Maximilian RECH

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Académie : Digitalisation

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Formation

2008	Master of Arts in European Studies, Maastricht University, Pays-Bas

Expérience Professionnelle

Positions académiques principales

Depuis 2021	Assistant Professor, SKEMA Business School, France
2014 - 2021	Assistant Professor in International Affairs, ESSCA School of Management, Chine

Autres affiliations académiques

Depuis 2021	Program Director - Mastère Spécialisé Manager de la Chaîne Logistique et Achats, SKEMA Business School, France
2018 - 2021	Academic Director - Doctorate of Business Administration of the Alliance of Belt & Road Business Schools (ABRBS), ESSCA School of Management, Chine
2016 - 2021	Academic Director - Master of Science 'Digital Marketing & Business', ESSCA School of Management, Chine
2014 - 2021	Director of studies, ESSCA School of Management, Chine
2014 - 2021	Academic Director - Master of Science in Global Management 'China Europe Business', ESSCA School of Management, Chine
2015 - 2019	Academic Director - Master in Management 'Brand Marketing and Retailing in China', ESSCA School of Management, Chine

Autres expériences professionnelles

2009 - 2012	Program Manager, Friends of Europe, Belgique
2008 - 2009	Program Fellow, Carnegie Endowment for International Peace, Belgique
2008	Radio Journalist, Deutsche Welle World Radio, Allemagne

Publications

Articles académiques revus

RECH, M. (2024). China's State Capitalism & International Responses: A Comparative Analysis of Infrastructure Investment Strategies. *Asian Perspective*, 48(1), pp. 41-69.

Ouvrages et édition d'ouvrages

RECH, M., HEFELE, P., PALOCZ-ANDRESEN, M. et KOHLER, J.H. [Eds] (2019). *Climate and Energy Protection in the EU and China: 5th Workshop on EU-Asia Relations in Global Politics*. Cham: Springer, 220 pages.

Chapitres d'ouvrage

RECH, M. (2015). Rare Earth Elements and the European Union. Dans: Ryan David Kiggins (ed.). *The Political Economy of Rare Earth Elements - Rising Powers and Technological Change*. 1st ed. Cambridge: Palgrave Macmillan, pp. 62-85.

RECH, M. (2014). Municipal solid waste management - implementing best practices in Europe & Asia. Dans: Pascaline Gaborit (ed.). *EAST - Euro-Asia Sustainable Towns. From pilot to sustainable towns: Satellite cities and metropolitan governance.* 1st ed. Brussels: Peter Lang, pp. 217-250.

RECH, M. (2014). Environmental policy in a changing environment. Dans: Frauke Austermann, Anastas Vangeli, Xiaoguang Wang eds. *China and Europe in 21st Century Global Politics.* 1st ed. Cambridge: Cambridge Scholars Publishing, pp. 104-131.

Présentations dans des conférences

RECH, M. (2023). Le pouvoir de l'IA pour les entreprises responsables. Dans: World Forum for Responsible Economy. Lille.

Présentations dans des séminaires de recherche

RECH, M. (2023). China's State Capitalism & International Responses - A Comparative Analysis of Railway Infrastructure Investment in Southeast Asia. Amsterdam.