. (2019). Performance with a purpose: The outcome of sustainability innovations and shared stakeholder interests. Dans: INEKA (Innovation, Entrepreneurship and Knowledge Academy) - formerly GIKA. Verona.

LEE, M. et RASCHKE, R. (2017). Freeing Workplace "Prisoners" in Higher Education: Organizational Justice Configurations for Collective Knowledge Building and Educational Value Decisions. Dans: GIKA (Global Innovation and Knowledge Academy). Lisbon.

LEE, M., RASCHKE, R. et ST. LOUIS, R. (2016). Exploiting Organizational Culture: Configurations for Value through Knowledge Worker's Motivation. Dans: GIKA (Global Innovation and Knowledge Academy). Valencia.

LEE, M., GAUDIOSO, N. et RENNER, C. (2015). Creating Organisational Ambidexterity: Learning Through the Use of Cost Accounting Information. Dans: Conference on Performance Measurement and Management Control, EIASM (European Institute of Advanced Studies in Management). Nice.

LEE, M., GAUDIOSO, N. et RENNER, C. (2015). The Effect of Firm Lifecycle on Organizational Control, Exploration, Exploitation and Ambidexterity: A Case Study. Dans: Management Accounting Section Research and Case Conference of the American Accounting Association and IMA Doctoral Colloquium. Newport Beach.

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