Eva NIESTEN

Professeur

Académie : Innovation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Paris

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Intérêts de recherche

Sustainability, Strategic Alliances, Sustainable Business Models, Renewable Energy, Circular Economy, Clean Technologies, Environmental Alliances, Climate change adaptation

Formation

2025	Habilitation à Diriger des Recherches, Management, Ecole Polytechnique, France
2009	Ph.D. in Economics, Rotterdam School of Management, Erasmus University, Pays-Bas
2002	MSc in Economics, Tilburg University, Pays-Bas
2017	Fellow of the Higher Education Academy, Advanced Higher Education, Royaume Uni
2011	Dutch University Teaching Qualification, VSNU - Universiteiten van Nederland, Pays-Bas

Expérience Professionnelle

Positions académiques principales

Depuis 2020	Full Professor of Strategy and Sustainability, SKEMA Business School, France
2015 - 2020	Associate Professor, Alliance Manchester Business School, Royaume Uni
2010 - 2015	Assistant Professor, Utrecht University, Pays-Bas

Autres affiliations académiques

2019 - 2020	Director for Social Responsibility and Member of Senior Leadership Team, Alliance Manchester Business School, Royaume Uni
2016 - 2019	Associate Head for Social Responsibility, Alliance Manchester Business School, Royaume Uni
2009 - 2010	Jean Monnet Fellow - Postdoctoral researcher, European University Institute, Italie
2009	Postdoctoral researcher, CPB Economic Policy Analysis, Pays-Bas

Contrats de recherche, prix et distinctions

Prix et distinctions

2020	Honorary Position, Alliance Manchester Business School, Royaume Uni
2019	Curriculum for a Better Tomorrow Award, Students' Union of The University of Manchester, The University of Manchester, Royaume Uni

2018 Social Responsibility in the Curriculum Grant, Alliance Manchester Business School, Royaume Uni

2018 Teaching Excellence Award, Alliance Manchester Business School, Royaume Uni

2016 Teaching Excellence Award, Alliance Manchester Business School, Royaume Uni

2015 Teaching Excellence Award, Utrecht University, Pays-Bas

2015 Best Full Paper Award, British Academy of Management

2010 Jean Monnet Fellowship, European University Institute

Contrats de recherche

2017 Lord Alliance Strategic Research Funding Scheme, Alliance Manchester Business School, Royaume Uni

2013 Climate-KIC, Utrecht University, Pays-Bas

2012 Smart grids - Taskforce Innovation Utrecht, Utrecht University, Pays-Bas

2009 Green Innovations in European Electricity Industries, European University Institute, Italie

Publications

Articles académiques revus

CICERELLI , F., COLOMBELLI, A., NIESTEN, E. et RAVETTI, C. (2026). The role of alliance portfolio diversity for corporate decarbonization, circular economy and eco-innovation. *Journal of Technology Transfer*, 51, pp. 3747–3796.

JOLINK, A. et NIESTEN, E. (2026). The Wrath of Grapes - A sustainability case on the unsustainable impact of climate change on Salcheto winery. *Case Journal*, pp. 1-13.

NIESTEN, E., DE BAKKER, F., DAHLMANN, F. et EGRI, C. (2026). Mainstreaming Sustainability: Integration Within Business-as-Usual or Transformative Change? *Organization and Environment*, 39(3), pp. 211 - 234.

NIESTEN, E., ALALI , L. et GAGLIARDI, D. (2025). Policy instrument mix for sustainable transport: The adoption of commercial electric vehicles. *Cleaner and Responsible Consumption*, 18, pp. 100304.

NIESTEN, E., STRIUKOVA, L. et BACHA, E. (2025). Leadership Cognition as A Driver of Ecosystem Strategies in Sustainable Business Ecosystems. *M@n@gement*, 28(5), pp. 89-110.

NIESTEN, E., PEREIRA, G. et PINKSE, J. (2024). Transitioning to sustainable energy by incumbent utilities: Insights from M&As, alliances, and divestments. *Industrial and Corporate Change*, 33(5), pp. 1123-1157.

DE BAKKER, F., DAHLMANN, F., EGRI, C. et NIESTEN, E. (2024). Accelerating Sustainability Mainstreaming: Exploring the Challenges and Opportunities. *Organization and Environment*, 37(1).

NIESTEN, E., JOLINK, A. et BACHA, E. (2024). Sustainable development in turbulent environments: The impact of ESG capabilities on responses to turbulence. *Business Strategy and the Environment*, 33(7), pp. 6468-6490.

BACHA, E. et NIESTEN, E. (2024). Cognitive capabilities of moral leaders in turbulent environments: a review, theory integration and way forward. *Journal of Managerial Psychology*, 39(8), pp. 1046-1062.

PEREIRA, G.I., NIESTEN, E. et PINKSE, J. (2022). Sustainable energy systems in the making: A study on business model adaptation in incumbent utilities. *Technological Forecasting and Social Change*, 174, pp. 121207.

ALALI, L., NIESTEN, E. et GAGLIARDI, D. (2022). The impact of UK financial incentives on the adoption of electric fleets: The moderation effect of GDP change. *Transportation Research - Part A: Policy and Practice*, 161(July), pp. 200-220.

PHONGTHIYA, T., MALIK, K., NIESTEN, E. et ANANTANA, T. (2022). Innovation intermediaries for university-industry R&D collaboration: evidence from science parks in Thailand. *Journal of Technology Transfer*, 47, pp. 1885-1920.

JOLINK, A. et NIESTEN, E. (2021). Credibly reducing information asymmetry: Signaling on economic or environmental value by environmental alliances. *Long Range Planning*, 54(4), pp. 101996.

BARBIC, F., JOLINK, A., NIESTEN, E. et HIDALGO, A. (2021). Opening and closing open innovation projects: A contractual perspective. *Industrial Marketing Management*, 94, pp. 174-186.

JOLINK, A. et NIESTEN, E. (2021). Virtual Reality and Sustainable Behavior in Business. *Cleaner and Responsible Consumption*, 2, pp. 100012.

MOHAMMED, L., NIESTEN, E. et GAGLIARDI, D. (2020). Adoption of alternative fuel vehicle fleets-A theoretical framework of barriers and enablers. *Transportation Research - Part D: Transport and Environment*, 88, pp. 102558.

PANWAR, R. et NIESTEN, E. (2020). Advancing Circular Economy. *Business Strategy and the Environment*, 29(6), pp. 2890-2892.

DZHENGIZ, T. et NIESTEN, E. (2020). Competences for Environmental Sustainability: A Systematic Review on the Impact of Absorptive Capacity and Capabilities. *Journal of Business Ethics*, 162(-), pp. 881-906.

NIESTEN, E. et JOLINK, A. (2020). Motivations for environmental alliances: Generating and internalizing environmental and knowledge value. *International Journal of Management Reviews*, 22(4), pp. 356-377.

NIESTEN, E. et STEFAN, I. (2019). Embracing the Paradox of Interorganizational Value Co-creation–Value Capture: A Literature Review towards Paradox Resolution. *International Journal of Management Reviews*, 21(2), pp. 231-255.

NIESTEN, E. et JOLINK, A. (2018). Alliance governance choices: Disentangling the effects of uncertainty and alliance experience. *Long Range Planning*, 51(2), pp. 320-333.

NIESTEN, E., JOLINK, A. et CHAPPIN, M. (2018). Investments in the Dutch onshore wind energy industry: A review of investor profiles and the impact of renewable energy subsidies. *Renewable & Sustainable Energy Reviews*, 81(2), pp. 2519-2525.

DARMANI, A., NIESTEN, E. et HEKKERT, M. (2017). Characteristics of investors in onshore wind power in Sweden. *Environmental Innovation and Societal Transitions*, 24(-), pp. 67-82.

EVELEENS, C., VAN RIJNSOEVER, F. et NIESTEN, E. (2017). How network-based incubation helps start-up performance: a systematic review against the background of management theories. *Journal of Technology Transfer*, 42(-), pp. 676-713.

NIESTEN, E., JOLINK, A., LOPES DE SOUSA JABBOUR, A.B., CHAPPIN, M. et LOZANO, R. (2017). Sustainable collaboration: The impact of governance and institutions on sustainable performance. *Journal of Cleaner Production*, 155(Part 2), pp. 1-6.

KISHNA, M., NIESTEN, E., NEGRO, S.O. et HEKKERT, M. (2017). The role of alliances in creating legitimacy of sustainable technologies: A study on the field of bio-plastics. *Journal of Cleaner Production*, 155(Part 2), pp. 7-16.

NIESTEN, E. et ALKEMADE, F. (2016). How is value created and captured in smart grids? A review of the literature and an analysis of pilot projects. *Renewable & Sustainable Energy Reviews*, 53(-), pp. 629-638.

JOLINK, A. et NIESTEN, E. (2016). The Impact of Venture Capital on Governance Decisions in Collaborations with Start-ups. *Small Business Economics*, 47(-), pp. 331-344.

WESSELING, J., NIESTEN, E., FABER, J. et HEKKERT, M. (2015). Business Strategies of Incumbents in the Market for Electric Vehicles: Opportunities and Incentives for Sustainable Innovation. *Business Strategy and the Environment*, 24(6), pp. 518-531.

SMINK, M., NEGRO, S.O., NIESTEN, E. et HEKKERT, M. (2015). How mismatching institutional logics hinder niche–regime interaction and how boundary spanners intervene. *Technological Forecasting and Social Change*, 100(-), pp. 225-237.

NIESTEN, E. et LOZANO, R. (2015). Making, buying and collaborating for more sustainable production and consumption. *Journal of Cleaner Production*, 100(-), pp. 1-3.

JOLINK, A. et NIESTEN, E. (2015). Sustainable development and business models of entrepreneurs in the organic food industry. *Business Strategy and the Environment*, 24(6), pp. 386-401.

NIESTEN, E. et JOLINK, A. (2015). The Impact of Alliance Management Capabilities on Alliance Attributes and Performance: A Literature Review. *International Journal of Management Reviews*, 17(1), pp. 69-100.

NIESTEN, E. et JOLINK, A. (2014). Absence of a market in the Dutch balancing mechanism: European rules versus specific investments. *European Journal of Law and Economics*, 38(-), pp. 71-90.

NIESTEN, E. et JOLINK, A. (2012). Incentives, opportunism and behavioral uncertainty in electricity industries. *Journal of Business Research*, 65(7), pp. 1031-1039.

JOLINK, A. et NIESTEN, E. (2012). Recent qualitative advances on hybrid organizations: Taking stock, looking ahead. *Scandinavian Journal of Management*, 28(2), pp. 149-161.

NIESTEN, E. et JOLINK, A. (2012). Regulating opportunism in the electricity industry and consumer interests. *Utilities Policy*, 20(1), pp. 38-45.

NIESTEN, E. (2010). Network investments and the integration of distributed generation: Regulatory recommendations for the Dutch electricity industry. *Energy Policy*, 38(8), pp. 4355-4362.

JOLINK, A. et NIESTEN, E. (2008). Governance transformations through regulations in the electricity sector: the Dutch case. *International Review of Applied Economics*, 22(4), pp. 499-508.

NIESTEN, E. (2006). Regulatory institutions and governance transformations in liberalising electricity industries. *Annals of Public and Cooperative Economics*, 77(3), pp. 291-307.

Chapitres d'ouvrage

JOLINK, A. et NIESTEN, E. (2021). Financing the energy transition: The role of public funding, collaboration and private equity. Dans: Rubino, A., Sapio, A., and La Scala, M. eds. *Handbook of Energy Economics and Policy*. 1st ed. Amsterdam: Elsevier, pp. 521-547.

JOLINK, A. et NIESTEN, E. (2012). Hybrid governance. Dans: M. Dietrich & J. Krafft (ed.). *Handbook on the Economics and Theory of the Firm*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 120-135.

Editoriaux d'une revue

PANWAR, R. et NIESTEN, E. (2022). Jump-starting, diffusing, and sustaining the circular economy. *Business Strategy and the Environment*, 31(6), pp. 2637-2640.

Actes d'une conférence

TWYFORD, J., MASSINI, S. et NIESTEN, E. (2025). The Impact of ESG Scores on Governance Structures of Partnerships in the Renewable Energy Industry. *Academy of Management Proceedings*, 2025(1), pp. 10890.

JOLINK, A. et NIESTEN, E. (2024). The Direction of Problemistic Search: Opening the Black Box with Virtual Reality. *Academy of Management Proceedings*, 2024(18938), pp. 40.

NIESTEN, E., JOLINK, A. et IYIDOGAN, E. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. *Academy of Management Proceedings*, 12953(2024), pp. 40.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2024). Mitigating Uncertainty in Sustainable Business Ecosystems: Ecosystem Strategies of Solar Firms. *Academy of Management Proceedings*, 2024(11735), pp. 40.

NIESTEN, E. et JOLINK, A. (2023). Identifying Managerial Search Strategies in Virtual Reality. *Academy of Management Proceedings*.

JOLINK, A. et NIESTEN, E. (2019). Can do or should do: Differential signaling for environmental legitimacy. *Academy of Management Proceedings*, -(-), pp. -.

NIESTEN, E. et JOLINK, A. (2019). Environmental Alliances: The performance drivers of creating and internalizing externalities. *Academy of Management Proceedings*, -(-), pp. -.

NIESTEN, E. et STEFAN, I. (2018). Embracing the Paradox of Inter-organisational Value Creation-Value Capture: A Literature Review. *Academy of Management Proceedings*.

Conférencier invité

NIESTEN, E. (2026). Building Resilience: How Firms Adapt to Climate Change Through Data and Innovation. Dans: R&D Management Conference. University of Manchester.

NIESTEN, E. (2022). Business ecosystem strategies of solar energy firms. Bø.

Présentations dans des conférences

NIESTEN, E., JOLINK, A. et BLEDA, M. (2026). Strategic Shifts to Sustainability by Energy Utilities: How Environmental Capabilities and Stock Returns Shape Fossil-Fuel Divestments. Dans: GRONEN. Barcelona.

PONCE OLIVA, R., IBÁÑEZ , M.J., NIESTEN, E., JAUNY, I., PINKSE, J. et SLAWINSKI, N. (2026). Centers as Beacons in a Disrupted World: Managing Tensions and Trade-offs in Sustainability Research Centers. Dans: GRONEN. Barcelona.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2026). Replication or Renewal? Business Model Innovation under Fit-Conserving and Fit-Destroying Change. Dans: R&D Management. Manchester.

JOLINK, A., NIESTEN, E., BACHA, E., BLAIR, B. et UNTER, K. (2026). From Terroir to Turmoil: Absorptive Capacity and Business Model Innovations in French Wineries. Dans: TerClim 2026. Angers.

NIESTEN, E., JOLINK, A. et BLEDA, M. (2025). Strategic Shifts towards Sustainability: How Divestments of Incumbent Energy Assets Impact Utility Stock Returns. Dans: Strategic Management Society Conference. Palermo.

VALENTINI , G. et NIESTEN, E. (2025). Absorptive capacity for circular economy: unpacking the role of inter-organizational partnerships in food waste reduction. Dans: Business and Society SI workshop. online.

NIESTEN, E., JOLINK, A., BLAIR, B. et BACHA, E. (2025). Adapting to Climate Change: Business Model Innovations of French Wineries. Dans: Academy of Management Conference. Copenhagen.

NIESTEN, E., IYIDOGAN, E. et JOLINK, A. (2024). The Comparative Efficiency of Blockchain Governance–Empirical Evidence on the Fashion Supply Chain. Dans: Annual Meeting of the Academy of Management.

NIESTEN, E., STRIUKOVA, L. et PRÆST KNUDSEN, M. (2023). Unlocking Value from Emerging Technologies in Business Ecosystems – A study on autonomous electric vehicles. Dans: New Business Models Conference. Maastricht.

NIESTEN, E., JOLINK, A. et BACHA, E. (2023). Sustainability in Environmental Turbulence: Signaling on Symbolic and Substantive Actions. Dans: SMS Conference. Toronto.

NIESTEN, E. (2022). Business ecosystem strategies of solar energy firms. Dans: Gronen Conference. Amsterdam.

NIESTEN, E., JOLINK, A. et PINKSE, J. (2022). Business ecosystem strategies of solar energy firms. Dans: GRONEN 2022. Amsterdam.

NIESTEN, E. (2021). Sustainable Business Models. Dans: SKEMA Social Ventures Summit. Paris.

NIESTEN, E. (2021). The pursuit of sustainable energy by incumbent utilities - Insights from corporate deals from 1990-2019. Dans: University of South-Eastern Norway. Bo.

NIESTEN, E. (2021). The pursuit of sustainable energy by incumbent utilities - Insights from corporate deals from 1990-2019. Dans: University of Coimbra. online.

NIESTEN, E., PEREIRA, G. et PINKSE, J. (2021). What shapes incumbent utilities' expansion into sustainability? the role of uncertainty, experience, and performance. Dans: European Network on the Economics of the Firm. Paris.

PEREIRA, G., NIESTEN, E. et PINKSE, J. (2021). Sustainable energy systems in the making: A study on business model adaptation in incumbent utilities. Dans: French Association Energy Economists. Paris.

NIESTEN, E., PEREIRA, G. et PINKSE, J. (2021). The pursuit of sustainable energy by incumbent utilities: Insights from corporate deals from 1990-2019. Dans: SKEMA Business School Research Seminar. Paris.

JOLINK, A. et NIESTEN, E. (2019). Partnerships and alliances for sustainable innovation and performance. Dans: AOM American Academy of Management Conference. Boston.

JOLINK, A. et NIESTEN, E. (2019). Legitimacy perceptions and institutional drivers of environmental sustainability. Dans: AOM American Academy of Management Conference. Boston.

NIESTEN, E. et JOLINK, A. (2018). Why Do Firms Explore or Exploit in Sustainable Alliances: The Impact of Legitimacy and Government Support. Dans: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. et JOLINK, A. (2018). Why Do Firms Collaborate for Environmental Innovations? The Objectives of Environmental Exploration and Exploitation Alliances. Dans: BAM (British Academy of Management) Conference. Bristol.

NIESTEN, E. et JOLINK, A. (2017). Are Environmental Collaborative Strategies Greener Pastures? An Exploration (and Exploitation). Dans: Strategic Management Society Special Conference. San José.

NIESTEN, E. et JOLINK, A. (2017). Alliance Governance Choices: Disentangling the Effects of Uncertainty and Alliance Experience. Dans: Strategic Management Society Special Conference. San José.

NIESTEN, E. et JOLINK, A. (2017). Why Firms Collaborate for Sustainability. Dans: BAM (British Academy of Management) Conference. Coventry.

NIESTEN, E. et JOLINK, A. (2016). The Role of Partner and Alliance Dissimilarity and Equity Experience in alliance governance. Dans: Strategic Management Society Special Conference. Berlin.

NIESTEN, E. et JOLINK, A. (2016). Knowing me, knowing you: equity alliances with dissimilar partners. Dans: BAM (British Academy of Management) Conference. Newcastle.

NIESTEN, E. et JOLINK, A. (2016). Governing Equity alliances. Dans: EURAM (European Academy of Management) Conference. Paris.

JOLINK, A. et NIESTEN, E. (2015). The impact of venture Capital on Alliances of Start- ups. Dans: Strategic Management Society Special Conference. Denver.

JOLINK, A. et NIESTEN, E. (2015). With a little help from my friends': Impact of Venture Capital on Alliances of Start-ups. Dans: BAM (British Academy of Management) Conference. Postmouth.

NIESTEN, E. et JOLINK, A. (2015). Like Chalk and Cheese? Governing alliances when partners differ. Dans: The Governance of a Complex World Conference. Nice.

Présentations dans des séminaires de recherche

NIESTEN, E. (2024). Portfolio diversity of environmental alliances & divestments by energy utilities. Dans: University of South-Eastern Norway. Bø.

NIESTEN, E. (2023). Sustainability in Turbulent Environments. Dans: University of South-Eastern Norway. Bø.

NIESTEN, E. (2023). Transitioning to sustainable energy by incumbent utilities - Insights from M&As, alliances, and divestments. Dans: University of Siena. Siena.

NIESTEN, E. (2023). Sustainable Business Models. Dans: University of South-Eastern Norway. Bø.

Autres activités de recherche

Direction d'une revue

Depuis 2026	Cleaner and Responsible Consumption

Editeur associé d'une revue

Depuis 2025	Organization and Environment
2020 - 2026	Cleaner and Responsible Consumption

Membre d'un comité éditorial

Depuis 2025	Organization and Environment
2023 - 2026	Strategic Change

Organisation d'une conférence ou d'un séminaire

2025	Business and Society Workshop, SKEMA Business School, France
2022 - 2024	Gronen 2024 Conference
2021	European Network on the Economics of the Firm

Affiliations

Depuis 2026	President of GRONEN
2025 - 2026	Vice-President GRONEN
2023 - 2025	Conference Coordinator GRONEN

Supervision de thèses / HDR

Depuis 2025	S. ADAMS, SKEMA Business School, Doctorat, Co-directeur de thèse
Depuis 2025	L. GHANEM, SKEMA Business School, Doctorat, Co-directeur de thèse
2026	C. JUIN, Ecole Polytechnique, Doctorat, Membre de jury
2026	N. SORIN, SKEMA Business School, Doctorat, Président de jury
2026	E. JOHANSSON, Luleå University of Technology, Doctorat, Membre de jury
2026	T. BJARTMARZ, Copenhagen Business School, Doctorat, Membre de jury
2026	P. P. PATHAK, Politecnico di Milano, Doctorat, Membre de jury

2025	F. CICERELLI, Politecnico di Torino, Doctorat, Membre de jury
2025	G. LOPEZ ALTAMIRANO, SKEMA Business School, Doctorat, Co-directeur de thèse
2024	M. ARSALAN, The University of Newcastle , Doctorat, Rapporteur
2024	J. TWYFORD, Alliance Manchester Business School, Doctorat, Co-directeur de thèse
2024	J. ORMANDY, Alliance Manchester Business School, Doctorat, Co-directeur de thèse
2022	L. MOHAMMED, Alliance Manchester Business School, Doctorat, Directeur de thèse
2021	Y. GUERROUD, Université Côte d'Azur, Doctorat, Membre de jury
2021	A. TULADHAR, University of Bath School of Management, Doctorat, Membre de jury
2020	T. PHONGTHIYA, Alliance Manchester Business School, Doctorat, Co-directeur de thèse
2020	P. STERZENBACH, Alliance Manchester Business School, Doctorat, Membre de jury
2019	C. EVELEENS, Utrecht University, Doctorat, Co-directeur de thèse
2018	B. KOEHLER, The University of Notre Dame, Doctorat, Rapporteur
2015	J. WESSELING, Utrecht University, Doctorat, Co-directeur de thèse
2015	M. SMINK, Utrecht University, Doctorat, Co-directeur de thèse
2015	M. KISHNA, Utrecht University, Doctorat, Co-directeur de thèse

Autres activités académiques

Depuis 2023	Special Issue Editor O&E