Benjamin MONTMARTIN

Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Sophia Antipolis

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Research interests

applied econometrics, Innovation, Public policies, spatial analysis, Health Economics

Education

2024	Habilitation à Diriger des Recherches, Economics, Econometrics, Université Côte d'Azur, France
2012	Doctorat in Sciences Economiques, Université Jean Monnet, France
2010	Spatial Econometrics Advanced Institute, Sapienza University of Rome, Italy
2009	DESS in Competitive Intelligence and Innovation Management, Université Jean Monnet, France
2009	DEA in Engineering in Economics, Université Jean Monnet, France

Experience

Full-time academic positions

Since 2026	Professor of Econometrics and Data Science, SKEMA Business School, France
Since 2018	Associate Professor of Econometrics and Data Science, SKEMA Business School, France
2013 - 2017	Associate Professor of Economics, Université Côte d'Azur, France

Other academic affiliations and appointments

2012 - 2013	Research and Teaching Assistant, Université de Lyon, France

Other professional experiences

2009	Market Intelligence Analyst, Orange Business Services, France
2008	Chef de projets, ANRT, France

Publications

Peer-reviewed journal articles

BARGNA, L., LA TORRE, D., MAGGISTRO, R. and MONTMARTIN, B. (2026). Balancing health and sustainability: Optimizing investments in organic vs. conventional agriculture through pesticide reduction. *Journal of Economic Behavior and Organization*, 243, pp. 107442.

BAILLY, L., BELGAIED, R., JOBERT, T. and MONTMARTIN, B. (2025). Socioeconomic determinants of pandemics: a spatial methodological approach with evidence from COVID-19 in Nice, France. *Geospatial Health*, 20(2).

CLAYTON, P., FELDMAN, M. and MONTMARTIN, B. (2024). Entrepreneurial finance and regional ecosystem emergence. *Small Business Economics*, 62, pp. 1493–1521.

MONTMARTIN, B. and HERRERA, M. (2023). Spatial Dependence in Physicians' Prices and Additional Fees: Evidence from France. *Journal of Health Economics*, 88, pp. 102724.

CHIAPPINI, R., CHRISTOPHE, K., DEMARIA, S., DORTET-BERNARDET, V., MONTMARTIN, B. and POMMET, S. (2023). L'impact des aides à la RDI sur les performances des petites et moyennes entreprises françaises. *Revue d'Économie Financière*, 150, pp. 195-209.

CHIAPPINI, R., MONTMARTIN, B., POMMET, S. and DEMARIA, S. (2022). Can direct innovation subsidies relax SME's financial constraints? *Research Policy*, 51(5), pp. 104493.

LAFFINEUR, C., DUBARD BARBOSA, S., FAYOLLE, A. and MONTMARTIN, B. (2020). The unshackled entrepreneur: Occupational determinants of entrepreneurial effort. *Journal of Business Venturing*, 35(5), pp. 105983.

MONTMARTIN, B., HERRERA, M. and MASSARD, N. (2018). The Impact of the French Policy Mix on Business R&D: How Geography Matters. *Research Policy*, 47(10), pp. 2010-2027.

MONTMARTIN, B. and HERRERA, M. (2015). Internal and external effects of R&D subsidies and fiscal incentives: Empirical evidence using spatial dynamic panel models. *Research Policy*, 44(5), pp. 1065-1079.

MONTMARTIN, B. and MASSARD, N. (2015). Is Financial Support for Private R&D always justified ? A discussion based on the literature on growth. *Journal of Economic Surveys*, 29(3), pp. 479-505.

MONTMARTIN, B. (2013). Centralized R&D Subsidy Policy in an NEGG Model: A Welfare Analysis. *Recherches Economiques de Louvain*, 79(1), pp. 5-34.

MONTMARTIN, B. (2013). Intensité de l'investissement privé en R&D dans les pays de l'OCDE. Impact et complémentarité des aides financières à la R&D. *Revue Economique*, 64(3), pp. 541-550.

Working papers

MONTMARTIN, B. (2023). *Etude des dépassements d'honoraires dans 10 spécialités de médecine*. Etude UFC Que-Chosir.

MONTMARTIN, B. (2022). *Etude sur le lien entre activité des services d'urgences et densité des professionnels de santé libéraux*. UFC Que-Choisir.

MONTMARTIN, B. (2021). *Mise en place d'un indicateur d'accessibilité potentielle localisée afin de mesurer la fracture sanitaire en France métropolitaine*. UFC Que-Choisir.

Conference proceedings

MONTMARTIN, B., CLAYTON, P. and FELDMAN, M. (2019). Funding Emerging Ecosystems., 2019.

Conference presentations

MONTMARTIN, B. (2025). Competition, Conformism and the low adoption of a generous pricing scheme offered to physicians. In: 23rd International Workshop in Spatial Econometrics and Statistics. Saint-Etienne.

MONTMARTIN, B. (2025). IVF Success: A global approach. In: 47e Journées des Economistes de la Santé Français. Créteil.

MONTMARTIN, B. (2024). Spatial interactions in physician's choice: Evidence from the adoption of a new pricing scheme in France. In: 22nd INTERNATIONAL WORKSHOP IN SPATIAL ECONOMETRICS AND STATISTICS. Grenoble.

MONTMARTIN, B. (2024). Competition, Conformism and the low adoption of a generous pricing scheme offered to physicians. In: 46e Journées des Economistes de la Santé Français. Rennes.

MONTMARTIN, B. (2023). Spatial dependence in physicians' prices and additional fees: Evidence from France. In: 15th IHEA World Congress. Cape-Town.

MONTMARTIN, B. and HERRERA, M. (2021). Imitative Pricing: the importance of neighborhood effects in physicians' consultation prices. In: XV World Conference of Spatial Econometrics Association. Tokyo.

MONTMARTIN, B. (2018). Regional Alignment and Productivity Growth. In: IDEA workshop. Sophia-Antipolis.

MONTMARTIN, B., DI BIAGGIO, L. and NESTA, L. (2018). Regional Alignment and Productivity Growth. In: GEOINNOV. Barcelona.

DI BIAGGIO, L., MONTMARTIN, B. and NESTA, L. (2017). Regional Aligment and Performance. In: IDEA workshop. Chapel Hill.

Faculty research seminar presentations

MONTMARTIN, B. (2026). Conformity, Competition, and Voluntary Price Regulation: Evidence from French Physicians. In: Bordeaux School of Economics Seminars. Bordeaux.

MONTMARTIN, B. (2025). Competition, Conformism and the low adoption of a generous pricing scheme offered to physicians. In: GATE-LSE Seminars. Saint-Etienne.

Press and social media

MONTMARTIN, B. (2026). Médecins spécialistes et déserts médicaux : leur présence sur un territoire ne suffit pas à garantir l'accès aux soins. The Conversation.

MONTMARTIN, B., CHIAPPINI, R. and POMMET, S. (2022). ANVAR, Oséo, Bpifrance… les subventions institutionnelles favorisent l'accès au crédit des PME innovantes. The Conversation, France.

Other research activities

Reviewer for:

Journal of the European Economic Association, Industrial and Corporate Change, Small Business Economics, Spatial Economic Analysis, Economics of Innovation and New Technology, Regional Studies, Journal of Evolutionary Economics, Oxford Economic Papers, Économie et Statistique, Research Policy, OECD Journal

PhD supervision

Since 2025 K. NOUCHET, SKEMA Business School, PhD thesis, Thesis director