Anke MIDDELMANN

Senior Lecturer

Academy: Globalization

Campus: Lille

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Research interests

Personal/Professional Self-Awareness for Leadership, Intercultural Competences for International Leadership

Education

2003	MA, Intercultural communication, University of Bedfordshire, Great Britain
1983	Bachelor of Arts, European History and German, University of Sussex, Great Britain

Experience

Other academic affiliations and appointments

Since 2018	Director of Executive MBA, SKEMA Business School, France
Since 2004	Multicultural Trainer, Consultant, Coach, France
2012 - 2018	Scientific Director, MSc International Marketing and Business Development, SKEMA Business School, France
2015 - 2017	Scientific Director, MSc International Human Resources and Performance Management, SKEMA Business School, France
2011 - 2012	Scientific Director, MSc International Business, SKEMA Business School, France

Other professional experiences

2008 - 2009	Director, MiM Programme, ESC Lille, France
2004 - 2006	Intercultural Specialist, Communicaid Group, Great Britain
2000 - 2002	European Officer, Brighton & Hove City Council, Great Britain
1992 - 2002	Consultant, Deutsches Institut für Wirtschaftsforschung, Germany
1993 - 1998	Consultant, Great Britain
1984 - 1991	Managing Editor, EUROPE Magazine, United States of America

Publications

Book chapters

MIDDELMANN, A. (2025). Great Britain: The Empire on Which the Sun Never Set. In: Jérôme Dumetz, Emin Akcaoglu eds. *The Role of Culture in Economic Development*. 1 ed. Springer Nature, pp. 137-159.

Press and social media

MIDDELMANN, A. and AKLI, Z. (2023). What makes some agile teams soar while others take flight? SKEMA ThinkForward.

Other research activities

Affiliations

Since 1950 Society for Intercultural Training, Education and Research, Paris Chapter