Miguel SUAREZ

Associate Professor

Academy: Digitalization

Research center: SKEMA Centre for Analytics and Operations

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Research interests

Supply Chain Finance, Supply Chain Strategy and Design, Smart City Logistics, Strategic Sourcing, Digital Transformation, Business Consulting

Education

2019	Ph.D. in Economics and Social Sciences, Vienna University of Economics and Business, Austria
1991	M.B.A., Instituto de Empresa, Spain
1989	MSc in Industrial Engineering, Pontificia Universidad Católica del Perú, Peru
1987	B.Sc. in Industrial Engineering, Pontificia Universidad Católica del Perú, Peru
2023	Business Sustainability Management, University of Cambridge, Great Britain

Experience

Full-time academic positions

Since 2021	Associate Professor in Supply Chain Management, SKEMA Business School, France

Other academic affiliations and appointments

Since 2021	Program Director of the Master of Science in Business Consulting and Digital Transformation, SKEMA Business School, France

Other professional experiences

2015 - 2024	Managing Partner, K+S Supply Chain Consulting, Austria
2014 - 2015	Regional Supply Chain and Purchasing Manager, Lafarge Central Europe, Austria
2012 - 2013	Director of Suppy Chain Center of Excellence, Swarovski, Liechenstein
2007 - 2011	Supply Chain and Purchasing Director, Kotanyi, Austria
2004 - 2006	Partner, Miebach Logistics, Germany
1999 - 2003	Senior Manager, Accenture, Germany
1994 - 1998	Supply Chain and Purchasing Manager, ITT Water Technology, Sweden

Publications

Peer-reviewed journal articles

SUAREZ, M. and BRUSSET, X. (2026). Re-designing demand-driven supply chains: a design science approach. *European Business Review*, 38(5), pp. 1-21.

Conference proceedings

SUAREZ, M. and LEE, E. (2018). A Structured Approach to Redesign Demand-Driven Supply Chains.

SUAREZ, M. (2016). Strategic Supply Chain Finance.

Keynote speaker

SUAREZ, M. (2026). Supply chain transformation: building intelligent, resilient and sustainable supply chains. In: Jerónimo Martins DEEP Conference 2025. Lisboa.

SUAREZ, M. (2025). Supply Chain Risk Management in an Era of Geopolitical Instability. In: EUROCORD 2025 Conference. Brussels.

SUAREZ, M. (2024). Global Sourcing and Digitalization. In: BMOE CPPE Conference. Salzburg.

SUAREZ, M., COSTE-MANIÈRE, I., SPIER, P., LE TROQUER, F. and GUEZGUEZ, H. (2023). Implementation of sustainability as a core value of the Fashion Industry. In: Role of sustainable development goals in business / Jaipuria Institute of Management. Indirapuram, Ghaziabad.

SUAREZ, M. (2023). Financing the supply chain – Optimierung der Kapitalbindung und Warenflüsse. In: BMOE CPPE High Performance. Salzburg.

SUAREZ, M. (2022). Digital Transformation in Supply Chain Management. In: TRANSLOG Connect 2022. Budapest.

SUAREZ, M. (2021). Challenges and Outlook of Digital Business Consulting. In: UFM International Conference: "Business Based on Digital Platform". Ho Chi Minh City.

Conference presentations

COSTE-MANIÈRE, I. and SUAREZ, M. (2024). Pop-up Stores: New Events Buzz on the Way. In: ICAMT 2024. Noida.

SUAREZ, M. and BRUSSET, X. (2024). Redesigning Demand-Driven Supply Chains: A Longitudinal Study-Based Approach. In: 19th CSCMP European Research Symposium (ERS) on Logistics and Supply Chain Management. Warsaw.

BRUSSET, X. and SUAREZ, M. (2023). Last Mile Collaboration Business Models and Incentive Schemes. In: International Physical Internet Conference 2023. Athens.

SUAREZ, M. and BRUSSET, X. (2023). Last Mile Collaboration: Business Models and Incentive Schemes. In: IPIC 2023. Athens.

SUAREZ, M. (2022). Challenges of Supply Chain Disruptions. In: Safran Executive Seminar. Montreal.

SUAREZ, M. (2022). Drivers of Supply Chain Transformation. In: INFORMS Conference. Indianapolis.

SUAREZ, M. and LEE, E. (2018). A Structured Approach to Redesign Demand- Driven Green Supply Chains. In: ICLT Conference. Okinawa.

SUAREZ, M. (2016). Strategic Supply Chain Finance. In: EUROMA Conference. Trondheim.

SUAREZ, M. (2016). Strategic Supply Chain Finance. In: RIRL. Lausanne.

Press and social media

SUAREZ, M. (2023). To Design a Programme Based on the Competences Top Consulting Firms are looking for. SKEMA ThinkForward, France.

Other research activities

Reviewer for:

RAUSP Management Journal, RAUSP Management Journal

Other academic activities

2024 - 2025 Supervision Post-Doc Project URBANE WP5, SKEMA Business School, France

Professional Activities

Other professional activities

2004 - 2020 Council of Supply Chain Management Professionals