Desmond Mc GETRICK

Associate Professor

Academy: Globalization

Research center: SKEMA Centre for Analytics and Operations

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Education

2014	DBA in Business Administration, Paris School of Business, France
2003	MBA, Ecole des Ponts ParisTech, France
1990	Bachelor, University College Dublin, Ireland

Experience

Full-time academic positions

Since 2021	Associate Professor, SKEMA Business School, France

Other academic affiliations and appointments

Since 2021	Directeur, Mastère Spécialisé Manager des Projets et Programmes, SKEMA Business School, France
Since 2005	Lecturer, University of Applied Sciences, Austria
2004 - 2014	Member of Faculty & Programme Direction, Paris School of Business, France

Other professional experiences

Since 2019	Co-founder, Scolana, France
Since 2017	Founder, DMCG Consulting, France
2014 - 2017	Director of Alumni and Corporate Relations, École des Ponts Business School, France
1992 - 2002	Project Management and Team Leadership in Communication, Marketing & Key Account Management, Alcatel, France

Publications

Published business cases

GRIBLING, M. and MC GETRICK, D. (2025). Should I stay of should I go? Onboarding gone wrong: dreans vs reality (check). The Case Centre.

Press and social media

MC GETRICK, D. (2023). Un leader est d'abord un être qui prend conscience de son corps. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). A leader is above all a person who is aware of her body. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Pierre Le Manh: “Projects are about transformation". SKEMA ThinkForward, France.

MC GETRICK, D. (2023). How the process of Sketching Tomorrow has changed me…. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Theory U: How to accompany students in the face of uncertainty. SKEMA ThinkForward, France.

COURBÈS, M., EL MEKROUM, S., FAVOULET, J. and MC GETRICK, D. (2023). Dessine-moi un monde durable : quand les managers de projets esquissent ensemble leur idéal. SKEMA ThinkForward, France.

MC GETRICK, D. and ERKELETYAN, K. (2022). Management responsable : la pédagogie du paquet de chips. SKEMA ThinkForward, France.

MC GETRICK, D. (2021). How to cultivate action confidence in an uncertain world? SKEMA ThinkForward, France.