Pierre -Xavier MESCHI

Professor

Academy: Globalization

Research center: Knowledge, Technology and Organization

Campus: Paris

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Research interests

"green" alliances, emerging multinationals, entry modes, M&As, quantitative and survival methods, Research in joint ventures

Education

1999	Agrégation des Facultés, Ministère de l'Education Nationale, France
1998	HDR, Aix-Marseille Université, France
1993	PhD in Management, IAE Aix-Marseille, France
1989	Master in Economics, Aix-Marseille Université, France
1988	Bachelor in Economics, Aix-Marseille Université, France
1996	International Teachers Program, London Business School, Great Britain

Experience

Full-time academic positions

Since 2009	Professor, IAE Aix-Marseille, France
1999 - 2009	Professor (Full Time), Aix-Marseille Université, France
1999 - 2001	Professor (Full Time), IAE Valenciennes, France

Other academic affiliations and appointments

Since 2008	Professor of Strategy, Entrepreneurship & Economics, SKEMA Business School, France
Since 1999	Visiting Lecturer in Business Simulation, EADA Business School, Spain
2000 - 2010	Visiting Lecturer in Strategy, EDHEC Business School, France
2000 - 2010	Visiting Lecturer in Business Simulation, EDHEC Business School, France
2007 - 2009	Visiting Lecturer in Strategy, Centre Franco-Vietnamien de Gestion (Ho Chi Minh campus)
2005 - 2009	Visiting Lecturer in Strategy, IAE Aix-Marseille, France
2004 - 2008	Visiting Lecturer in Strategy, Department of Management, Jiao Tong University, China
1993 - 2008	Professor (Part Time), Euromed Management, France
2002	Visiting Lecturer in Theories of the Firm and Research Methods, Department of Business Studies, The Hong Kong Polytechnic University, China

Other academic affiliations and appointments

1999 - 2002	Visiting Lecturer in Strategy, Faculté d'Economie Appliquée, Aix-Marseille Université, France
1999 - 2000	Visiting Lecturer in Theories of the Firm and Research Methods, IAE Lille, France
1995 - 1998	Visiting Lecturer in Strategy, IAE Réunion
1995	Visiting Lecturer in Human Resource Management and Organizational Behavior:, Universität Trier, Germany
1994	Visiting Lecturer in Strategy, Direction Nationale de la Consommation, de la Concurrence et de la Répression des Fraudes, France
1992 - 1994	Visiting Lecturer in Human Resource Management and Organizational Behavior:, European School of Management (EAP)
1991 - 1992	Visiting Lecturer in Strategy, CERAM Business School, France

Research grants, Awards and Honors

Awards and Honors

2021	IBR Best Journal Paper of the Year Award, Spain
2015	EFMD Case Writing Awards Winner 2015 (with Franck Brulhart and Philippe Chereau)
2013	Fundação Getulio Vargas Award for the Best Paper (8th Iberoamerican Academy Conference), Brazil
2005	John Yanouzas Award for Outstanding Paper (22nd Eastern Academy of Management Conference), South Africa

Publications

Peer-reviewed journal articles

MESCHI, P.X., BOHAS, A. and NORHEIM-HANSEN, A. (2026). Toasting With Strangers? Export Spillovers From Chinese Winery Acquisitions in the Bordeaux Vineyards. *British Journal of Management*.

BOHAS, A. and MESCHI, P.X. (2023). In vino vanitas: Social dynamics and performance of Chinese château acquisitions in the Bordeaux vineyards. *Journal of International Business Studies*, 54, pp. 306-331.

COMYNS, B., MESCHI, P.X. and NORHEIM-HANSEN, A. (2023). Firms' responses to environmental misconduct accusations under the condition of contested practice complexity: Evidence from the palm oil production industry. *Business Strategy and the Environment*, 32(8), pp. 5332-5348.

ESCOBAR, O., COLOVIC, A., LAMOTTE, O. and MESCHI, P.X. (2022). Impact of sourcing from the informal economy on the export likelihood and performance of emerging economy firms. *Industrial and Corporate Change*, 31(3), pp. 610-627.

CHEREAU, P. and MESCHI, P.X. (2022). Deliberate Practice of Entrepreneurial Learning and Self-Efficacy: The Moderating Effect of Entrepreneurial Parental Environment as Role Modeling. *Journal of Small Business and Enterprise Development*, 29(3), pp. 461-481.

COMYNS, B., MESCHI, P.X. and NORHEIM-HANSEN, A. (2022). Cut Them Loose? Firms' Response Strategies to Environmental Misconduct by Supplying Firms. *Organization and Environment*, 35(3), pp. 335-364.

DEPERI, J., BERTRAND, O., MESCHI, P.X. and NESTA, L. (2022). An organizational learning approach to digital and non-digital firm acquisition behavior. *European Management Journal*, 40(6), pp. 873-882.

NORHEIM-HANSEN, A. and MESCHI, P.X. (2021). De-Escalate Commitment? Firm Responses to the Threat of Negative Reputation Spillovers from Alliance Partners' Environmental Misconduct. *Journal of Business Ethics*, 173(3), pp. 599-616.

MESCHI, P.X., RICARD, A. and TAPIA-MOORE, E. (2021). Pre-Internationalization and Performance Conditions of First-Time Exporting SMEs. *M@n@gement*, 24(1), pp. 31-43.

KWOK, D.W.P., MESCHI, P.X. and BERTRAND, O. (2020). In CEOs we trust: When religion matters in cross-border acquisitions. The case of a multifaith country. *International Business Review*, 29(4), pp. 101705.

MESCHI, P.X. and NORHEIM-HANSEN, A. (2020). Partner-diversity effects on alliance termination in the early stage of green alliance formation: Empirical evidence from carbon-emission reduction projects in Latin America. *Business Strategy and the Environment*, 29(1), pp. 250-261.

AVETISYAN, E., BARUCH, Y., MESCHI, P.X., METAIS, E. and NORHEIM-HANSEN, A. (2020). Tying the Acquirer's Human Resource Management Quality to Cross-Border Acquisition Divestment Probability: Curvilinear Connection with Slacklining. *British Journal of Management*, 31(3), pp. 568-588.

COLOVIC, A., ESCOBAR, O., LAMOTTE, O. and MESCHI, P.X. (2019). Multinational enterprises, local firms, and employee human rights violation in the workplace: Evidence from Mexico. *Multinational Business Review*, 27(3), pp. 247-265.

CHEREAU, P. and MESCHI, P.X. (2019). The performance implications of the strategy-business model fit. *Journal of Small Business and Enterprise Development*, 26(3), pp. 441-463.

MESCHI, P.X., METAIS, E. and SHIMIZU, K. (2018). Does a Prior Alliance with the Target Affect Acquisition Performance? The Dangers of a Honeymoon before Marriage. *European Management Review*, 15(3), pp. 427-444.

LASSALLE, F., MESCHI, P.X. and METAIS, E. (2018). Experience discrepancy in leadership succession: Does it matter? Evidence from the Elite European Soccer Clubs (1994–2015). *Strategic Change*, 27(4), pp. 403-416.

MAYRHOFER, U. and MESCHI, P.X. (2018). PME et multinationales émergentes : quels modèles d'internationalisation ? *Finance Contrôle Stratégie*, Numéro Spécial N°2.

ALKIRE, T. and MESCHI, P.X. (2018). The Decision to Stay or Resign Following an Acquisition by a Chinese or Indian Company. *Management International Review*, 58(1), pp. 9-42.

MESCHI, P.X., RICARD, A. and TAPIA-MOORE, E. (2017). Fast and Furious or Slow and Cautious? The Joint Impact of Age at Internationalization, Speed, and Risk Diversity on the Survival of Exporting Firms. *Journal of International Management*, 23(3), pp. 279-291.

MESCHI, P.X., NORHEIM-HANSEN, A. and RICCIO, E. (2017). Match-Making in international joint ventures in emerging economies: Aligning asymmetric financial strength and equity stake. *Management International Review*, 57(3), pp. 411-440.

MESCHI, P.X., PHAN, T.T. and WASSMER, U. (2016). Transactional and institutional alignment of entry modes in transition economies. A survival analysis of joint ventures and wholly owned subsidiaries in Vietnam. *International Business Review*, 25(4), pp. 946-959.

MESCHI, P.X., METAIS, E. and MILLER, C.C. (2015). Leader longevity, cognitive inertia, and Performance in Organizations with Stretch Goals: Evidence from "La royale" and its Ambition to Gain Naval Supremacy between 1689 and 1783. *Advances in Strategic Management*, 32, pp. 467-504.

KIN, V., PREVOT, F. and MESCHI, P.X. (2015). Les 'Pays émergents' : Emergence, croissance ou maturité du thème dans la recherche en management international ? Une étude bibliométrique. *Management International*, 19(Dossier Thématique), pp. 20-34.

MESCHI, P.X. and METAIS, E. (2015). Too Big to Learn: The Effects of Major Acquisition Failures on Subsequent Acquisition Divestment. *British Journal of Management*, 26(3), pp. 408-423.

ASHRAF, N., MESCHI, P.X. and SPENCER, R. (2014). Alliance Network Position, Embeddedness and Effects on the Carbon Performance of Firms in Emerging Economies. *Organization and Environment*, 27(1), pp. 65-84.

MESCHI, P.X. and METAIS, E. (2013). Do Firms Forget about their Past Acquisitions? Evidence from French Acquisitions in the United States (1988-2006). *Journal of Management*, 39(2), pp. 469-495.

MESCHI, P.X. and WASSMER, U. (2013). The effect of foreign partner network embeddedness on international joint venture failure: Evidence from European firms' investments in emerging economies. *International Business Review*, 22(4), pp. 713-724.

LASSALLE, F., MESCHI, P.X. and METAIS, E. (2012). L'écart entre performance et aspirations affecte-t-il la performance future d'une organisation? Le cas de la Ligue des Champions UEFA (1994-2008). *Finance Contrôle Stratégie*, 15(4), pp. 1-17.

MEIER, O. and MESCHI, P.X. (2011). Approche Intégrée ou Partielle de l'Internationalisation des Firmes : Les Modèles Uppsala (1977 et 2009) face à l'Approche « International New Ventures » et aux Théories de la Firme. *Management International*, 15(1), pp. 11-18.

CHOLLET, P. and MESCHI, P.X. (2011). Investissements des multinationales dans les pays émergents et valeur actionnariale. *Revue Française de Gestion*, 6(215), pp. 13-29.

MESCHI, P.X. and METAIS, E. (2011). Les firmes apprennent-elles de leurs échecs d'acquisition? *Finance Contrôle Stratégie*, 14(1), pp. 69-100.

WASSMER, U. and MESCHI, P.X. (2010). The effect of code-sharing alliance formations and terminations on firm value: the role of co-specialization and scope extension. *Journal of Air Transport Management*, 17(5), pp. 305-308.

TAPIA-MOORE, E. and MESCHI, P.X. (2010). Vitesse et Mode d'Internationalisation des PME. *Management International*, 15(1), pp. 87-99.

MESCHI, P.X. (2009). Government corruption and foreign stakes in international joint ventures in emerging economies'. *Asia Pacific Journal of Management*, 26, pp. 241-261.

MESCHI, P.X. (2009). Les cycles de création de valeur des acquisitions. *Revue Française de Gestion*, 196(35), pp. 131-146.

MESCHI, P.X. and GUIEU, G. (2008). Conseils d'administration et réseaux d'Administrateurs en Europe. *Revue Française de Gestion*, 34(185), pp. 21-45.

MESCHI, P.X. and RICCIO, E.L. (2008). Country risk, national cultural differences between partners and survival of international joint ventures in Brazil. *International Business Review*, 17(3), pp. 250-266.

MESCHI, P.X. (2008). Impact de la corruption d'Etat sur l'évolution des participations européennes dans les coentreprises internationales. *M@n@gement*, 11(1), pp. 1-26.

MESCHI, P.X. and CHENG, L. (2007). Do Sino-foreign joint ventures create shareholder value for Chinese partners? *International Journal of Business*, 12(3), pp. 325-341.

MESCHI, P.X. and METAIS, E. (2007). Expérience, oubli organisationnel et motifs de désinvestissement des acquisitions internationales - Le cas des acquisitions françaises aux États-Unis (1988-2004)'. *Finance Contrôle Stratégie*, 10(4), pp. 73-109.

MESCHI, P.X. and RICCIO, E.L. (2006). Analyse longitudinale de l'impact du risque-pays et des différences culturelles sur la survie des coentreprises internationales au Brésil entre 1974 et 2005. *Finance Contrôle Stratégie*, 9(4), pp. 87-111.

PREVOT, F. and MESCHI, P.X. (2006). Evolution of an international joint venture:the case of a French-Brazilian joint venture. *Thunderbird International Business Review*, 48(3), pp. 297-319.

MESCHI, P.X. and METAIS, E. (2006). International acquisition performance and experience: A resource-based view. Evidence from French acquisitions in the United States (1988–2004). *Journal of International Management*, 12(4), pp. 430-448.

BERTRAND, P. and MESCHI, P.X. (2006). Performance des partenaires locaux dans les coentreprises internationales en Asie : Valorisation boursière et application de la théorie des coûts de transaction. *Management International*.

BERTRAND, P. and MESCHI, P.X. (2005). A transactional analysis of Chinese partners' performance in international joint ventures. *China Economic Review*, 38(2), pp. 16-35.

MESCHI, P.X. (2005). Apprentissage d'expériences des partenaires et survie des coentreprises. *Finance Contrôle Stratégie*.

MESCHI, P.X. (2005). Environmental uncertainty and survival of international joint ventures: The case of political and economic risk in emerging countries'. *European Management Review*, 2(2), pp. 143-152.

MESCHI, P.X. (2005). Stock market valuation of joint venture sell-offs. *Journal of International Business Studies*, 36(6), pp. 688-700.

MESCHI, P.X. (2005). La survie des coentreprises d'internationalisation dans les pays émergents : quel est l'impact du risque-pays? *Management International*, 9(2), pp. 37-50.

HUBLER, J., MESCHI, P.X. and SCHMIDT, G. (2004). Annonces de suppressions d'emplois et valeur boursière de l'entreprise. *Finance Contrôle Stratégie*.

MESCHI, P.X. (2004). La cession de coentreprise : Simple cession d'actifs ou cession spécifique ? Analyse des réactions des marchés boursiers européens. *Finance Contrôle Stratégie*, 7(1), pp. 117-150.

MESCHI, P.X. (2004). Valuation effect of international joint ventures: does experience matter? *International Business Review*, 13(5), pp. 595-612.

MESCHI, P.X. and HUBLER, J. (2003). Franco-Chinese joint venture formation and shareholder wealth. *Asia Pacific Journal of Management*, 20(1).

MESCHI, P.X. (2003). Pourquoi et comment sortir d'une alliance ? *Revue Française de Gestion*, pp. 25.

MESCHI, P.X. and CHENG, L.T.W. (2002). Stock price reactions to Sino-European joint ventures. *Journal of World Business*, 37(2), pp. 119-126.

HUBLER, J. and MESCHI, P.X. (2001). European direct investment in China and Sino-French joint ventures. *Asia Pacific Business Review*, 7(3), pp. 157-180.

MESCHI, P.X. and CREMER, E. (1999). Competence building and corporate renewal. *Business Strategy Review*, 10(2), pp. 43-51.

MESCHI, P.X. and METAIS, E. (1998). Socio-economic study of companies through their training policies: new empirical considerations in the French context. *Management International Review*, 38(1), pp. 25-48.

MESCHI, P.X. (1997). Longevity and cultural differences of international joint-ventures: toward time-based cultural management. *Human Relations*, 50, pp. 211-228.

MESCHI, P.X. and ROGER, A. (1994). Cultural context and social effectiveness in international joint ventures. *Management International Review*, 34(3), pp. 197–215.

MESCHI, P.X. (1988). Les logiques financières de la croissance dans les firmes d'Europe Centrale ? *Revue Française de Gestion*.

Books and book editor

CHEREAU, P. and MESCHI, P.X. (2019). *Le Conseil en Stratégie: Missions, méthodes et librables*. Paris: Vuibert, 272 pages.

CHEREAU, P. and MESCHI, P.X. (2017). *Strategic Consulting: Tools and Methods for Successful Strategy Missions*. Palgrave Macmillan, 247 pages.

CHEREAU, P. and MESCHI, P.X. (2014). *Le Conseil Stratégique pour l'Entreprise*. Pearson, 256 pages.

DI BIAGGIO, L. and MESCHI, P.X. (2012). *Management in the Knowledge Economy - New Managerial Models for Success*. Pearson, 332 pages.

BRULHART, F., GUIEU, G. and MESCHI, P.X. (2011). *Les 7 points clés de la croissance de l'entreprise: avec la méthode des cas*. Eyrolles, 308 pages.

DUMOULIN, R., GUIEU, G., MESCHI, P.X. and TANNERY, F. (2010). *La Stratégie de A à Z: 350 mots pour comprendre*. Dunod, 224 pages.

DI BIAGGIO, L. and MESCHI, P.X. [Eds] (2010). *Le management dans l'économie de la connaissance: des clés pour comprendre les nouveaux modèles*. Pearson, 256 pages.

Book chapters

DI BIAGGIO, L. and MESCHI, P.X. (2012). Introduction. In: Ludovic Dibliaggio, Pierre-Xavier Meschi eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Pearson.

MESCHI, P.X. and WASSMER, U. (2012). Knowledge-intensive alliance portfolios: how to use them strategically and manage alliance portfolio knowledge flows effectively. In: Ludovic Dibliaggio, Pierre-Xavier Meschi eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Pearson.

DI BIAGGIO, L. and MESCHI, P.X. (2012). Introduction. In: Dibiaggio, L., Meschi, P-X. eds. *Management in the Knowledge Economy - New Managerial Models for Success*. 1st ed. Montréal: Pearson.

DI BIAGGIO, L. and MESCHI, P.X. (2010). Avant-propos. In: Ludovic Dibliaggio, Pierre-Xavier Meschi eds. *Le Management dans l'Economie de la Connaissance*. 1st ed. Pearson.

MESCHI, P.X. (2010). Gérer un portefeuille d'alliances de connaissances. In: Ludovic Dibliaggio, Pierre-Xavier Meschi eds. *Le Management dans l'Economie de la Connaissance*. 1st ed. Pearson, pp. 143-159.

MESCHI, P.X. (2010). La négociation dans les coentreprises. In: Gundolf Katherine, Meier Olivier, Missonier Audrey eds. *Négociations et stratégies d'entreprises*. 1st ed. Eyrolles.

MESCHI, P.X. (2009). Les alliances entre grandes entreprises : le cas des joint ventures in Meier. In: Olivier Meier, Guillaume Schier eds. *Stratégies de Croissance*. 1st ed. Dunod.

MESCHI, P.X. (2009). Les coentreprises internationales. In: Frédéric Le Roy, Saïd Yami eds. *Management Stratégique de la Concurrence*. 1st ed. Dunod, pp. 133-145.

MESCHI, P.X. (2006). The luxury goods industry: Internationalization and competition. In: Suresh K (ed.). *Marketing of Luxury Goods and Services*. 1st ed. Icfai University Press.

MESCHI, P.X. and CREMER, E. (2005). Competence building, corporate renewal, and value creation. In: *Advances in Applied Business Strategy*. 1st ed. Elsevier.

METAIS, E. and MESCHI, P.X. (2005). Competence-based management and strategic flexibility: The case of Air Liquide. In: *Advances in Applied Business Strategy*. 1st ed. Elsevier.

LIVOLSI, L. and MESCHI, P.X. (2003). Méthodologie quantitative de la recherche en gestion des ressources humaines. In: Allouche José (ed.). *Encyclopédie des Ressources Humaines*. 1st ed. Vuibert.

LELAURAIN, P.F. and MESCHI, P.X. (1998). Barriers to imitation. In: Ray P Oakey, Wim During eds. *New Technology-Based Firms in the 1990s*. 1st ed. Paul Chapman Publishing.

CREMER, E. and MESCHI, P.X. (1997). Integrating corporate strategy and competence building processes: a case study, in Heene, A. & Sanchez, R. (editors). In: Aimé Heene, Ron Sanchez eds. *Competence-Based Strategic Management*. 1st ed. John Wiley & Sons.

MESCHI, P.X. (1996). La restructuration organisationnelle par downsizing, source d'inertie ou de transformation ? In: Anne-Marie Fericelli, Bruno Sire eds. *Performance et Ressources Humaines*. 1st ed. Economica.

Professional articles

NORHEIM-HANSEN, A. and MESCHI, P.X. (2021). Que faire lorsqu'un partenaire est confronté à une crise environnementale ? *Harvard Business Review France*.

Non peer-reviewed journal articles

MESCHI, P.X. and RICCIO, E.L. (2007). How do country risk and national cultural differences between partners affect the survival of international alliances in emerging countries? Longitudinal analysis of 165 international joint ventures in Brazil 1974 to 2005. *Revista Contabilidade & Finanças*, 18, pp. 250-266.

MESCHI, P.X., BRULHART, F. and PREVOT, F. (2004). Performance of European joint ventures in Latin America, Asia and Eastern Europe. *Icfaian Journal of Management Research*.

MESCHI, P.X. and ROGER, A. (1997). Perspectives et limites de l'approche compétence appliquée à la classification des emplois dans une banque régionale. *Revue de Gestion des Ressources Humaines*, (20), pp. 5-17.

MESCHI, P.X. (1995). Logiques sociale, économique et managériale : Une typologie des pratiques de formation dans les entreprises françaises. *Revue de Gestion des Ressources Humaines*, pp. 33-47.

Editorials of a journal

MAYRHOFE, U., BANDEIRA-DE-MELLO, R., GHAURI, P.N. and MESCHI, P.X. (2015). Introduction to the Special Issue: Theoretical And Empirical Implications For Research On South-South and South-North Expansion Strategies. *M@n@gement*, 18(1), pp. 1-7.

Technical reports

CHEREAU, P. and MESCHI, P.X. (2023). ICC - Indice de confiance des créateurs d'entreprise. Challenges.

CHEREAU, P. and MESCHI, P.X. (2022). ICC-Indice de confiance des créateurs d'entreprise. Challenges.

Conference proceedings

CHEREAU, P. and MESCHI, P.X. (2016). The performance implication of the strategy-business model fit: Does it pay off to stick to the model?

ASHRAF, N., MESCHI, P.X. and SPENCER, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market.

ASHRAF, N., MESCHI, P.X. and SPENCER, R. (2012). The effect of network embeddedness on the carbon performance of organizations in emerging economies.

MESCHI, P.X., METAIS, E. and SHIMIZU, K. (2011). Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage.

Conference presentations

CHEREAU, P., GUNTZBURGER, Y. and MESCHI, P.X. (2025). Corporate Environmental Commitment: A Performance Feedback Approach to Stakeholder Pressures. In: SASE - Society for the Advancement of Socio-Economics. Montreal.

COLOVIC, A., ESCOBAR, O., LAMOTTE, O. and MESCHI, P.X. (2017). Multinational Enterprises and Human Rights Violation in Emerging Economies: Behaving like Janus or Prometheus? In: AIB (Academy of International Business) Conference. Reading.

NORHEIM-HANSEN, A. and MESCHI, P.X. (2017). Advocacy or Adversary Response Strategy to an Alliance Partner's Reputational Crisis? In: AOM American Academy of Management Conference. Atlanta.

MESCHI, P.X., ESCOBAR, O. and COLOVIC, A. (2016). From shadow to light: The impact of informal economy on the export propoensity of emerging economy firms. In: AIB (Academy of International Business) Conference. New Orleans.

CHEREAU, P. and MESCHI, P.X. (2016). The performance implication of the strategy-business model fit: Does it pay off to stick to the model? In: International Academic Conference in China Management. Suzhou.

KWOK, D. and MESCHI, P.X. (2016). In Leadership We Trust: Religious Homophily and Cross-Border Acquisitions in Emerging Economies. In: SMS Special Conference on Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization. Hong Kong.

MESCHI, P.X., RICARD, A. and TAPIA-MOORE, E. (2015). Pre-internationalization performance, age at internationalization, and survival of first-time exporting firms. In: EIBA (European International Business Academy) Conference. Rio de Janeiro.

ASHRAF, N., MESCHI, P.X. and SPENCER, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market. In: AOM American Academy of Management Conference. Orlando.

MESCHI, P.X., NORHEIM-HANSEN, A. and RICCIO, E. (2013). Match-making in international joint ventures in emerging economies: How to align financial reputation asymmetry and equity stake for ensuring long-lasting relationships? In: Iberoamerican Academy Conference. Sao Paulo.

ASHRAF, N., MESCHI, P.X. and SPENCER, R. (2012). The effect of network embeddedness on the carbon performance of organizations in emerging economies. In: AOM American Academy of Management Conference. Boston.

MESCHI, P.X. and METAIS, E. (2012). Leadership stability as a performance facilitator in organizations with stretch goals: Evidence from La Royale and its ambition to gain naval supremacy (1672-1783). In: AOM American Academy of Management Conference. Boston.

MESCHI, P.X., METAIS, E. and SHIMIZU, K. (2011). Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage. In: AOM American Academy of Management Conference. San Antonio.

MESCHI, P.X. and WASSMER, U. (2010). Joint venture termination in emerging economies: The role of alliance network embeddedness of foreign partners. In: AOM American Academy of Management Conference. Montreal.

LASSALE, F., MESCHI, P.X. and METAIS, E. (2010). 'Does attainment discrepancy affect an organization's future performance? The case of UEFA Champions League (1994-2008). In: AOM American Academy of Management Conference. Montreal.

WASSMER, U. and MESCHI, P.X. (2009). Alliance life cycle stages and valuation effects for partners. In: AOM American Academy of Management Conference. Chicago.

MESCHI, P.X. (2008). Alliance networks and joint venture survival in emerging economies. In: European International Business Academy. Tallinn.

MESCHI, P.X. and METAIS, E. (2008). 'The vicious circle of failure in acquisitions'. In: AOM American Academy of Management Conference. Chicago.

MESCHI, P.X. and METAIS, E. (2008). 'Acquisition experience, organizational forgetting and acquisition divestments: the case of French acquisitions in the United States (1988-2004). In: AOM American Academy of Management Conference. Anahiem.

MESCHI, P.X. (2007). Firmes étrangères et corruption d'Etat dans les pays émergents : Analyse transactionnelle de la survie de la participation des partenaires européens dans les coentreprises internationales entre 1996 et 2006'. In: AIMS (Association Internationale de Management Stratégique). Montreal.

MESCHI, P.X. (2006). 'What is the impact of government corruption on the foreign stakes in international joint ventures in emerging Asian countries. In: Asia Academy of Management Conference. Tokyo.

MESCHI, P.X. (2006). Alliance networks, network embeddedness of partner companies and joint venture performance. In: AIB (Academy of International Business) Conference. Beijing.

MESCHI, P.X. (2006). Réseaux interorganisationnels et survie des alliances'. In: AIMS (Association Internationale de Management Stratégique). Annecy.

MESCHI, P.X. and GUIEU, G. (2006). Survival of Joint Ventures in Emerging Countries: Do Political Risk and Corruption Matter? In: AOM American Academy of Management Conference. Atlanta.

MESCHI, P.X. (2005). 'Partners' experiential learning and performance of alliances'. In: AIB (Academy of International Business) Conference. Quebec.

MESCHI, P.X. and METAIS, E. (2005). 'Corruption, economic risk and survival of international joint ventures in emerging countries'. In: EAM (Eastern Academy of Management) Conference. Cape Town.

MESCHI, P.X. (2004). Survival of international joint ventures in emerging countries: Does country risk matter? In: AOM American Academy of Management Conference. New Orleans.

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Other research activities

Senior or associate editor

Since 2024	Management International

Editorial board member

Since 2001	Finance Contrôle Stratégie

Reviewer for:

Journal of Business Research, Revue Française de Gestion, Human Relations

Affiliations

2009	AFMI (Association Francophone de Management International)
2003	AAoM (Asian Academy of Management)
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1991 - 2002	AGRH (Association francophone de Gestion des Ressources Humaines)
1999	AoM (Academy of Management)
1995	EIBA (European International Business Academy)
1994	AIMS (Association Internationale de Management Stratégique)

PhD supervision

2012	P. CHEREAU, SKEMA Business School, PhD thesis, Thesis director