Isabelle WALSH

Emeritus Professor

Academy: Digitalization

Research center: SKEMA Centre for Artificial Intelligence

Campus: Sophia Antipolis

Email: isabelle.walsh@skema.edu

Research interests

Cultural issues, Information Systems Usage, Knowledge management, Strategic alignment

Education

2014	HDR, Université Paris Dauphine-PSL, France
2009	PhD in Management, Université Paris Dauphine-PSL, France

Experience

Full-time academic positions

Since 2017	Distinguished Professor, SKEMA Business School, France
Since 2015	Full Professor, SKEMA Business School, France
2012 - 2015	Full Professor and Head Department of Economics, Cultures and International Affairs, NEOMA Business School, France
2009 - 2012	Professor & Researcher, Université de Strasbourg, France

Other academic affiliations and appointments

2017 - 2019	Associate Dean of the Digitisation Academy, SKEMA Business School, France
2015 - 2017	Head of Project Management, Information Systems and Supply Chains Department, SKEMA Business School, France
2015 - 2017	Head of the ShaRP (Sharing Research with Pleasure) Research group & Head of Distance learning DBA (DDBA, SKEMA Business School, France

Other professional experiences

Since 2004	Consultant & Adjunct professor, France
1993 - 2006	CEO of 3 firms, Textile Industry, France

Research grants, Awards and Honors

Awards and Honors

2017	Prix FNEGE pour meilleur ouvrage en management, ouvrage non collectif, Fondation nationale pour l'enseignement de la gestion des entreprises (FNEGE)
2017	Fellow of the Grounded Theory Institute, Grounded Theory Institute
2017	Prix d'excellence, Université Côte d'Azur

2016	Best Paper Award for article published in ORM Journal
2014	Best article published in Systèmes d'Information & Management, CIGREF / AIM Prize
2001	3rd Prize For Entrepreneurship, BNP-Paribas

Publications

Peer-reviewed journal articles

ROWE, F., KANITA, N. and WALSH, I. (2024). The importance of theoretical positioning and the relevance of using bibliometrics for literature reviews. *Journal of Decision Systems*, 33(4), pp. 613-628.

NAGY, J. and WALSH, I. (2024). Managerial Blurring of Employee Goals. *M@n@gement*, 27(5), pp. 64-81.

WALSH, I. and ROWE, F. (2023). BIBGT: Combining Bibliometrics and Grounded Theory to Conduct a Literature Review. *European Journal of Information Systems*, 32(4), pp. 653-674.

POINT, S., WALSH, I. and BAUDET, C. (2023). Barney Glaser (1930-2022) in memoriam. Retour vers une recherche qualitative et inductive. *Revue Française de Gestion*, 49(313), pp. 15-36.

MISHRAL, V., WALSH, I. and SRIVASTAVA, A. (2022). Merchant's adoption of mobile payment: A grounded theory approach to study unorganized retailers in India. *European Journal of Information Systems*, 31(1), pp. 74-90.

DANIEL, C., WALSH, I. and MESMER-MAGNUS, J. (2022). Mindfulness: Unpacking its three shades and illuminating integrative ways to understand the construct. *International Journal of Management Reviews*, 24(4), pp. 654-683.

WALSH, I., RENAUD, A., JEANNERET MEDINA, M., BAUDET, C. and MOURMANT, G. (2022). ARTIREV: An Integrated Bibliometric Tool to Efficiently Conduct Quality Literature Reviews. *Systèmes d'Information et Management*, 4(27), pp. 5-50.

WALSH, I., DALMASSO, A. and ANAND, A. (2021). The Role of Perceived Supervision, Organizational Support and Co-Workers Support to Discourage Knowledge Hiding in Organizations. *Management International*, 25(3), pp. 32-54.

ANAND, A. and WALSH, I. (2020). The Four Stages of the Knowledge Sharing Process in SMEs. *International Journal of Entrepreneurship and Innovation Management*, 24(6), pp. 465-481.

WALSH, I. (2020). A combined variance and process perspective on IT culture and IT usage leading to the concept of IT acculturation. *Systèmes d'Information et Management*, 25(2), pp. 33-72.

ANAND, A., WALSH, I. and MOFFET, S. (2019). Does humility facilitate knowledge sharing - Investigating Humble Knowledge Inquiry and Response. *Journal of Knowledge Management*, 23(6), pp. 1218-1244.

WALSH, I. and TAUPIN, B. (2018). Une analyse bibliométrique de la recherche francophone en gestion publiée par la RFG de 2002 à 2017. *Revue Française de Gestion*, 44(270), pp. 17-46.

WALSH, I. and KALIKA, M. (2018). Network Dynamics in the French-Speaking and English-Speaking IS Research Communities. *Systèmes d'Information et Management*, 23(4), pp. 67-145.

MLAIKI, A., WALSH, I. and KALIKA, M. (2017). Why Do We Continue Using Social Networking Sites? The Giving Loop That Feeds Computer-Mediated Social Ties. *Systèmes d'Information et Management*, 22(2), pp. 5-47.

WALSH, I. and DUBOIS, S. (2017). The globalization of research highlighted through the research networks of management education institutions: The case of French business schools. *M@n@gement*, 20(5), pp. 435-462.

WALSH, I. and RENAUD, A. (2016). Reviewing the literature in the IS field: Two bibliometric techniques to guide readings and help interpretation of the literature. *Systèmes d'Information et Management*, 22(3), pp. 75-115.

RENAUD, A., WALSH, I. and KALIKA, M. (2016). Is SAM still alive? A bibliometric and interpretive mapping of the strategic alignment research field. *Journal of Strategic Information Systems*, 25(2), pp. 75-103.

WALSH, I. and ANAND, A. (2016). Should knowledge be Shared Generously-Tracing Insights from past to present and describing a model. *Journal of Knowledge Management*, 20(4), pp. 713-730.

WALSH, I., GETTLER-SUMMA, M. and KALIKA, M. (2016). Expectable use: An important facet of IT usage. *Journal of Strategic Information Systems*, 25(3), pp. 177-210.

WALSH, I. (2015). Using Quantitative Data in Mixed Method GT Studies: an Enhanced Path to Formal GT in Information Systems. *European Journal of Information Systems*, 24, pp. 531–557.

WALSH, I., HOLTON, J. and BAILYN, L. (2015). Rejoinder Moving the Management Field Forward. *Organizational Research Methods*, 18(4), pp. 620-628.

WALSH, I., HOLTON, J. and BAILYN, L. (2015). What Grounded Theory Is...A reflective conversation among scholars. Organizational Research Methods. *Organizational Research Methods*, 18(4), pp. 581-599.

WALSH, I. (2014). A Strategic Path to study IT Use through Users' IT Culture and IT Needs: A Mixed-Method Grounded Theory. *Journal of Strategic Information Systems*, 23(2), pp. 146-173.

WALSH, I. (2014). Using Grounded Theory to Avoid Research Misconduct in management Science. *Grounded Theory Review*, 13(1).

WALSH, I., RENAUD, A. and KALIKA, M. (2013). The Translated Strategic Alignment Model: A Practice-Based Perspective. *Systèmes d'Information et Management*, 18(2), pp. 37-68.

WALSH, I., KEFI, H. and BASKERVILLE, R. (2011). Managing Culture Creep: Toward a Strategic Model of User IT Culture. *Journal of Strategic Information Systems*, 19(4), pp. 257-280.

DE VAUJANY, F.X., WALSH, I. and MITEV, N. (2011). An Historically-Grounded Critical Analysis of Research Articles in IS. *European Journal of Information Systems*, 20, pp. 395–417.

WALSH, I. and RENAUD, A. (2010). La théorie de la traduction revisitée ou la conduite du changement traduit. *Management & Avenir*, 9(39), pp. 283-302.

Books and book editor

WALSH, I., HOLTON, J. and MOURMANT, G. (2019). *Conducting Classic Grounded Theory for Business and Management Students*. SAGE Publications, 128 pages.

WALSH, I., KALIKA, M. and DOMINGUEZ PERY, C. [Eds] (2018). *Les grands auteurs en SI*. EMS Éditions.

WALSH, I. (2017). *Discovering New Theories*. EMS Éditions.

HOLTON, J. and WALSH, I. (2016). *Classic Grounded Theory*. SAGE Publications.

WALSH, I. (2015). *Développer de nouvelles théories*. EMS Éditions.

Book chapters

JOHNSON, B. and WALSH, I. (2019). Mixed Grounded Theory: Merging Grounded Theory with Mixed Methods and Multimethod Research. In: *Handbook of grounded theory research*. 1st ed. SAGE Publications.

WALSH, I. and MOLA, L. (2018). Richard Baskerville, optimisation et efficience dans la conduite des recherches et dans les pratiques organisationnelles. In: Isabelle Walsh, Lapo Mola eds. *Les grands auteurs en SI*. 1st ed. EMS Éditions.

WALSH, I. and ANAND, A. (2018). Sharing Research with Pleasure (ShaRP) and Sharing Knowledge Forward (SKF) - A SKEMA Initiative. In: Dan Remenyi (ed.). *Knowledge Management and Intellectual Capital Excellence Awards- An anthology of Case histories 2018*. 1st ed. Academic Conferences and Publishing International Limited.

WALSH, I. and RENAUD, A. (2018). Un réseau de connaissances. In: *Un entrepreneur à l'université*. 1st ed. EMS Éditions.

WALSH, I., KALIKA, M. and DOMINGUEZ PERY, C. (2018). Cartographier le champ des SI. In: *Les grands auteurs en SI*. 1st ed. EMS Éditions.

GUELMAMI, M. and WALSH, I. (2015). Traduire et aligner pour mieux gérer une clinique privée en Tunisie. In: Beaulieu P. & Kalika M. (ed.). *La création de connaissance par les managers*. 1st ed. EMS Éditions.

WALSH, I. (2015). Comment transformer une expérience pratique en théorie ? Auto-ethnographie et théorie enracinée. In: *La création de connaissance par les managers*. 1st ed. EMS Éditions.

BOLIDUM, S. and WALSH, I. (2015). Information and Communication Technology (ICT) as a means to help eliminate effects of impairments. In: Hajer Kefi (ed.). *Information Technology Ethics. Concepts and Practices in the Digital World*. 1st ed. Cambridge Scholars Publishing, pp. 71-93.

RENAUD, A. and WALSH, I. (2012). Conception et conduite d'un projet SI : La réinformatisation du Service Commun de Documentation d'une Université. In: M. Kalika, F. Rowe, et B. Fallery eds. *Cas de systèmes d'information et management des organisations*. 1st ed. Vuibert, pp. 195-203.

WALSH, I. (2008). Le Fordisme - La sociologie de la traduction. In: M. Barabel, O. Meier, T. Teboul. eds. *Les fondamentaux du management*. 1st ed. Dunod, pp. 8-27.

Conference proceedings

WALSH, I., RENAUD, A., BAUDET, C. and JEANNERET MEDINA, M. (2021). ARTIREV : Vers une démocratisation de la bibliométrie...

NAGY, J. and WALSH, I. (2021). Managerial Blurring of Employee Goals.

MEKKAOUI, A. and WALSH, I. (2020). La sécurité de l'information à l'ère de la transformation digitale.

MEKKAOUI, A. and WALSH, I. (2020). Un choix pragmatique pour innover et gagner en compétitivité à l'ère de la transformation digitale.

MEKKAOUI, A. and WALSH, I. (2019). L'importance de l'architecture pour la gestion agile de la transformation numérique d'une entreprise : A la recherche d'un méta-modèle.

WALSH, I. (2019). Should IS research look into Blockchain Technology? Blockchain beyond FINTECH.

WALSH, I. and DANIEL, C. (2018). Mindfulness: foundations of the field, current themes of the research front, and identification of research gaps.

WALSH, I. and MLAIKI, A. (2018). A quel profil-utilisateur des réseaux sociaux appartenez-vous ?

RENAUD, A. and WALSH, I. (2018). The Whirling Management of an IS Project: An Alternative Approach to Project Management.

WALSH, I. and ANAND, A. (2018). Sharing Research with Pleasure (ShaRP) and Sharing Knowledge Forward (SKF) - A SKEMA Initiative.

WALSH, I. and DANIEL, C. (2017). Mindfulness: review and identification of research gaps.

ANAND, A., WALSH, I. and MOFFETT, S. (2017). Is humility a facilitator for sharing knowledge? Investigating the role of humble knowledge inquiry and humble response.

ANAND, A., HAAS, A. and WALSH, I. (2017). Knowledge Hiding: Review and Research Direction.

ZAMANI, S. and WALSH, I. (2016). Connectivity and Smart Usage: How Youngsters in Isfahan Build up their Self-Concept.

LOYOLA DE OLIVEIRA, L. and WALSH, I. (2016). Toward Quality Management in Higher Education Institutions: A Bibliometric Review of the Literature.

ANAND, A. and WALSH, I. (2016). Investigating the impact of abusive supervision on knowledge sharing & mediating factors.

WALSH, I. and RENAUD, A. (2016). Investigating and Mapping the IS Research Field from 1980.

WALSH, I. and HOLTON, J. (2016). Leveraging the Full Power of Grounded Theory Methodology.

WALSH, I. and RENAUD, A. (2015). L'analyse de co-citations pour guider la lecture et aider l'interprétation de la littérature d'un champ de recherche.

WALSH, I. (2015). Evaluer l'usage prévisible des TIC.

WALSH, I., LOYOLA DE OLIVEIRA, L. and TRINCHERA, L. (2015). Strengthening the Legitimacy of Higher Education Institutions through Students' Feedback.

RENAUD, A., WALSH, I. and KALIKA, M. (2014). De l'alignement stratégique à l'alignement d'intérêts : une représentation morphologique d'un réseau d'acteurs autour d'un projet de reconfiguration SI.

HOLTON, J. and WALSH, I. (2014). Leveraging the Full Power of Grounded Theory Methodology.

MLAIKI, A., WALSH, I. and KALIKA, M. (2013). Computer-Mediated Social Ties as Predictors of SNS Usage Continuance.

WALSH, I. (2013). What Grounded Theory is...

POTOSKY, D. and WALSH, I. (2013). Learning to Play your Cultural Cards: Finding Common ground and Understanding Shared Values.

WALSH, I. (2013). Théorie enracinée, méthodes mixtes de recherche et 'big data' : une opportunité à ne pas laisser passer...

WALSH, I., POTOSKY, D., MOURMANT, G. and KALIKA, M. (2012). The Spinning Top Metaphor: Understanding value misfits and clashes.

RENAUD, A. and WALSH, I. (2012). Describing the Construction of a Theoretical Field: The Example of the Diffusion of Henderson and Venkatraman's Seminal Article, a Co-Citation Analysis.

WALSH, I., RENAUD, A. and KALIKA, M. (2010). Re-conceptualizing IS Strategic Alignment: the Translated Strategic Alignment Model (TSAM).

WALSH, I. and GETTLER-SUMMA, M. (2010). Users' groups Interpreted Through the Lens of the Users' Needs and Motivation.

RENAUD, A. and WALSH, I. (2010). The lost dimension of strategic alignment.

WALSH, I. (2010). Investigating the Cultural Dimension of IT-Usage: IT-Acculturation, an Essential Construct in IS Research.

WALSH, I. (2009). Development of an Instrument to Assess Individual IT-Culture.

WALSH, I. and KEFI, H. (2008). The Spinning Top Model, a New Path to Conceptualize Culture and Values: Applications to IS research.

WALSH, I. and KEFI, H. (2008). The Role of IT Culture in IT Management: Searching for Individual Archetypal IT Cultural Profiles.

WALSH, I. and KEFI, H. (2008). Developing the Concept of Individual IT-Culture: The Spinning Top Metaphor.

Conference presentations

DANIEL, C., WALSH, I. and MESMER-MAGNUS, J. (2020). The polysemous quality of mindfulness: Mapping the field and identifying research gaps. In: Annual conference of the Society for Industrial and Organizational Psychology. Austin.

WALSH, I. and ZAMANI, S. (2016). Waterfall Connectivity and Smart Usage: How Youngsters in Isfahan Build up their Self-Concept. In: AIM (Association Information et Management) Conference. Lille.

WALSH, I. (2016). Mixed GT Research to Develop New Theories. In: EDEN Doctoral Research Conference. Lille.

WALSH, I. and ANAND, A. (2016). Investigating the Impact of Abusive Supervision on Knowledge Sharing & Mediating Factors. In: OAP. Lisbon.

ADROT, A. and WALSH, I. (2016). Should you throw away your tool?": A pragmatist approach to affordances' influence on emergency resilience. In: ISCRAM. Rio de Janeiro.

WALSH, I. and LOYOLA DE OLIVEIRA, L. (2016). Toward Quality Management in Higher Education Institutions: A Bibliometric Review of the Literature. In: EURAM (European Academy of Management) Conference. Paris.

ANAND, A. and WALSH, I. (2015). Empirical Analysis of Factors Influencing Knowledge Sharing Facilities and Barriers in Indian SMEs - A Comparative Case Study. In: ECKM, European Conference of Knowledge Management, Academic Conference. Udine.

BOLIDUM, S. and WALSH, I. (2014). Are we all equal ? Information and Communication Technologies as a means to help obliterate handicap. In: IT and culture workshop. Paris.

WALSH, I. and RENAUD, A. (2009). La théorie de la traduction revisitée. In: Journée de recherche de l'AIM - Théories Sociales et Management des Systèmes d'Information. Strasbourg.

Faculty research seminar presentations

WALSH, I. and HOLTON, J. (2016). Leveraging the Full Power of Grounded Theory Methodology. In: BAM (British Academy of Management) Conference. Newcastle.

MLAIKI, A., WALSH, I. and KALIKA, M. (2013). Le lien social médiaté, variable explicative de la continuité d'utilisation des réseaux sociaux numériques. In: IT and Culture workshop. Reims.

RENAUD, A., WALSH, I. and KALIKA, M. (2013). Examination of the Strategic Alignment Literature in IS: A Case of Dissociation. In: OAP. London.

RENAUD, A. and WALSH, I. (2012). La mise en échec de l'alignement stratégique des systèmes d'information : L'analyse par les pratiques d'un projet de reconfiguration SI dans une multinationale. In: IT and Culture workshop. Strasbourg.

WALSH, I., RENAUD, A. and KALIKA, M. (2012). Why are so many IS project still failing? Toward a reconceptualization of IS strategic alignment through a SasP approach. In: Dauphine Strategy As Practice Workshop. Paris.

WALSH, I. (2011). Qui a dit que la théorie enracinée était une méthode qualitative ? Le chemin menant au concept d'usage prévisible par l'analyse des nuages statistiques formés par les utilisateurs de TI. In: Grounded Theory workshop. Strasbourg.

DE VAUJANY, F.X., MITEV, N. and WALSH, I. (2011). Developing theoretical contributions in IS research: a focus on revision processes in top-tier journals. In: Organizations, Artefacts and Practices (OAP) Workshop. Paris.

WALSH, I. (2011). Usages et acculturation numérique. In: Workshop on IT and Culture. Tours.

WALSH, I. (2010). IT acculturation. In: MISQ workshop ICIS. St Louis.

WALSH, I. (2010). La différence entre la manière dont on mène une recherche avec une approche de théorie enracinée et la manière dont on la retranscrit pour publier. In: Grounded Theory workshop. St Louis.

KEFI, H. and WALSH, I. (2008). Les systèmes d'information : Tiers actant dans les processus de socialisation organisationnelle . Le Rôle du Tiers en Gestion. In: Université Paris Descartes, CEDAG Gestion. Paris.

Other research activities

Senior or associate editor

Since 2018 Systèmes d'Information et Management

Editorial board member

2017 - 2018 Management International

2016 - 2017 Journal of Strategic Information Systems

2014 - 2015 Management International

2014 - 2015 Journal of Strategic Information Systems

Reviewer for:

Journal of Strategic Information Systems, Management International, Journal of the Association for Information Systems, Systèmes d'Information et Management, Organizational Research Methods, European Journal of Information Systems, M@n@gement, Information Systems Research, Journal of Mixed Methods Research

Affiliations

2014 - 2015 Member of Business Science Institute

PhD supervision

Since 2018 M. ALI, Business Science Institute, PhD thesis, Thesis director

Since 2017 H. LOHSE, PhD thesis, Thesis director

Since 2017 L. LOYOLA DE OLIVIERA, ECRICOM, PhD thesis, Thesis director

Since 2017 J. STEVENS, Business Science Institute, PhD thesis, Thesis director

2017 M. SCHMIDKONTZ, Business Science Institute, PhD thesis, Thesis director

2017 A. ANAND, PhD thesis, Thesis director