Béatrice TOUSTOU

Professeur assistant

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

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Intérêts de recherche

Créativité, Travail en équipe distante, Artistes du spectacle vivant

Formation

2015	Doctorate in Management Science, IAE Aix-Marseille, France
2002	DEUG, Psychologie, Université de Nice Sophia-Antipolis, France
1994	DEUG Chinois, Institut National des Langues et Civilisations Orientales, France
1989	Master, Sciences Po Toulouse, France

Expérience Professionnelle

Positions académiques principales

Depuis 2009	Assistant Professor, SKEMA Business School, France

Autres affiliations académiques

2012 - 2015	Director MSc Strategic Human Resource Management, SKEMA Business School, France
1990 - 1991	Lecturer, Chinese University - Zhongshan Daxue, Chine
1989 - 1990	Lecturer, Chinese University - Guangxi Mingzu Xueyuan, Chine

Autres expériences professionnelles

2002 - 2009	Human Resources Manager, CERAM Business School, France
1997 - 2002	Training Development Manager, Aéroport de Nice, France
1994 - 1997	Human Resource Manager, Synthelabo Pharmaceuticals, France

Contrats de recherche, prix et distinctions

Prix et distinctions

2024	Trophée du Digital Learning, FEFAUR, France
2024	Label FNEGE pour le dispositif Challenge KM et Prix FNEGE du meilleur dispositif pédagogique à l'ère du numérique, Fondation nationale pour l'enseignement de la gestion des entreprises (FNEGE), France

Contrats de recherche

2016	Membre du projet PARTITA, Université Côte d'Azur, France

Publications

Articles académiques revus

RICHEBÉ, N., TOUSTOU, B. et KAMINSKA, R. (2025). Navigating Relational Spaces for Creativity: The Complementary Roles of Generalized and Reciprocal Social Exchange in R&D Teams. *Revue de Gestion des Ressources Humaines*, 138(4), pp. 25-44.

TOUSTOU, B. (2019). La créativité sous le prisme de l'innovation. Une enquête par entretiens semi-directifs auprès de 40 chercheurs industriels. *Revue Interdisciplinaire de Management, Homme & Entreprise (RIMHE)*, 8(37), pp. 3-28.

Chapitres d'ouvrage

KAMINSKA, R. et TOUSTOU, B. (2015). Managing Diversity for Creativity and Innovation in a Complex World. Dans: A. Wilkinson, K. Townsend & G. Suder eds. *Handbook of Research on Managing Managers*. 1st ed. Cheltenham: Edward Elgar Publishing.

Actes d'une conférence

TOUSTOU, B. (2021). How the silent receivers influence the acting of theater performers - The social mirror of symbolic interactionism mobilized in the interactions between actors and the audience.

RICHEBÉ, N. et TOUSTOU, B. (2018). The relational spaces of creativity. Understanding the role of social exchange dynamics in creative processes.

TOUSTOU, B. et KAMINSKA, R. (2014). Exploring creative process dynamics through complexity theory lenses.

Présentations dans des conférences

BOUKEF, N., TOUSTOU, B. et CHASSERIO, S. (2024). Team configuration and knowledge sharing: the specific case of temporary dispersed teams working under time pressure. Dans: 40th EGOS Colloquium. Milan.

TOUSTOU, B. (2021). How the silent receivers influence the acting of theater performers - The social mirror of symbolic interactionism mobilized in the interactions between actors and the audience. Dans: AOM American Academy of Management Conference. Virtual.

TOUSTOU, B. (2021). How the silent receivers influence the acting of theater performers - The social mirror of symbolic interactionism mobilized in the interactions between actors and the audience. Dans: EGOS (European Group for Organization Studies). Virtual.

TOUSTOU, B. (2019). A propos de la définition de la créativité. Dans: Journée de recherche : Innovation, Créativité et Compétences. Aix-en-Provence.

TOUSTOU, B. et KAMINSKA, R. (2019). How junior and senior scientists support one another along the different stages of the creative process. Dans: AIMS (Association Internationale de Management Stratégique). GRENOBLE.

TOUSTOU, B. et KAMINSKA, R. (2019). Creative process among junior and senior researchers in a High-Tech Industrial Organization: The Role of Experience in Mobilizing Social Resources during the Four Stages of the Creative Process in a High-Tech Industrial Organization. Dans: AIMS (Association Internationale de Management Stratégique). Grenoble.

RICHEBÉ, N. et TOUSTOU, B. (2018). The relational spaces of creativity. Understanding the role of social exchange dynamics in creative processes. Dans: AOM American Academy of Management Conference. Chicago.

KAMINSKA, R. et TOUSTOU, B. (2018). The Role of Social Interactions in Creative Process Dynamics: An Integrative Model. Dans: EURAM (European Academy of Management) Conference. Reykjavik.

RICHEBÉ, N., TOUSTOU, B. et KAMINSKA, R. (2018). Comment les artistes des arts vivants de la nouvelle économie créative travaillent en réseau, communiquent et coopèrent ? Dans: Creativity Week at Webster University Geneva. Genova.

TOUSTOU, B. et KAMINSKA, R. (2015). Exploring Creative Process Dynamics. Dans: AOM American Academy of Management Conference. Vancouver.

TOUSTOU, B. et RICHEBÉ, N. (2015). The in-between spaces of creativity. Understanding the role of social exchange in creative processes. Dans: Organization Studies Workshop on Organizational Creativity, Play and Entrepreneurship. Chania.

TOUSTOU, B. et KAMINSKA, R. (2015). The Role of Social Resources, Pleasure and Play in the Creative Process: the Case of Researchers in a Leading European Hi Tech Company. Dans: Organization Studies Workshop on Organizational Creativity, Play and Entrepreneurship. Chania.

TOUSTOU, B. (2014). A US Campus for a Non US Business School: From vision to operation. Dans: EGOS Colloquium Organizations and the Examined Life: Reason, Reflexivity and Responsibility. Sao Paulo.

TOUSTOU, B. et KAMINSKA, R. (2014). Exploring creative process dynamics through complexity theory lenses. Dans: EGOS (European Group for Organization Studies). Rotterdam.

TOUSTOU, B. et KAMINSKA, R. (2014). Exploring Creative Process Dynamics through Complexity Theory Lenses. Dans: EGOS Colloquium 'Reimagining, Rethinking, Reshaping: Organizational Scholarship in Unsettled Times. Rotterdam.

Études de cas publiées

TOUSTOU, B. (2025). IT Labs : Créativité et innovation dans le monde industriel. Sophia-Antipolis. CCMP.

TOUSTOU, B. (2025). IT LABS: Creativity and innovation in the industrial world. Sophia-Antipolis. CCMP.

TOUSTOU, B. et ROSNER, G. (2019). Workshops créatifs. CCMP.

TOUSTOU, B. et ROSNER, G. (2019). Creative workshops. CCMP.

Autres activités de recherche

Autres activités académiques

Depuis 2022	Comité scientifique Académie 5 Université Coté Azur, Université Côte d'Azur, France
2018 - 2022	Membre du Comité Ethique de la Recherche de l'UCA (CER), Université Côte d'Azur, France