Dennys Eduardo ROSSETTO

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : Belo Horizonte

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Intérêts de recherche

Écosystèmes d'innovation, Innovations in resource-constrained environments, L'entrepreneuriat social, Transformation numérique, Marchés émergents, Innovation frugale, Intelligence artificielle, Développement et mesure de l'échelle, Méthodes de recherche avancées, International Marketing, Innovation mondiale, L'Intelligence Artificielle appliquée à l'innovation et à l'entrepreneuriat

Formation

2019	Postdoc en Management Global de l'Innovation, Département Management de l'Innovation, University Center of FEI, Brésil
2018	Ph.D. en commerce international (Innovation Mondiale), Escola Superior de Propaganda e Marketing (ESPM), Brésil
2017	Doctorat stage de recherche à l'étranger en Global Innovation Management, University of Texas at El Paso, Etats-Unis d'Amérique
2007	Master of Science en affaires internationales, Universidade de São Paulo, Brésil
2005	Master of Science en affaires internationales, Getulio Vargas Foundation (FGV), Brésil
2004	BSC en Marketing, University of Northern Paraná (UNOPAR), Brésil

Expérience Professionnelle

Positions académiques principales

Depuis 2019	Professeur associé d'innovation globale et d'entrepreneuriat, SKEMA Business School, Brésil
2014 - 2018	Assistant Research Professor, Escola Superior de Propaganda e Marketing (ESPM), Brésil
2009 - 2012	Assistant Professor, Municipal Institute of University Education at Victor Cardassi, IMESB, Brésil
2006 - 2009	Assistant Professor, University of Ribeirão Preto, Brésil

Autres affiliations académiques

Depuis 2021	Professeur invité mondial d'innovation et d'entrepreneuriat, Tecnologico de Monterrey, Mexique
Depuis 2020	Coordinatrice du Master PGE M1 Management de l'Innovation et Créativité (Multicampus), SKEMA Business School, France
2017 - 2025	Visiting Professor Research Fellow, University of Texas at El Paso, Etats-Unis d'Amérique
2018 - 2019	Postdoctor Research Fellow, University Center of FEI, Brésil

Autres affiliations académiques

2012 - 2014	Adjunct Professor, Universidade Paulista - UNIP Ribeirão Preto, Brésil
2005 - 2012	Operational Director / COO, Mercadotecnia Institute of Research, Intelligence and Market Analytics, Brésil
2006 - 2007	Coordinator of the UNAERP Junior Company, University of Ribeirão Preto, Brésil
2005 - 2006	Auxiliar Professor, Faculty of Economy, Business and Accountancy, Universidade de São Paulo, Brésil

Autres expériences professionnelles

Depuis 2015	Associate Director & Founder, Glin²Tech - Global Institute of Innovation and Technology Management for Emerging Markets, Brésil
2005 - 2019	Founder and CEO, D. Edwards Strategic Intelligence Consulting Group, Brésil
2005	Marketing Director, Ortobom Mattresses Industry and Manufacturing S/A, Brésil
2003 - 2005	Co-founder and Executive Director, Association of Advertising and Marketing Professionals, Brésil
2001 - 2005	Founder and CEO, Heads Brazil Center of Marketing Intelligence, Brésil
2003 - 2004	Deputy City Manager of Communication and Strategic Affairs, City of Sarandi, Brésil
1999 - 2001	Co-Founder and Art Director, ByBrasil Integrated Marketing and Communication Ltd, Brésil
1999 - 2001	Marketing and Project Manager, Hidrogeron Group - Industry and Manufacturing of Equipment for Environmental Sanitation Inc., Brésil

Contrats de recherche, prix et distinctions

Prix et distinctions

2023	Lauréat du prix SKWoL (SKEMA Way of Learning), SKEMA Business School, France
2021	Young Researcher 2021 ANPAD, Innovation, Technology, and Entrepreneurship Division of the Brazilian Academy of Management, Brésil
2020	Awarded as Best Reviewer at the 2020 Academy of International Business Conference - Latin America and Caribbean Chapter - AIB-LAC 2020, Academy of International Business
2020	Recognition award by its "contributions as reviewer" throughout the 2020 year, INMR - Innovation & Management Review Journal, Brésil
2020	"Professor Pedro Valentim Marques" award as the best postgraduate monograph made under my supervision, PECEGE/ESALQ/USP, PECEGE/ESALQ/USP, Brésil
2020	Nominated as "Best Reviewer" at IX 3Es - Strategic Studies Meeting from ANPAD, Brazilian Association of Graduate Studies and Research in Administration (ANPAD)
2019	Winner of the "Belmiro Siqueira Business" Award as the Best Business Administration Book of 2019 with a prize of US$ 3,600, Brazilian Federal Council of Business Administration (CFA - Conselho Federal de Administraçao)
2018	Honorable Mention by the nomination to "Best Paper of the Innovation Division"
2018	Best Conference Paper from a PhD Thesis, Innovation and Technological Management Symposium, Brazilian Association of Graduate Studies and Research in Administration (ANPAD)
2017	Best paper of Innovation Division, VI International Symposium on Project Management,

Innovation and Sustainability (SINGEP)

2017 Best Overall Conference Paper, VI International Symposium on Project Management, Innovation and Sustainability (SINGEP)

2017 Best Reviewer, VI International Symposium on Project Management, Innovation and Sustainability (SINGEP)

2015 Best Paper of Innovation Division, VI International Symposium on Project Management, Innovation and Sustainability (SINGEP)

2014 Honorable Mention by the nomination to "Best Reviewer the Innovation and Entrepreneurship Division", SEMEAD - Business Administration Seminars/USP, Brésil

2004 Best Student of the university [all courses] at UNOPAR - Universidade Norte do Parana, Rotary Club - Rotary International

2004 Laureate Academy - Maxima cum laude Awarded as the Best Student of class, University of Northern Paraná (UNOPAR)

Publications

Articles académiques revus

ROSSETTO, D.E., BORINI, F., BERNARDES, R. et FRANKWICK, G. (2023). Measuring frugal innovation capabilities: An initial scale proposition. *Technovation*, 121(March 2023), pp. 102674.

SANTOS, L., BORINI, F., MOACIR DE MIRANDA OLIVEIRA, J., ROSSETTO, D.E. et BERNARDES, R. (2022). Bricolage as capability for frugal innovation in emerging markets in times of crisis. *European Journal of Innovation Management*, 25(2), pp. 413-432.

MALANGA, A.C.M., BERNADES, R.C., BORINI, F., PEREIRA, R.M. et ROSSETTO, D.E. (2022). Towards integrating quality in theoretical models of acceptance: An extended proposed model applied to e-Learning services. *British Journal of Educational Technology*, 53(1), pp. 8-22.

SANTIAGO, A.L., DEMAJOROVIC, J., ROSSETTO, D.E. et LUKE, H. (2021). Understanding the fundamentals of the Social Licence to Operate: Its evolution, current state of development and future avenues for research. *Resources Policy*, 70, pp. 101941.

SILVA, J., ABLANEDO-ROSA, J.H. et ROSSETTO, D.E. (2019). A longitudinal literature network review of contributions made to the academy over the past 55 years of the IJPR. *International Journal of Production Research*, 57(15-16), pp. 4627-4653.

TARRAÇO, E., BERNARDES, R., BORINI, F. et ROSSETTO, D.E. (2019). Innovation capabilities for global R&D projects in subsidiaries. *European Journal of Innovation Management*, 22(4), pp. 639-659.

ROSSETTO, D.E., BERNADES, R.C., BORINI, F. et GATTAZ, C. (2018). Structure and evolution of innovation research in the last 60 years: review and future trends in the field of business through the citations and co-citations analysis. *Scientometrics*, 115, pp. 1329-1363.

ROSSETTO, D.E. et BORINI, F. (2018). Suiting innovations to emerging markets: How to do more with less. *RAE - Revista de Administração de Empresas*, 58(5), pp. 517-518.

ROSSETTO, D.E., CARVALHO, F., BENARDES, R. et BORINI, F. (2017). Absorptive Capacity and Innovation: An Overview of International Scientific Production of Last Twenty-Five Years. *International Journal of Innovation*, 5(1), pp. 97-113.

PIRES, D., ROCHA, T., BORINI, F. et ROSSETTO, D.E. (2015). International Marketing in Multinational Company Subsidiaries in Emerging Markets: A Multidimensional Approach. *Advances in International Marketing*, 26, pp. 157-177.

CARNEIRO-DA-CUNHA, J. et ROSSETTO, D.E. (2015). Mapping entrepreneurs' types in a Brazilian informal clothes retailing cluster. *International Journal of Entrepreneurship and Small Business*, 26(1), pp. 21-42.

CARNEIRO-DA-CUNHA, J., CORREA, H., PASSADOR, J. et ROSSETTO, D.E. (2012). Buyers' trust perceptions on electronic commerce: an inter-temporal perspective. *International Journal of Business and Management Science*, 1(6).

Ouvrages et édition d'ouvrages

ROSSETTO, D.E., DE CASTRO, P. et SILVA RABELO PEDROSO, T.C.D. [Eds] (2023). *Innovation, entrepreneurship and sustainability in a modern society + Non-Fungible-Tokens (NFT) and intellectual property: The promise of digital security to our legal problems*. Belo Horizonte: SKEMA Publika, 54 pages.

BERNARDES, R., BORINI, F., ROSSETTO, D.E. et PEREIRA, R. [Eds] (2018). *Innovation in Emerging Markets*. Sao Paulo: Senac, 368 pages.

Chapitres d'ouvrage

ROSSETTO, D.E. (2021). Knowledge and digital opportunities in overcoming crisis in the context of Pandemic: how to associate knowledge and creativity in the generation of low-cost digital frugal innovations? Dans: *Essays on Digital Transformation and Knowledge Management*. 1st ed. Brazilian Society of Knowledge Management, pp. 31-46.

ROSSETTO, D.E. (2018). Inside-out Innovations. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 233-236.

TARRAÇO, E., GUEDES, C. et ROSSETTO, D.E. (2018). Frugal Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Edurdo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 237-254.

CARVALHO, F., CAMARGO, A. et ROSSETTO, D.E. (2018). Cost Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 255-268.

ROSSETTO, D.E. (2018). Shanzhai Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 269-296.

ROSSETTO, D.E. (2018). Outside-in Innovations. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 297-300.

MONTEIRO, M. et ROSSETTO, D.E. (2018). Grassroots Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 301-312.

CAMARGO, F. et ROSSETTO, D.E. (2018). Jugaad Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 313-334.

PINHEIRO, T. et ROSSETTO, D.E. (2018). Indigenous Innovation. Dans: Roberto Carlos Bernardes, Felipe Mendes Borini, Dennys Eduardo Rossetto, and Rafael Morais Pereira eds. *Innovation in Emerging Markets*. 1st ed. Sao Paulo: Senac, pp. 211-233.

Articles académiques non revus

NASSIF, V.M.J., CORRÊA, V. et ROSSETTO, D.E. (2020). Are entrepreneurs and small businesses prepared for contextual adversities? A reflection in the light of the COVID-19 pandemic. *Iberoamerican Journal of Entrepreneurship and Small Business*, 9(2), pp. 1-12.

NASSIF, V.M.J., ROSSETTO, D.E. et JÚNIOR, E. (2020). Entrepreneurial responses of coping Catastrophic events and crisis situations. *Iberoamerican Journal of Entrepreneurship and Small Business*, 9(4), pp. i-xxi.

Actes d'une conférence

ROSSETTO, D.E. et DE CASTRO, P. (2022). Detectando as raízes históricas da ambidestria organizacional por meio da análise espectroscópica. *Seminários em Administração*, XXV.

ROSSETTO, D.E., FERREIRA, G.D.S. et TUMELERO, C. (2022). Inovação Frugal em Serviços Bancários de uma Agência Cashless: O Caso de uma Cooperativa de Crédito Brasileira. *Brazilian Academy of Management (ANPAD)*, XLVI.

FRANCO, E., ROSSETTO, D.E., BORINI, F. et AMATUCCI, M. (2020). MNEs' Technology-Assets Seeking Strategies for Innovation: Empirical Evidences from Brazil.

FRANCO, E., AMATUCCI, M. et ROSSETTO, D.E. (2020). MNE Innovation Strategies: An investigation based on technological-assets of foreign subsidiaries in Brazil.

SILVA, L., BERNARDES, R. et ROSSETTO, D.E. (2020). University technological innovation centers and marketing practices in the technology transfer process.

FERREIRA, S., IIZUKA, E. et ROSSETTO, D.E. (2020). Intuition in decision-making: Review, map of influential researchers, and research agenda.

MALANGA, A., BERNARDES, R., ROSSETTO, D.E. et PEREIRA, R. (2019). Towards integration of quality on Theoretical Models of Acceptance: A Model Proposition applied for Education in Emerging Countries.

SANTOS, L., ROSSETTO, D.E. et BERNARDES, R. (2019). Bricolage and Organizational Innovation as antecedents of Frugal Innovation in Emerging Markets.

IIZUKA, E., DIAS, S., VILAS BOAS, E. et ROSSETTO, D.E. (2019). Uncovering Effectuation Researchers' View: A Proposition of Dialogic Method.

BORINI, F., PEREIRA, R., BERNARDES, R. et ROSSETTO, D.E. (2018). Development and validation of cost innovation measurement scale. pp. 2177-3866.

SANTIAGO, A., DEMAJOROVIC, J., ROSSETTO, D.E. et TUR, A. (2018). The evolution of social license to operate and influence criteria for its concession: An integrative systematic review.

ROSSETTO, D.E., BORINI, F. et FRANKWICK, G. (2018). A new scale proposition for measuring Frugal Innovation: Scale development process and validation.

BERNARDES, R., TARRAÇO, E., BORINI, F. et ROSSETTO, D.E. (2018). Developing Local Innovation Capabilities for Global R&D Projects Integration on MNEs. pp. 16.

ROSSETTO, D.E., BORINI, F., BERNARDES, R. et GATTAZ, C. (2017). Structure and Evolution of the Innovation Field of Research: An Analysis of Citations and Co-citation (1956-2016).

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2017). A Proposed Instrument for Measuring Frugal Innovation: The First Stage of Development a New Scale.

ROSSETTO, D.E., BORINI, F., BERNARDES, R. et FRANKWICK, G. (2017). A New Scale for Measuring Frugal Innovation: The First Stage of Development of a Measurement Tool. pp. 16.

BORINI, F., ROSSETTO, D.E. et PEREIRA, R. (2016). The Impact of Cooperation with Market and Research Partners on Product and Process Innovation of Brazilian Companies.

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2016). Structure and evolution of innovation through the literature review of the last 60 years.

CARVALHO, F., ROSSETTO, D.E., FIGUEIREDO, J. et BORINI, F. (2015). Absorptive Capacity and Innovation: An overview of international scientific production between 1990-2015.

PIRES, D., ROCHA, T., BORINI, F. et ROSSETTO, D.E. (2015). International Marketing in multinational company subsidiaries in Emerging Markets: a multidimensional approach.

PIRES, D., ROCHA, T., ROSSETTO, D.E. et BORINI, F. (2015). The impact of international marketing on foreign multinational subsidiaries in Emerging Markets: A Multidimensional Typology.

CARNEIRO-DA-CUNHA, J. et ROSSETTO, D.E. (2013). Institutions and cost-benefit analysis in an informal retail market network: an inter-temporal perspective for entrepreneur?s positioning strategy.

CARNEIRO-DA-CUNHA, J., ROSSETTO, D.E., CORREA, H. et PASSADOR, J. (2008). Trust Perceptions of the Electronic Commerce Buyer.

ROSSETTO, D.E. et CARVALHO, D. (2006). International Marketing Intelligence as a tool to reduce information gaps of SMEs in the Internationalization Process.

Présentations dans des conférences

ROSSETTO, D.E. (2020). Scientometric and advanced literature review with Software R. Dans: Semead - Seminarios de Administração. São Paulo.

ROSSETTO, D.E. (2020). How to get ready for job applications abroad. Dans: Semead - Seminarios de Administração. Sao Paulo.

ROSSETTO, D.E. (2020). Innovation and Digital Transformation in times of COVID-19. Dans: Innovation and Networks Colloquium - UNIP. Sao Paulo.

BRITO, E., ROSSETTO, D.E. et AMATUCCI, M. (2020). MNEs' Technology-Assets Seeking Strategies for Innovation: recent evidences from Brazil. Dans: Academy of Management Annual Meeting. Vancouver.

SILVA, L., BERNARDES, R. et ROSSETTO, D.E. (2020). University technological innovation centers and marketing practices in the technology transfer process. Dans: Semead - Seminarios de Administração. São Paulo.

SILVA, S., IIZUKA, E. et ROSSETTO, D.E. (2020). Intuition in decision-making: review, map of influential researchers, and research agenda. Dans: EnANPAD. Sao Paulo.

SANTOS, L., ROSSETTO, D.E. et BERNARDES, R. (2019). Bricolage and Organizational Innovation as antecedents of Frugal Innovation in Emerging Markets. Dans: SEMEAD - SeminÃ¡rios em Administração (FEA/USP). Sao Paulo.

MALANGA, A., BERNARDES, R. et ROSSETTO, D.E. (2019). Towards integration of quality on Theoretical Models of Acceptance: A Model Proposition applied for Education in Emerging Countries. Dans: EnANPAD. São Paulo.

TARRAÇO, E., BERNARDES, R. et ROSSETTO, D.E. (2018). Developing local innovation capabilities for Global R&D Projects integration on MNEs. Dans: SINGEP - International Simposium on Project Management, Innovation and Sustainability. Sao Paulo.

ROSSETTO, D.E., BORINI, F. et FRANKWICK, G. (2018). Scale development and validation for measure cost innovation. Dans: SemeAd - Seminars in Administration. Sao Paulo.

SANTIAGO, A., DEMAJOROVIC, J. et ROSSETTO, D.E. (2018). The evolution of social license to operate and influence criteria for its concession: An integrative systematic review. Dans: ENGEMA - Encontro Internacional sobre Gestão Ambiental e Meio Ambiente. São Paulo.

ROSSETTO, D.E., BORINI, F. et FRANKWICK, G. (2018). A new scale proposition for measuring Frugal Innovation: Scale development process and validation. Dans: Simposio de Inovação da Anpad. Porto Alegre, RS.

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2017). A New Scale for Measuring Frugal Innovation: The First Stage of Development of a Measurement Tool. Dans: SINGEP - International Simposium on Project Management, Innovation and Sustainability. São Paulo.

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2017). Structure and Evolution of the Innovation Field of Research: An Analysis of Citations and Co-citation (1956-2016). Dans: AOM American Academy of Management Conference. Atlanta, GA.

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2017). A Proposed Instrument for Measuring Frugal Innovation: The First Stage of Development a New Scale. Dans: AOM American Academy of Management Conference. Atlanta, GA.

ROSSETTO, D.E., BORINI, F. et BERNARDES, R. (2016). Structure and evolution of innovation through the literature review of the last 60 years. Dans: SIMPOI- Simpósio de Administração da Produção, Logística e Operações Internacionais. São Paulo, SP.

ROSSETTO, D.E., CARVALHO, F. et FIGUEIREDO, J. (2015). Absorptive Capacity and Innovation: An overview of international scientific production between 1990-2015. Dans: SINGEP - International Simposium on Project Management, Innovation and Sustainability. São Paulo, SP.

CARNEIRO-DA-CUNHA, J. et ROSSETTO, D.E. (2013). Institutions and cost-benefit analysis in an informal retail market network: an inter-temporal perspective for entrepreneur?s positioning strategy. Dans: EnANPAD. Rio de Janeiro, RJ.

ROSSETTO, D.E., CARNEIRO-DA-CUNHA, J. et CORREA, H. (2008). Trust Perceptions of the Electronic Commerce Buyer. Dans: Academy of World Business, Marketing and Management Development. Rio de Janeiro, RJ.

ROSSETTO, D.E. et CARVALHO, D. (2006). International Marketing Intelligence as a tool to reduce information gaps of SMEs in the Internationalization Process. Dans: Workshop sobre Internacionalização de Empresas da FEA/USP. São Paulo, SP.

Autres activités de recherche

Editeur associé d'une revue

Depuis 2022	RAE - Revista de Administração de Empresas
Depuis 2018	Innovation & Management Review
Depuis 2020	RAE - Revista de Administração de Empresas
2019 - 2020	Iberoamerican Journal of Entrepreneurship and Small Business
2014 - 2020	Internext - Review of International Business

Relecteur pour :

Technovation, Scientometrics, Journal of Cleaner Production, Sustainability, Brazilian Administration Review (BAR), Brazilian Journal of Marketing, International Journal of Business and Emerging Markets, International Journal of Entrepreneurial Venturing, International Journal of Healthcare Technology and Management, International Journal of Innovation Management, Contextus - Contemporary Journal of Economics and Management, International Journal of Innovation, International Journal of Management and Decision Making, Journal of Accounting, Management and Governance, RAUSP Management Journal, Revista Brasileira de Gestão de Negócios (RBGN), Revista de Gestão Social e Ambiental /Environmental and Social Management Journal, Innovation & Management Review, Journal of Information Systems and Technology Management, PODIUM Sport, Leisure and Tourism Review

Organisation d'une conférence ou d'un séminaire

2018	The Society for Global Business & Economic Development - 16th SGBED

Affiliations

Depuis 2022	Pôle Entrepreneuriat, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2017	Technology and Innovation Management Division, Academy of Management (AOM)
Depuis 2017	International Business Division, Academy of Management (AOM)
Depuis 2015	Membre de la Member of Chartered Association of Business Schools - CABS, Association agréée des écoles de commerce - CABS, Royaume Uni
Depuis 2014	Strategic Management Society - SMS

Supervision de thèses / HDR

Depuis 2024	Y. FAN, SKEMA Business School, Mémoire Master, Directeur de thèse
Depuis 2024	T. CAI, SKEMA Business School, Mémoire Master, Directeur de thèse
Depuis 2024	V. HAMBLIN, SKEMA Business School, Mémoire Master, Directeur de thèse
2024	V. HAMBLIN, SKEMA Business School, Mémoire Master, Directeur de thèse
2024	Y. DOUKKALI, SKEMA Business School, Mémoire Master, Directeur de thèse
2024	A. TESSIER, SKEMA Business School, Mémoire Master, Directeur de thèse
2024	V. K. MOVVA,, SKEMA Business School, Mémoire Master, Directeur de thèse
2024	P. DE CASTRO, Federal University of Minas Gerais, Mémoire Master, Co-directeur de thèse
2023	C. FENG, SKEMA Business School, Mémoire Master, Directeur de thèse
2023	Y. LIU, SKEMA Business School, Mémoire Master, Directeur de thèse
2023	J. CRISPIN, SKEMA Business School, Mémoire Master, Directeur de thèse
2023	L.-E. VASSEUR, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	M. DUBOURGNOUX, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	I. GIRAULT, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	J. ZHU, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	X. JIANG, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	T. GARCIA, SKEMA Business School, Mémoire Master, Directeur de thèse
2022	A. PONCHAUX, SKEMA Business School, Mémoire Master, Directeur de thèse
2021	B. CARPENTIER, SKEMA Business School, Mémoire Master, Directeur de thèse

Autres activités académiques

Depuis 2022	Conseil du comité de recherche de la division de l'entrepreneuriat de l'Académie de gestion (AOM), Academy of Management (AOM), Etats-Unis d'Amérique
Depuis 2021	Chaire du Parcours Avancées et défis méthodologiques en recherche et enseignement en innovation et entrepreneuriat de la division Innovation, Technologie et Entrepreneuriat (ITE) de l'Académie Brésilienne de Gestion (AnPAd), ANPAD, Brésil
Depuis 2018	AACSB International - Association for Advance Collegiate Schools of Business (Volunteer Member), Association pour les écoles de commerce avancées, Etats-Unis d'Amérique
2023	IV Congrès International de Droit et d'Intelligence Artificielle - CIDIA, SKEMA Business School Brésil, Brésil
2020 - 2021	Chaire du Parcours Méthodes et techniques de recherche et d'enseignement en innovation et entrepreneuriat de la division Innovation, Technologie et Entrepreneuriat (ITE) de l'Académie

	Brésilienne de Gestion (AnPAd), ANPAD, Brésil
2014 - 2019	Board Member: Advisory Board or Board of Trustees, Brazilian Journal of Marketing, Opinion and Media Research (PMKT)
2017	Communication Committee Member at the IM Division of the AoM, International Management Division - Academy of Management

Activités Professionnelles

Autres activités professionnelles

Depuis 2012	Innovation, Technology and Entrepreneurship Division (ITE), ANPAD
2008 - 2013	Marketing Division (MKT), ANPAD