Nicolas SERVEL

Professor of practice

Academy: Innovation

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Research interests

Strategy, Entrepreneurship , Innovation , Sustainability

Education

2004	Master of Business Admninistration, University of Cambridge, Great Britain
1997	DESS Strategy, Planning and Management control, Université Paris Dauphine-PSL, France
1996	Maitrise Des Sciences de Gestion (with Honours), Université de Toulon, France

Experience

Other academic affiliations and appointments

Since 2020	Director of the MSc Entrepreneurship & Innovation (France & China) Director of the MSc Entrepreneurship & Sustainable Design, SKEMA Business School, France
2017 - 2020	Director of the MSc Entrepreneurship & Innovation and Venture Factory Manager, SKEMA Business School, France

Other professional experiences

2016 - 2017	Freelance Consultant, Servel
2013 - 2015	Senior Consultant, In Extenso Innovation Croissance, France
2013	Group Strategy and M&A Senior Analyst, SBM Offshore, Monaco
2012	Consultant, L.E.K. Consulting, Australia
2011 - 2012	Manager, Partners in Performance, Australia
2010 - 2011	Manager Strategy, CSG Ltd, Australia
2009 - 2010	Manager Content and Commercial Communication Strategy, Brightstar, Australia
2005 - 2009	Manager, KPMG, Australia
2000 - 2003	Senior Business Consultant, Fi System, France
1997 - 2000	Founder, ARD Expertises, France

Publications

Books and book editor

STRIUKOVA, L., SERVEL, N., DISPAS, C. and KAYANAKIS, G. (2021). *Innovation and Financial Markets*. Wiley-ISTE, 208 pages.

SERVEL, N. (2025). Démarrer en start-ups, une alternative crédible aux grands groupes? SKEMA ThinkForward, France.