Desmond Mc GETRICK

Professeur associé

Académie : Globalisation

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Formation

2014	DBA in Business Administration, Paris School of Business, France
2003	MBA, Ecole des Ponts ParisTech, France
1990	Bachelor, University College Dublin, Irlande

Expérience Professionnelle

Positions académiques principales

Depuis 2021	Associate Professor, SKEMA Business School, France

Autres affiliations académiques

Depuis 2021	Directeur, Mastère Spécialisé Manager des Projets et Programmes, SKEMA Business School, France
Depuis 2005	Lecturer, University of Applied Sciences, Autriche
2004 - 2014	Member of Faculty & Programme Direction, Paris School of Business, France

Autres expériences professionnelles

Depuis 2019	Co-founder, Scolana, France
Depuis 2017	Founder, DMCG Consulting, France
2014 - 2017	Director of Alumni and Corporate Relations, École des Ponts Business School, France
1992 - 2002	Project Management and Team Leadership in Communication, Marketing & Key Account Management, Alcatel, France

Publications

Études de cas publiées

GRIBLING, M. et MC GETRICK, D. (2025). Should I stay of should I go? Onboarding gone wrong: dreans vs reality (check). The Case Centre.

Presse et réseaux sociaux

MC GETRICK, D. (2023). Un leader est d'abord un être qui prend conscience de son corps. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). A leader is above all a person who is aware of her body. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Pierre Le Manh: “Projects are about transformation". SKEMA ThinkForward, France.

MC GETRICK, D. (2023). How the process of Sketching Tomorrow has changed me…. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Theory U: How to accompany students in the face of uncertainty. SKEMA ThinkForward, France.

COURBÈS, M., EL MEKROUM, S., FAVOULET, J. et MC GETRICK, D. (2023). Dessine-moi un monde durable : quand les managers de projets esquissent ensemble leur idéal. SKEMA ThinkForward, France.

MC GETRICK, D. et ERKELETYAN, K. (2022). Management responsable : la pédagogie du paquet de chips. SKEMA ThinkForward, France.

MC GETRICK, D. (2021). How to cultivate action confidence in an uncertain world? SKEMA ThinkForward, France.