# Maximilian RECH

Assistant Professor

Academy: Digitalization

Research center: SKEMA Centre for Analytics and Operations

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## Education

2008 Master of Arts in European Studies, Maastricht University, The Netherlands

## Experience

### *Full-time academic positions*

Since 2021 Assistant Professor, SKEMA Business School, France

2014 - 2021 Assistant Professor in International Affairs, ESSCA School of Management, China

### *Other academic affiliations and appointments*

Since 2021 Program Director - Mastère Spécialisé Manager de la Chaîne Logistique et Achats, SKEMA Business School, France

2018 - 2021 Academic Director - Doctorate of Business Administration of the Alliance of Belt & Road Business Schools (ABRBS), ESSCA School of Management, China

2016 - 2021 Academic Director - Master of Science 'Digital Marketing & Business', ESSCA School of Management, China

2014 - 2021 Director of studies, ESSCA School of Management, China

2014 - 2021 Academic Director - Master of Science in Global Management 'China Europe Business', ESSCA School of Management, China

2015 - 2019 Academic Director - Master in Management 'Brand Marketing and Retailing in China', ESSCA School of Management, China

### *Other professional experiences*

2009 - 2012 Program Manager, Friends of Europe, Belgium

2008 - 2009 Program Fellow, Carnegie Endowment for International Peace, Belgium

2008 Radio Journalist, Deutsche Welle World Radio, Germany

## Publications

### *Peer-reviewed journal articles*

RECH, M. (2024). China's State Capitalism & International Responses: A Comparative Analysis of Infrastructure Investment Strategies. *Asian Perspective*, 48(1), pp. 41-69.

## *Books and book editor*

RECH, M., HEFELE, P., PALOCZ-ANDRESEN, M. and KOHLER, J.H. [Eds] (2019). *Climate and Energy Protection in the EU and China: 5th Workshop on EU-Asia Relations in Global Politics*. Cham: Springer, 220 pages.

## *Book chapters*

RECH, M. (2015). Rare Earth Elements and the European Union. In: Ryan David Kiggins (ed.). *The Political Economy of Rare Earth Elements - Rising Powers and Technological Change*. 1st ed. Cambridge: Palgrave Macmillan, pp. 62-85.

RECH, M. (2014). Municipal solid waste management - implementing best practices in Europe & Asia. In: Pascaline Gaborit (ed.). *EAST - Euro-Asia Sustainable Towns. From pilot to sustainable towns: Satellite cities and metropolitan governance.* 1st ed. Brussels: Peter Lang, pp. 217-250.

RECH, M. (2014). Environmental policy in a changing environment. In: Frauke Austermann, Anastas Vangeli, Xiaoguang Wang eds. *China and Europe in 21st Century Global Politics.* 1st ed. Cambridge: Cambridge Scholars Publishing, pp. 104-131.

## *Conference presentations*

RECH, M. (2023). Le pouvoir de l'IA pour les entreprises responsables. In: World Forum for Responsible Economy. Lille.

## *Faculty research seminar presentations*

RECH, M. (2023). China's State Capitalism & International Responses - A Comparative Analysis of Railway Infrastructure Investment in Southeast Asia. Amsterdam.